



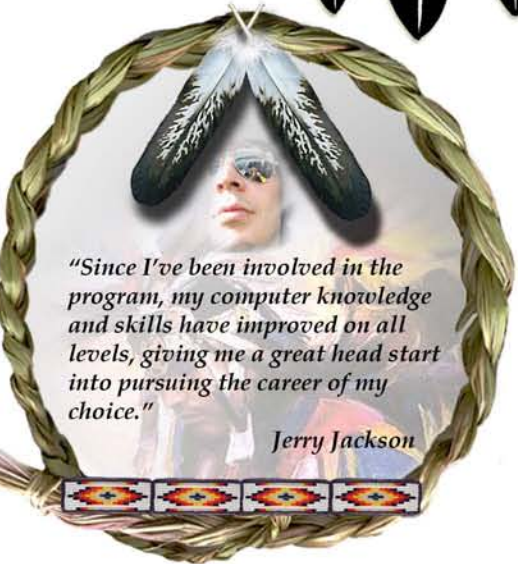
"This program has cultivated my knowledge and creativity needed for this industry."

Dennis Kenny



"This program has taken my skills to the next level."

Nathan Cardinal



"Since I've been involved in the program, my computer knowledge and skills have improved on all levels, giving me a great head start into pursuing the career of my choice."

Jerry Jackson



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Aboriginal Training Initiatives Interactive Media

NAIT Certification in Web Design, Web Application Consultant and Business Management

Brochure design by Dennis Kenny, Jerry Jackson, Nathan Cardinal and Sharon Shirt.

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Aboriginal Training Initiatives

Interactive Media

Aboriginal Training Initiatives (ATI), an eight-month custom-designed interactive media program, has been created to guide the entry of Aboriginal youth into careers in Information and Communications Technology. Enrolment is limited to six to eight students who have a keen interest in the business of designing and developing innovative websites.

Developed by the Heritage Community Foundation in partnership with NAIT, this pilot program provides classroom, work experience and employability training focused on labor market needs and trends.

The Program

This unique training, needed for an effective transition from classroom to workplace, includes the following:

Part 1 - Accredited Instruction on the NAIT campus with certification in the following:

- Web Design
- Web Application Development
- Business Management

Part 2 - Practicum work experience (one-on-one mentorship) at the Heritage Community Foundation in a culturally sensitive environment. Students create portfolios and education projects that build Aboriginal identity and pride. See www.albertasource.ca and www.edukits.ca.

Additional instruction by the Heritage Community Foundation, a national leader in website development and graphic and database design, could include the following:

- Team Building
- Interviewing and Oral History Techniques
- Researching and Writing for the Web
- Office Culture
- Video and Still Photography
- Integration of Elders / Enrichment Resources

What is the Heritage Community Foundation?

- Largest creator of Aboriginal content for the Web
- Proven track record in Aboriginal partnerships
- Developer of Alberta Aboriginal Affairs and Northern Development projects, including the *Elders' Voices* website and the *11,000 Years: Celebrating Aboriginal Heritage* DVD
- Research partner for *Nature's Laws: Legal Codes and Traditional Governance of Alberta's First Nations*
- Alberta Chamber of Commerce - Employer of Youth Award of Distinction, 2004
- Zoom Communications Marketing Award of Distinction, 2005

Why NAIT?

NAIT is recognized across Canada and around the world as a leader in technical training and applied education designed to meet the demands of industry.

NAIT is highly rated in graduate employment rates (90 percent after nine months), graduation satisfaction, employer satisfaction, accessibility and affordability.

Do you think this might be the direction for you?

Would you like to return to studies with other Aboriginal learners?

Do you already have introductory training in computer technology?

If you answered yes to any of these questions, complete this form and return it by fax or mail and an application will be mailed or faxed back to you.

Aboriginal Training Initiatives
Heritage Community Foundation
9912 - 106 street
Edmonton AB T5K1C5

Name

Address

City/Province

Postal Code

Phone

Fax

Email

"An excellent program. An introduction to the main web design and development software, topped off with a practicum in an office with knowledgeable, professional designers and developers."

Sharon Shirt