The Memory of the World in the Digital Age: Digitization and Preservation
26 to 28 September 2012
Vancouver, British Columbia, Canada

The safeguard of digital documents is a fundamental issue that touches everyone, yet most people are unaware of the risk of loss or the magnitude of resources needed for long-term protection. This Conference will provide a platform to showcase major initiatives in the area while scaling up awareness of issues in order to find solutions at a global level.

Sponsorship

Why sponsor
Becoming a sponsor of the Conference will enable your organization/company to contribute to finding solutions to one of the pressing issues of today. It can also contribute to enhancing the visibility and prestige of your company/organization through your support of activities that are attractive to your clients.

What to sponsor
There is no minimum amount! The different opportunities are listed below and you can either sponsor all or part of an option, or make a general contribution to the Conference. The final amount will determine the category and benefits.

What are the benefits?
Depending on the amount contributed, special sponsorship categories range from co-sponsor and platinum to affiliate sponsor. Confirmed contributions will be acknowledged on the Conference website, along with mention of your status and logo, and on exhibition spaces. Sponsors can also demonstrate their products during the Conference and have their literature placed in all Conference bags.

Sponsorship Status (determined by a minimum contribution of):

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<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>AFFILIATE</th>
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<tbody>
<tr>
<td>Contribution</td>
<td>100,000</td>
<td>50,000</td>
<td>25,000</td>
<td>15,000</td>
<td>7,000</td>
<td>3,000</td>
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Additional benefits are:
Bronze: promotional email to delegates
Silver: as per Bronze + logo linked to conference website
Gold: as per Silver+ acknowledged as sponsor of a parallel session
Platinum: as per Gold+ full page advertisement in Conference Programme
Diamond: as per Platinum + Speaking slot at the opening session

How to apply?
By completing the form

Sponsorship Opportunities
You can sponsor part of, one, or several of the following categories:

**Catering**

**Refreshment breaks**
6 sessions (USD 10,000 each)

**Lunch**
3 sessions (USD 30,000 each)

**Opening Reception**
USD 45,000

**Dinner**
Conference gala dinner (USD 75,000)

**Facilities**
- T-shirt for the Conference support staff and volunteers at information desks (USD 150)
- Streaming video (costs of streaming the plenary sessions) (USD 20,000)
- Internet connection for delegates (USD 15,000)
- Print facilities (on request)
- Information desk (USD 8,000)
- Exhibition space (on request)
- Laptops/computers for use by delegate during the Conference (in-kind or USD 1,000 per item)

**Sessions**
- Speakers (Contribution towards the costs of travel and hotel from developing countries) (USD 3,000 per speaker)
- Interpretation (English/French for keynote sessions and some parallel sessions) (USD 5,000)

**Materials**
- Conference bags (700 x USD8)
- Lanyard for conference badge (700 x USD5)
- Conference brochure (700 x USD 4,000)
- Half or whole page advertisements in the Conference programme (USD 2,000 or 1,000)
- Note paper/pads and pens (sponsor’s logo possible) (700 x USD 1)
- USB keys (sponsor’s logo possible) Conference papers uploaded (700 x USD 5)
- Delegates badge (700 x USD 2)

**Other**
- Display literature (on request)
- Company banners /posters (USD 3,000)
- Product demonstration (USD 2,000)