

Grade 12

Theme I: Political and Economic Systems in Theory

Focus: Economic systems may be based on the principles of private enterprise

Lesson Plan 1: Aboriginal Business in the Market Place

Generalization

There are many successful Aboriginal businesses that follow the characteristics of private enterprise.

Rationale

Canada is a showcase of the success of private enterprise and many Aboriginal businesses have risen to the challenge of developing a thriving business built on the characteristics of private enterprise while maintaining traditional practices. It is very important to the Aboriginal and non-Aboriginal student to recognize the contributions and accomplishments of some of the most notable Aboriginal enterprises.

Objectives

Knowledge

- Research an Aboriginal business and their characteristics
- Develop an understanding of the principles of private enterprise
- Make connections between private enterprise following traditional practices

Skills

- Practice search and retrieval skills
- Work effectively and efficiently in a small group setting
- Categorize information in a concise manner
- Recognize symbols of private enterprise such as private property, competition, individual incentive, and supply and demand concepts

Attitude

- Develop an appreciation for Aboriginal controlled and operated business
- Become inspired by the concepts of private enterprise

Introductory Activity

Discuss the principles of private enterprise giving examples of private property, competition, individual incentive, and supply and demand. As a class create definitions of private property, competition, individual incentive, and supply and demand.

Main Lesson

In groups of 3 or 4, depending on class size and dynamics, students will research a successful Aboriginal organization/business. The information should be presented in a manner to reflect a mock business tradeshow. Students will want to complete a history of the business and examine its business principles and characteristics pertaining to private enterprise. The students will share

their information on a 3 piece trade show presentation board and will act out the roles of business representatives from their chosen Aboriginal business. Students will have an opportunity to visit each others display/showcases and ask questions. It is the student's responsibility to take notes on aspects of all of the businesses so that they can retain the information in their notes for future testing.