To respond to 21st century challenges...

UNEMPLOYMENT
Young people are 3 times more likely to be unemployed

CONFLICT
59.5 million people forcibly displaced worldwide

PHYSICAL INACTIVITY
causes an estimated 3.2 million deaths annually

POVERTY
702 million people live in extreme poverty

MALNUTRITION
kills 3 million children annually

We need QUALITY EDUCATION that is:

SOCIALLY RELEVANT
ACTIVE INNOVATIVE

QUALITY EDUCATION = Learning COGNITIVE SKILLS + building VALUES
"enabling students to lead healthy and fulfilled lives, make informed decisions, and respond to local and global challenges" (Incheon Declaration, Education 2030)

INNOVATIVE EDUCATION for WELL-ROUNDED DEVELOPMENT

Enhanced communication skills
Teamwork
Active, healthy lifestyle choices
Self-confidence
Improved concentration
Improved creative problem-solving and critical thinking
Better understanding of rights/responsibilities
Academic achievement
Enhanced participation

FINANCIAL CAPITAL
PHYSICAL CAPITAL
INTELLECTUAL CAPITAL
EMOTIONAL CAPITAL
SOCIAL CAPITAL
INDIVIDUAL CAPITAL

SUPPORTING ENVIRONMENT & CONTEXT

Sport provides a UNIVERSAL FRAMEWORK OF VALUES which activate learning
Equality
Inclusion
Respect
Mutual understanding
Integrity
Responsibility
Team work
Community
Tolerance
Friendship
Honesty

FAIRNESS

The BENEFITS of SPORT VALUES EDUCATION

The POWER of SPORT VALUES in delivering QUALITY EDUCATION

Delivered IN ANY CLASSROOM

Any subject

Schools are a HUB for sport values

Delivered IN ANY and CLASSROOM

Sport provides a UNIVERSAL FRAMEWORK OF VALUES which activate learning

The BENEFITS of SPORT VALUES EDUCATION

SPORT VALUES TRANSFER

HEALTHY EDUCATED CITIZENS CONTRIBUTE ACTIVELY TO SOCIETY

BUILDING A WORLD that is

Just
Inclusive
Tolerant
Healthy

generation after generation

Join the campaign

Values Education Through Sport

en.unesco.org/sportvalues

In association with the Education Partnership:

SHS/2016/PI/H/7

SHS/2016/PI/H/7

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