

Individual Respondent Questionnaire (hard-copy mail out version)

Professional Background Information

**Are you a pro?
(Professional designation)**

The Edmonton Arts Council defines a professional artist as a person who has completed training or an apprenticeship or is self-taught in an arts discipline and has produced a body of work in an arts discipline, and who:

- is dedicated to the professional practice of their art, as evidenced by a significant investment of time and resources, or
- receives payment for their artistic work, or
- has received public exposure, through professional showings, screenings, publication, or performances where selection was carried out by an objective, arms length body such as a jury or publisher, or
- has peer recognition through critical reviews or membership in professional associations.

And recognizes professional arts support workers as workers who are paid for their services and who are active in the arts sector as:

- event producers
- production workers
- marketers
- administrators of festival events and organizations
- educators and scholars.

1. Based on this above definition, are you a professional artist and/or professional arts support worker? If no go on to question 3.

Yes

No

2. Indicate which of the following is the most important criteria in establishing your status as a professional artist and/or professional arts support worker? Choose as many as are applicable.

NEXT...

You are dedicated to the professional practice of your art, as evidenced by a significant investment of time and resources

You receive payment for your artistic work

You have received public exposure, through professional showings, screenings, publication, or performances where selection was carried out by an objective, arms length body such as a jury or publisher, or

You have received peer recognition through critical reviews or membership in a professional association.

You are an arts support worker who is an event producer and/or production worker and/or marketer and/or an administrator of festival events and/or organizations and/or educator/scholar.

For the purposes of this survey the Heritage Community Foundation's working definition of a professional practitioner within the heritage cultural sector is:

An individual who is a paid employee in the heritage sector accomplishing some or all of the following functions:

- Administration
- Research
- Conservation
- Exhibition
- Public programming
- Education
- Marketing
- Interpretation

3. Based on this above definition, are you a professional heritage practitioner? If no omit question 4.

Yes

No

4. Indicate which of the following is the most important criteria in establishing your status as a professional heritage practitioner? Choose as many as are applicable.

You are a heritage administrator

NEXT...

You are a heritage researcher

You are involved with conservation of heritage product/resources

You are involved in exhibiting heritage product/resources

You are a heritage public programmer

You are a heritage educator

You are involved in marketing of heritage product/resources

You are an interpreter of heritage product/resources

NOTE:

If you answered yes to either question 1 or 3 then omit questions 5, 6, 7, 8.

5. If you do not consider yourself to be a professional cultural practitioner, then what is the one main motivational factor behind your cultural activity?

Recreation or Hobby

Therapy

Means of Social Interaction

Commitment to achieving a higher level of excellence in your chosen discipline for its own sake

Commitment to achieving a higher level of excellence in your chosen discipline with the intent to become a professional

Other (specify)

NEXT...

6. What is the one main area of your amateur and/or student cultural activity? Choose only from one of the provided categories (i.e., Arts or Heritage); do not choose from both Arts and Heritage.

Arts:

Dance

Music

Theatre

Literary Arts

Media Arts

Visual Arts

Other (specify)

Heritage:

Museums (human and natural history)

Archives

Historical and other societies

Preservation and conservation organizations

Interpretive facilities/sites

Protected places (archaeological, architectural, historic, natural landscapes, etc.)

Other (specify)

NEXT...

7. Have you ever been a professional cultural practitioner in the past? If no omit question 8.

Yes

No

8. If yes to question 7, then why are you no longer a professional cultural practitioner?

NOTE:

If you answered question 5 and/or 6 and/or 7 and/or 8, then please move on to question 53 (the Opinion Feedback and Demographics section)

**As a professional cultural practitioner what do you do?
(area of cultural activity)**

9. Which of the following best describes your primary cultural profession?

Artist including creators, interpreters, and curators of a recognized artistic discipline

Arts support worker including producers, production workers, marketers, and administrators of arts and festival events and organizations

Heritage workers including researchers, public programmers, marketers, historians, archivists, museum curators, and heritage administrators and support staff

Teacher of the arts or heritage

Scholar in arts or heritage fields

Other (specify)

NEXT...

10. Please indicate any secondary activity that you are actively involved in (check as many as applicable)

Artist including creators, interpreters, and curators of a recognized artistic discipline

Art support workers including producers, marketers, and administrators of arts and festival events and organizations

Heritage workers including historians, museum and art gallery curators, archivists, researchers, public programmers, conservators, marketers, heritage administrators and support staff

Teacher of the arts or heritage

Scholar in arts or heritage fields

11. What is your primary field of practice? Choose only from one of the provided categories (i.e., Arts or Heritage); do not choose from both Arts and Heritage.

Arts:

Dance

Music

Theatre

Literary Arts

Media Arts

Visual Arts

Other (specify)

Heritage:

Museums (human and natural history)

NEXT...

- Archives
- Historical and other societies
- Preservation and conservation organizations
- Interpretive facilities/sites
- Protected places (archaeological, architectural, historic, natural landscapes, etc.)
- Other (specify)

12. If you have a secondary field of practice, what is it in? Choose only from one of the provided categories (i.e., Arts or Heritage); do not choose from both Arts and Heritage. If you do not have a secondary field of practice please go on to question 13.

Arts:

- Dance
- Music
- Theatre
- Literary Arts
- Media Arts
- Visual Arts
- Other (specify)

Heritage:

- Museums (human and natural history)

NEXT...

- Art galleries
- Archives
- Historical and other societies
- Preservation and conservation organizations
- Interpretive facilities/sites
- Protected places (archaeological, architectural, historic, natural landscapes, etc.)
- Other (specify)

**Who do you work for?
(Employment status)**

13. Focusing exclusively on your one main job, in the cultural sector, are you employed or self-employed as a cultural practitioner? If self-employed omit question 14, if employed omit question 15.

- Employed
- Self-employed

14. If you are employed, indicate the nature of your employer:

- Government
- Non-profit cultural society or organization
- Educational Institution
- Private industry

NEXT...

Other (specify)

15. If self-employed do you predominantly (two thirds or more of your total working time) work with one client?

Yes

No

16. Do you have an agent or other type of such support?

Yes (agent)

Yes (other)

(specify)

No

**What About the Money?
(Income information)**

17. Does your professional cultural activity generate personal income? If no go to question 22.

Yes

No

18. Is the income generated by your professional cultural activity more or less than 50% of your overall household income?

More

Less

NEXT...

19. What has been your average annual income as a cultural practitioner over the past 3 years?

under \$20,000.00

\$20,000.00 -- \$39,999.99

\$40,000.00 -- \$59,999.99

\$60,000.00 -- \$79,999.99

\$80,000.00 -- \$99,999.99

\$100,000.00 +

20. Is your professional cultural activity your only source of personal income?

Yes

No

21. Is the income generated by your professional cultural activity the only adult source of income in your household? If yes omit questions 22 and 23.

Yes

No

22. Do you also work at jobs or careers, which generate income, outside of your cultural practice? If yes specify.

Yes

(specify)

No

NEXT...

23. Besides yourself, how many adult incomes are generated by your household?

1

2

3

4

Other (specify)

24. Including yourself, how many adult individuals comprise your household?

25. Besides yourself how many people in your household are professional cultural practitioners?

26. How many dependant adults live in your household?

27. How many dependant minors live in your household?

**Where and for How Long?
(experience information)**

28. How many years have you been a professional cultural practitioner?

29. Are you currently a member of any professional association related to your cultural practice? If no omit question 30.

Yes

NEXT...

No

30. If yes to question 29, then please specify. Indicate all that are applicable.

American Federation of Musicians

Alliance of Canadian Cinema, Television and Radio Artists

Actor's Equity

Canadian Artists Representation/Le front des artistes canadiens

International Alliance of Theatrical Stage Employees

Theatre Alberta

Alberta Dance Alliance

Alberta Media Arts Alliance Society

Visual Arts Association Alberta

Alberta Craft Council

Writers' Guild of Alberta

Alberta Museum Association

Alberta Association of Architects

Archives Society of Alberta

Historical Society of Alberta

NEXT...

Other (specify)

31. Have you worked primarily in Edmonton, as a cultural practitioner, for the past 10 years?
If yes go to question 35.

Yes

No

32. If no to question 31, when did you start working, as a cultural practitioner, in Edmonton?
(Please provide year).

33. Where did you move from when you relocated to Edmonton? (City, county).

34. Did you move to Edmonton within the last 10 years specifically to work as a cultural practitioner?

Yes

No

35. Do you also currently work as a cultural practitioner outside of the Edmonton region? If no omit question 36.

Yes

No

36. Does work outside of the Edmonton region contribute to more than 50% of your annual income as a cultural practitioner?

Yes

No

NEXT...

37. Do you normally work, as a cultural practitioner, independently or as part of a group (i.e., part of a company, group, cooperative, team, etc.).

Independently

Part of a Group

Hitting the Books
(education and training as a cultural practitioner information)

38. What is the highest level of education you have achieved?

Junior High

High School

College or Technical Institute

University (undergraduate degree)

University (graduate school: master degree)

University (graduate school: doctoral degree)

University (postdoctoral studies)

Other (specify)

39. Is that education directly related to your profession or activity as a cultural practitioner? If yes omit question 40.

Yes

No

NEXT...

40. If no to question 39, then in what area is your education directly related to your profession or activity as a cultural practitioner?

41. Do you have any trade tickets (e.g., welder, carpenter, etc.)? If no omit question 42.

Yes

(specify)

No

42. Are these trade tickets related to your profession as a cultural practitioner?

Yes

No

43. Do you consider your formal education to be the most important part of your development as a cultural practitioner? If yes omit question 44.

Yes

No

44. If no to question 43, then what was more important to your development as a cultural practitioner?

Private Study with a Recognized Teacher

Self-education

Influence of Peers and Colleagues

NEXT...

Other (specify)

45. Did you receive your education, which is most relevant to your profession or activity as a cultural practitioner, in Edmonton? If yes omit question 46.

Yes

No

46. If no to question 45, then where did you receive your education (which is most relevant to your profession or activity as a cultural practitioner)? Please indicate all applicable information (i.e., country, province, city, town, village, institution).

47. Are you currently registered as a student in a formal educational program? If no go on to question 51.

Yes

No

48. If yes to question 47, then is that educational program directly related to your activities as a cultural practitioner?

Yes

No

49. Is the formal educational program you are currently registered in as a student located in Edmonton? If yes omit question 50.

Yes

No

NEXT...

50. If no to question 49, then where are you currently registered as a student in a formal educational program? Please indicate all applicable information (i.e., country, province, city, town, village, institution).

51. Do you consider yourself to have suitable and adequate skills on a computer?

Yes

No

52. Do you have a website dedicated to your activities as a cultural practitioner?

Yes

(optional: what is the URL of that page?)

No

NEXT...

Opinion Feedback and Demographics

Opinion of the State of Affairs in Edmonton's Cultural Community

53. Is the Edmonton region a good place to be a cultural practitioner in general?

Yes

(why? Specify)

No

(why? Specify)

NEXT...

54. Is the Edmonton region a good place to be a cultural practitioner in your specific field of practice?

Yes

(why? specify)

No

(why? Specify)

NEXT...

55. Is the Edmonton region a good place to live, in general?

Yes

(why? specify)

No

(why? Specify)

NEXT...

56. Are there any specific concerns you have about the future of your area of cultural practice in the Edmonton region?

Yes

(why? specify)

No

57. Are you considering leaving the Edmonton region in the near future?

Yes

(why? specify)

No

NEXT...

Overall Satisfaction with Work as a Cultural Practitioner

58. On a scale from 1 to 7 (where 1 = dissatisfied and 7 = satisfied), are you satisfied or dissatisfied, in general, with your work as a cultural practitioner?

Dissatisfied 1 2 3 4 5 6 7 Satisfied

59. Would you advise others to work in your area?

Yes

(why? specify)

No

(why? Specify)

NEXT...

Demographics
(age, sex, and ethnicity information)

60. Are you male or female?

Male

Female

61. What year were you born?

62. Do you consider yourself a member of a distinct ethnic tradition?

Yes

No

63. Is your activity as a cultural practitioner directly related to a distinct cultural tradition? If no to omit question 64.

Yes

No

64. If yes to question 63, then which distinct cultural tradition is your activity as a cultural practitioner related to?

65. What are the first three digits of your home postal code?

66. If applicable, what are the first three digits of the principal location of your activities as a cultural practitioner (e.g. dedicated work and/or studio space)?

NEXT...

67. Name and contact information *(optional)*:

NAME:
ADDRESS:
PHONE:
EMAIL:

68. Comments:

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69. Do you have any objections to having any of your open-ended responses and or comments quoted (in part or in whole), anonymously, in any report or publication associated with this survey?

Yes
(I object to that)

No
(I have no objection to that)

End of Questionnaire
Thank You