

## Legal notice

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## Privacy Statement for Biographies

**Processing operation:** Biographies on the Digital Single Market (DSM) website

**Data Controller:** Directorate-General for Communications Networks, Content and Technology; Communication Unit (CNECT.D.4)

**Record reference:** DPR-EC-04786

## **Why and how we process your personal data**

**Purpose of the processing operation:** European Commission, Directorate-General for Communications Networks, Content and Technology; Communication Unit (CNECT.D.4) enables persons selected by the communication team to publish their biography on the Digital Single Market website (DSM).

The most common uses for the biography are: publication of information of an author of a DSM blog post, of a speaker in a conference or of a member of an expert group advising the Commission, etc.

## **On what legal ground(s) we process the personal data**

We process personal data because you provided your explicit consent by an e-mail sent to the data controller (Article 5(1)(d) of Regulation (EU) 2018/1725).

## **Which personal data we collect and further process**

The Directorate-General for Communications Networks, Content and Technology; Communication Unit (CNECT.D.4) publishes personal information as provided by data subject:

- Name (personal and family)
- Portrait photography (optional)
- Persons biography

The data subject sends the above mentioned information to editors of the DSM, who publish it on the DSM website.

## **How long do we keep your personal data**

The biographies are part of the publicly available content of the DSM website and they remain there for the entire life span of this website.

The DSM editor deletes the biography within 1 week upon request of the data subject.

## **How do we protect and safeguard your personal data**

All personal data are stored on the servers of the European Commission. All processing operations are carried out pursuant to the Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

## **Who has access to your personal data and to whom is it disclosed**

The biography is accessible to any Internet user from the moment it is published on the DSM website.

## **What are your rights and how can you exercise them**

As a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, you have the right to access, rectify or erase your personal data and the right to restrict the processing of your personal

data, the right to withdraw your consent at any time by notifying the Data Controller.

The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor.

## Contact information

The Data Controller (CNECT-D4@ec.europa.eu) to exercise rights under Regulation (EU) 2018/1725, or in case of comments, questions or concerns, or to complain regarding the collection and use of your personal data.

The Data Protection Officer (DPO) of the Commission (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

The European Data Protection Supervisor (EDPS edps@edps.europa.eu), to have recourse (i.e. you can lodge a complaint) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

## Privacy Statement for Newsroom of the Digital Single Market (DSM)

**Record reference:** DPR-EC-00841

The European Commission (hereafter 'the Commission') is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The processing operation "Management of subscriptions to receive information" is undertaken by the Directorate-General for Communications Networks, Content and Technology, Communication unit (CNECT.D4).

### Newsroom description

The Newsroom of the Digital Single Market website ("*DSM Newsroom*") is an on-line service offering a set of features to:

1. Subscribe to DSM Newsletters;
2. Self-register, manage your personal profile or cancel it;
3. Create news; and modify, category and publish news and newsletters on the Internet, via email or RSS.

Record referece: under drafting

## Why, What, How, and for How Long Time Your Personal Data is Collected

### DSM Newsletters' Subscription

We process your personal data (email address) because you provided your explicit consent (Article 5(1)(d) of Regulation 2018/1725) to this processing by submitting the email address at the moment of the subscription to a newsletter.

- **Why and How:** To subscribe for DSM Newsletter(s), you have to select newsletter(s) and provide email address where you wish to receive them.
- **What:** DSM Newsroom collects only the list of currently chosen newsletters with the associated email address. No other information at any moment is transferred to other systems, exported from the DSM Newsroom or otherwise further treated.
- **How Long:** The DSM Newsroom keeps only the current state of data. No history is saved. Each change of you subscription erases instantly previous data; this includes also cancelling your subscription(s).  
Personal data will be retained for a period of **five years after the last interaction** of the subject with the Commission Services.

### Personal Profile

We process your personal data because you provided your explicit consent (Article 5(1)(d) of Regulation 2018/1725) to this processing by modifying your personal profile.

- **Why and How:** For advanced use of DSM Newsroom (like to contribute to its content and so on), you have to create your personal profile. Note that the DSM Newsroom relies on EU Login, the central European Commission Authentication Service. The EU Login transmits to the DSM Newsroom your user name (login) to authenticate you and your email address to enable the Newsroom to send you alerts.  
(If you do not have already an EU Login account, you'll be prompted to create one at the beginning of the registration process.)
- **What:** You may edit your own personal profile, namely to add or modify your personal and family names, titles and country you wish to be associated with. This additional information may be displayed to other DSM Newsroom users. You can modify at any moment your own profile, including its cancellation.
- **How Long:** The Newsroom keeps only the current state of data. No history is registered. Each change of your profile replaces instantly all (your) data in the DSM Newsroom. This includes also cancelling of your profile - an integral part of modifications available when editing your profile. And this change is instant as well.  
Attention, once you cancel your profile, there are no means to restore it.  
Personal data will be retained for a period of **five years after the last interaction** of the subject with the Commission Services.
- **Exception:** Your user name (login) and email address cannot be changed in the DSM Newsroom because it is provided (and stored) by the EU Login.

### Content creation and modification

We process your personal data because you provided your explicit consent (Article 5(1)(d) of Regulation 2018/1725) to this processing by requesting the permission to create new content or modify existing.

- **Why and How:** Once you have your personal profile in DSM Newsroom, its administrator can grant your profile specific rights as creation of news items, their modification, categorisation, adding comments etc.
- **What:** When you create, modify, comment, publish or otherwise alter content in the DSM Newsroom, your user named (login) is associated with the action you have performed to the related piece of content.
- **How Long:** Your user name (login) is kept for the whole life-span of a piece of content in question in order to ensure integrity of data and quality control of the content. When you delete your personal profile all references to your user name (login) are erased too and replaced with a generic anonymous name. There is no other treatment of this information.

Your personal data will not be used for an automated decision-making including profiling nor transferred to 3rd parties.

## **How do we protect and safeguard your personal data**

The DSM Newsroom is developed, maintained and managed by the European Commission.

All information related to the content and users of DSM Newsroom is stored in databases on the servers (all located on the EU territory) in the European Commission Data Centre (ran by DG Informatics), the operations of which abide by the Commission's security decisions and provisions established by the Directorate of Security for this kind of servers and services.

All processing operations are carried out pursuant to the Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

The relevant processing operations are under the responsibility of the Head of the Communication Unit, Cooperation Directorate, European Commission Directorate General for Communications Networks, Content & Technology, acting as the Controller.

## **Who has access to your personal data and to whom is it disclosed**

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

## **What are your rights and how can you exercise them**

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have consented to provide your personal data to Communication unit CNECT D4 for the present processing operation. You can withdraw your consent at any time by updating (deleting your data) or notifying the Data Controller. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s)) in your request.

## **Contact information**

### **The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, the support team, operating under the responsibility of the Controller (CNECT D4).

### **The Data Protection Officer (DPO) of the Commission**

You may contact the Data Protection Officer [data-protection-officer@ec.europa.eu](mailto:data-protection-officer@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

### **The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

## **Where to find more detailed information**

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him.

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