PRESS RELEASE

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Finance for the Future Awards 2013 open for entries

Entries are now being sought for the Finance for the Future Awards 2013. Established by NatWest, ICAEW and The Prince’s Accounting for Sustainability Project (A4S) the Finance for the Future Awards highlight the importance that the finance team plays in helping organisations achieve positive long-term sustainable success.

The Awards are distinct in that they look at long-term sustainability from a finance perspective and encourage and celebrate accounting for sustainability as the key to creating innovative business models. They celebrate and reward organisations that can not only demonstrate long-term positive financial, environmental, social and economic impacts, but can show the crucial role played by their finance teams in achieving this.

The Awards are open to all organisations operating in the UK. With categories ranging across all organisations in the UK, including established companies, social enterprises and public sector...
organisations, the Awards also include, for the first time, the Inspiring New Idea Award aimed at rewarding an innovative idea that, in the Judges' view, will be an interesting concept with the potential to cause a significant positive impact.

Speaking about the ICAEW's involvement in the Finance for the Future Awards, Robin Fieth, Executive Director, ICAEW said, “Few awards look at long term sustainability from a finance perspective, and we hope that by focusing not just on the outcomes but how these outcomes are achieved we can encourage organisations to operate in a sustainable way that makes good business sense.”

Duncan Sloan, Head of Community Banking at NatWest said, “It’s important we celebrate the vital role that finance and leadership functions play in creating sustainable value for business. We're proud to sponsor these awards and recognise the vital role that finance and leadership functions play in creating sustainable value for business.”

Sarah Nolleth, Director of The Prince’s Accounting for Sustainability Project (A4S), said, “CFOs and accounting professionals are key to driving long-term value creation within organisations by taking a long-term view of capital allocation, investment and risk management. That is why A4S is excited to see the Finance for the Future Awards enter its second year and provide further opportunities to celebrate the organisations that are leading the way and demonstrating the case for sustainable behaviour and the value that sustainability can bring to the organisation.”

The deadline for entries is midnight on 11 January 2013 and the winners will be announced at an awards ceremony in London in May 2013.

For more information on the background to the awards and categories, please visit www.financeforthefuture.co.uk

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The Prince’s Accounting for Sustainability Project (A4S)
Notes to editors:

ICAEW

1. As a world leading professional accountancy body, ICAEW provides leadership and practical support to over 136,000 members in more than 160 countries, working with Government, regulators and industry in order to ensure the highest standards are maintained.

   Our members provide financial knowledge and guidance based on the highest technical and ethical standards. They are trained to challenge people and organisations to think and act differently, to provide clarity and rigour, and so help create and sustain prosperity. The ICAEW ensures these skills are constantly developed, recognised and valued.

   Because of us, people can do business with confidence.

2. The ICAEW is a founding member of the Global Accounting Alliance, which has more than 700,000 members worldwide.

NatWest

3. The RBS Group is a large international banking and financial services company. Headquartered in Edinburgh, the Group operates in the United Kingdom, Europe, the Middle East and Africa, the Americas and Asia, serving over 30 million customers.

4. The Group provides a wide range of products and services to personal, commercial and large corporate and institutional customers through its two principal subsidiaries, The Royal Bank of Scotland and NatWest, as well as through a number of other well-known brands including Citizens, Charter One, Ulster Bank, Coutts, Direct Line and Churchill.

5. NatWest and RBS are the leading bank for SMEs providing banking services to over one million SME customers. We have an extensive geographical reach through our network of 2,279 branches and 118 business centres. Our 3,800 relationship managers are based locally in branches and business centres across Britain.

The Prince’s Accounting for Sustainability Project (A4S)

6. Established in 2004 by His Royal Highness The Prince of Wales, A4S works with businesses, investors, the public sector, accounting bodies, NGOs and academics to develop practical guidance and tools for embedding sustainability into decision-making and reporting processes. The Prince’s Accounting for Sustainability Project has been instrumental in the formation of the International Integrated Reporting Council (IIRC).