

## Executive Director's Message



The Heritage Community Foundation's sixth operating year was focused on planning for Alberta's centenary. Two proposals were prepared for the Alberta Centennial Legacies Program—the *Alberta Online Encyclopedia* and the *Alberta's Heritage Digitization Program*.

I am delighted to report that the Encyclopedia was chosen by the Government of Alberta as an intellectual legacy project and they have invested \$1 million in the Foundation to make this dream a reality. What better way to build knowledge for

the next century than to use the new information technology to engage young and old!

We have continued to partner with museums, archives, historical societies, educational and community organizations, as well as individuals in developing dynamic content about our historical, natural, cultural, scientific and technological heritage. We are bringing heritage to the mainstream and the number of visitors to our websites and emails testify to this. We get mail from students working on school projects to teachers wanting learning resources to people seeking jobs in Alberta to genealogists and all other kinds of seekers of information. We are the source—AlbertaSource.ca.

We could not do this important public trust work without the belief and support of our partners and funders. The competition for funding is fierce but with the contributions of our partners we are developing authoritative content that gives Alberta pride of place on the World Wide Web. We have made a strong case for funding for web development and digitization projects.

We have much cause to rejoice as the heritage sector leads in the celebration of our centenary. 2005 will be a whirl of activity but it is our intention to assist the Trustees to build the sustaining resources not only for the Encyclopedia but also for activities that make heritage accessible to all.

A handwritten signature in blue ink that reads "Adriana A. Davies". The signature is fluid and cursive.

**Adriana A. Davies, Ph.D.**

Executive Director

# 2004 Year in Review

## *Challenges, Changes & Achievements*

It is with considerable pride that we present our partners, supporters and members of the general public with a review of our 2004 achievements.

### **Governance**

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In keeping with the Foundation's status as a charitable trust and to support the launch of the *A to Z Campaign*, we have developed a set of fundraising policies including:

- Gift Acceptance
- Gift Processing
- Naming Opportunities
- Donor Recognition and Stewardship

All policies and the Trustee Policies and Procedures Manual were reviewed and updated as necessary.

### **Programs**

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#### **Web Development**

The Heritage Community Foundation continues to develop informative and educational websites on the heritage topics of culture, education, history, nature, science and technology. All of our websites are developed in partnership with organizations and granting agencies that share our passion for heritage and vision to ensure that heritage is valued by everyone.

AlbertaSource.ca is at present the gateway to 29 content-rich websites and 12 Edukits (teacher and student resources) and our visitor count continues to grow. These sites will become the core of the *Alberta Online Encyclopedia*.

In 2004 the Foundation received funding from a number of partners and funding agencies and has developed or initiated development on the following websites:

100 Years of Volunteers	Wild Rose Foundation
Alberta Inventors and Inventions	Alberta Innovation and Science Industry Canada Canada's Digital Collections
Alberta's Arts Heritage	Alberta Foundation for the Arts Industry Canada Canada's Digital Collections
Alberta's Aviation Heritage	Aviation Museum of Alberta Government of Alberta Community Initiatives Program
Alberta's Francophone Heritage	Government of Alberta Community Initiatives Program

Nature

Alberta's Telephone Heritage	Telephone Historical Centre Government of Alberta Community Initiatives Program
Canada's Petroleum Heritage	Imperial Oil Foundation Canadian Centre for Energy Information
Doors Open Alberta	Alberta Historical Resources Foundation
Edmonton Oilers Heritage	Edmonton Oilers Community Foundation Government of Alberta Community Initiatives Program
Famous 5, Phase 2	Famous 5 Foundation Government of Alberta Community Initiatives Program
Great Alberta Law Cases, Phase 2	Alberta Law Foundation
Historic Edmonton Week and Doors Open	Edmonton and District Historical Society
Human Rights Cities CD-ROM	People's Movement for Human Rights Education
Métis in Alberta Virtual Exhibit	Francommunautés virtuelles Government of Alberta Community Initiatives Program
Nature's Laws	Alberta Law Foundation
Northlands Park: Memories Worth Keeping	Northlands Park Foundation
Spirit of the Peace Digitization, Phase 3	Canadian Heritage, Museums Assistance Program
When Coal Was King	Year of the Coal Miner Consortium Canada's Cultural Capitals
Wings Over Alberta	Industry Canada Canada's Digital Collections

The technical specifications of the 29 websites on AlbertaSource.ca include:

- 9,380 pages of content
- 2,600 audio files
- 190 video files
- 42,040 images
- 25,000 database record entries

## Education

The *Heritage Learning Centre* was equipped through funding from the Community Initiatives Program of the Government of Alberta. This funding was obtained by the Friends of the Heritage Community (FHC) Foundation. The Centre was established to provide formal and informal learning opportunities through a range of programming initiatives. The Learning Centre includes a computer lab and occupies new space, adjacent to the Foundation's offices.

## Aboriginal IT/Animation Program

The Foundation was delighted to partner with the Northern Alberta Institute of Technology (NAIT) to create the *IT/Animation Program*. This 50 week on-the-job training and work experience program began on September 9th and welcomed 10 Aboriginal students from across Western Canada and the Northwest Territories into a classroom and internship setting. Fifteen Foundation staff members successfully completed a NAIT Master Instructor program and are instructing and mentoring the students to ensure an effective transition from the classroom to the workforce.

## Edukits

The Foundation's *Edukits* are virtual textbooks that provide a wealth of interactive learning elements comprising of both Teacher and Student zones with an excellent fit to the Alberta Program of Studies. In 2004 the Foundation developed the following Edukits:

Aboriginal Youth Identity Series	Community Mobilization Program Canadian Justice Alberta Aboriginal and Northern Affairs
Diversity Series—Rwanda, Balkans, Islamic	Canadian Heritage Secretary of State for Multiculturalism and Status of Women
Democracy	Legislative Assembly of Alberta
Multiculturalism Series—Latin America	Alberta Community Development Human Rights Commission
Multiculturalism Series—Black Canadians	Alberta Community Development Canadian Human Rights Commission

The Foundation also developed elements of an *Online Learning Object* for Alberta Learning on Aboriginal Treaties for the Social Studies 10, 20, and 30 curricula.

History

## Doors Open Alberta

While excelling in the area of website development, online learning resources and research, the Foundation lacked a special event. In 2003, the Foundation was instrumental in initiating the Doors Open Alberta program as a heritage tourism event that enabled access to Alberta's rich architectural heritage. In 2004 over 6,200 people visited 135 architecturally interesting places in the communities of Lethbridge, Banff, Edmonton, Wainwright, Fort Macleod and Calgary.

## Research

While many organizations focus on traditional history, the Foundation has chosen the area of "contested history" for its focus. The *Nature's Laws: Traditional Legal Codes and Governance of Alberta First Nations* is the first such project brought to the Foundation by Aboriginal partners and is funded by the Alberta Law Foundation. The project team, led by Chief Wayne Roan, Dr. Earle Waugh and Catherine Twinn, working with Elders, legal historians and others have reviewed existing oral histories and conducted new ones. The achievement includes a draft manuscript as well as a website to be launched in 2005. Ten categories of Nature's Laws have been developed based on the oral evidence.

As the range of projects grows, the Foundation has hired heritage professional Joel Christianson as the Director of Research and Production. He is supported by in-house and freelance researchers, writers and editors.

## Fund Development

Fundraising planning for the Foundation continued in 2004 with the development of a fundraising strategy – the *A to Z Campaign*. This campaign is designed to diversify the funding base of the foundation and build towards a sustainable future not only for the Foundation but also for its heritage partners. These efforts were facilitated through the consultation services of Dree Thomson-Diamond, an in house Development Team and the Fundraising Campaign committee comprising Trustees Jerry Gunn and Bruce Alger, President/Chair Morris Flewwelling and new Trustee Mark Ferguson.

The Foundation submitted successful grant applications to a variety of funders and this culminated in November 2004 with the confirmation of a Government of Alberta Centennial Legacy grant for \$1 million towards the creation of the *Alberta Online Encyclopedia* in 2005. Donations and financial support for the Foundation continue to be cultivated through our friends and patrons.

*"I am pleased to officially inform you that the Heritage Community Foundation has been awarded a Centennial Legacies Grant in the amount of \$1 million for the Alberta Online Encyclopedia"*  
Gene Zwosdesky, Minister of Community Development

The 2nd Annual Patrons Council Luncheon was held on April 30th, 2004 at the Calgary Chamber of Commerce. Sixty guests attended the event which acknowledged the support of outgoing Chief Honourary Patron, Mrs. Colleen Klein and welcomed the Honourable Dr. Lois E. Hole as the new Chief Honourary Patron of the Foundation.

## Communications

The communications function of the Foundation is essential to the accomplishment of our public education mandate. The work of the Communications Department has been accomplished largely by the Executive Director with the assistance of interns working as Communications Coordinators. In order to grow in this area, a fully trained professional was required and in early September, the Foundation hired Wanda Bornn on contract initially to provide three days of services per week with the aim to obtain funding to make this into a full time position.

*"It's Our Alberta Heritage: 100 Years Strong* is a multimedia marketing initiative that was supported for the third consecutive year by the Department of Canadian Heritage's Museums Assistance Programme. This initiative includes print advertising with strategic partners and is designed to increase public awareness of *AlbertaSource.ca - Alberta's Online Encyclopedia*.

This ongoing initiative has resulted in greater public awareness of the Foundation and its websites and also provided the Foundation with considerable media coverage throughout the year from a variety of sources including radio, television and print across the province.

## Community Outreach 2004

- a) Speaking engagements by the Executive Director included presentations to the Rotary Club, Museums Alberta Conference, Alberta Libraries Netspeed Conference, the Alberta Fundraising Conference, Year of the Coal Miner Industrial Heritage Symposium and Year of the Coal Miner *People of the Coal Mines: The Italian Community* traveling exhibit launch.
- b) Conference and Trade Show attendance included the Social Studies Conference, the Alberta Libraries Netspeed Conference, the Alberta Online Symposium and the Travel Alberta Conference in November.
- c) Committee Work involves the Executive Director as a member of the Voluntary Sector Initiative Capacity Joint Table; Co-Chair of the Research Steering Committee for the National Survey of Non-Profit and Voluntary Organizations; Member of the Canada-France Cultural Accord Advisory Committee; Member of the adjudication committee for Canada's Digital Collections; focus group member for the review of Artefacts Canada; board member of Edmonton's Salute to Excellence Program; member of the Aboriginal Centennial Committee of Alberta Aboriginal Affairs and Northern Development; and Chair of the Doors Open Alberta Steering Committee.
- d) Website Launches are crucial to building public awareness and five took place in 2004 and were attended by partners, funders, trustees, patrons, the general public and media.

Website launches 2004:

- Wings Over Alberta at the Aviation Museum of Alberta
  - Edmonton Oilers Heritage launched by the Edmonton Oilers Foundation
  - Alberta's Arts Heritage at the Edmonton Art Gallery
  - When Coal Was King launched by the Galt Museum in Lethbridge
  - St. Vincent and St. Paul at Ecole du Sommet with Musée Historique de St. Paul and Faculté Saint-Jean in Edmonton
- e) The Heritage Community Foundation's successes are highlighted through the various awards and nominations. In 2004 the Foundation was short-listed for an Alberta Chambers of Commerce Award for Excellence in Youth Employment and the Executive Director was short-listed for the YWCA Women of Excellence program.

# Funders & Supporters

The Heritage Community Foundation relies on community support and ongoing investments to enhance our technological capacity keeping us at the leading edge in the digitization of heritage collections and development of dynamic content. We gratefully acknowledge the many individuals, corporations, foundations, organizations, and government agencies that have demonstrated their commitment to the Heritage Community Foundation during the past year.

## Grants

### Private Foundations and Agencies

Canadian Centre for Energy Information  
Famous 5 Foundation  
Imperial Oil Foundation  
Métis Nation of Alberta  
Oteenow  
Wild Rose Foundation

### Government of Alberta

Alberta Historical Resources Foundation  
Alberta Aboriginal and Northern Affairs  
Centennial Legacies Program  
Community Initiatives Program  
Legislative Assembly of Alberta  
Human Rights and Multiculturalism  
Education Program  
Alberta Community Development

### Government of Canada

Canadian Heritage – Minister of State  
Multiculturalism and Status of Women  
Community Mobilization Program,  
Canadian Justice  
Canadian Heritage Museums  
Assistance Program  
Canadian Heritage and Industry Canada  
Francommunautés virtuelles

## Contracts

Alberta Inventors and Inventions  
for Alberta Innovation and Science  
Alberta's Aviation Heritage  
for Aviation Museum of Alberta  
Alberta's Telephone Heritage  
for Telephone Historical Centre  
Edmonton Oilers Heritage for Edmonton  
Oilers Community Foundation  
Famous 5, Phase 2  
for Famous 5 Foundation  
Historic Edmonton Week and Doors Open  
for Edmonton and District Historical Society  
Human Rights Cities CD-ROM for People's  
Movement for Human Rights Education  
Northlands Park: Memories Worth Keeping  
for Northlands Park Foundation

Spirit of the Peace Digitization for Spirit  
of the Peace Museums Network  
When Coal Was King for Year of the Coal  
Miner Consortium and Canada's Cultural  
Capitals Program

## Donors and Sponsors

### Corporate/Government/Other

Alger and Associates  
Amodio and Associates Inc.  
Brian O'Leary Professional Corp.  
Cambridge Strategies Inc.  
Curtis J. Shell Professional Corp.  
DeJong Printing Ltd.  
Fraser Milner Casgrain LLP  
Imperial Oil Foundation  
Maclab Enterprises  
Matrix Real Estate Services Ltd.  
Sawridge Group of Companies  
Schwab, Schwab and Schwab LLP

### Individuals

Carmen and Bruce Alger  
Josephine Aristone  
Senator Tommy Banks, O.C.  
Cheryl Caldwell  
Diane L. Darlington  
Adriana A. Davies  
Maureen G. Eberts  
Diana Ellis  
Morris Flewwelling, C.M.  
W. Gerald Gunn  
Don Hill  
Michale and Richard Lang  
Caroline Marion  
Enrico Musacchio  
Ken Regan  
David C. Ridley  
Lauren J. Semeniuk  
Larry Shaben  
Carrine L. Terrier  
Dennis Wagner  
David J. Will

### Partners

Partners vary with each website  
development and research project  
and include the following:

Alberta Aviation Museum Learning Centre  
Alberta Innovation and Science  
Alberta Historical Resources Foundation  
Alberta Law Foundation  
Alberta Research Council  
Alberta Sports Hall of Fame  
Canadian Centre for Energy Information  
Central Alberta Regional  
Museums Network  
CKUA Radio Network  
Commonwealth War Graves Commission  
Doors Open Banff  
Doors Open Calgary  
Doors Open Edmonton  
Doors Open Fort Macleod  
Doors Open Lethbridge  
Doors Open Wainwright  
Telephone Information Centre  
Fort McMurray Historical Society  
and Heritage Park  
Fort Saskatchewan Museum  
Faculté Saint-Jean, University of Alberta  
Historical Society of Alberta  
Industry Canada,  
Canada's Digital Collections  
Glenbow Museum and Archives  
Heritage Canada  
Historic Sites and Cultural Facilities  
Branch, Alberta Community Development  
Imperial Oil Charitable Foundation  
Legacy: Alberta's Cultural  
Heritage Magazine  
Métis Nation of Alberta  
Musée historique de St. Paul  
Historical Museum  
Musée Héritage Museum, St. Albert  
Northern Alberta Institute  
of Technology (NAIT)  
Oil Sands Discovery Centre  
Research Services Office,  
University of Alberta  
Research Services, University of Calgary  
Reynolds Alberta Museum  
Rosebud Historical Society  
Royal Tyrrell Museum  
Spirit of the Peace Museums Network  
University Technologies International  
Year of the Coal Miner Consortium

### **Foundation Operations**

Janelle Bieber  
Charlotte Cameron  
Brad Buttineau  
Juliette Champagne, Ph.D.  
Marta Dabros  
Mary Frost  
Jean-Philippe Geoffrion  
Diane Martel  
Nicole Mallet, Ph.D.  
Michael Payne, Ph.D.  
Mary Pinkoski  
Adam Wisheu  
Don Switzer  
Melissa Woodford

### **IT/Animation Program**

Shaun Hains, Ph.D.

### **Edukits**

Community Liaison  
Leo Campos

### **West Balkans**

Jelena Rajkovic  
Sergja Pavlovic  
Buba Babic  
Peta Rajkovic  
Arina Sarac  
Danica Wolkow

### **Islamic Culture**

Richard Awid  
Larry Shaben  
Nashir Karmali

### **Rwanda**

Jean Marie Ndahiro  
Natalie Uwantege  
Marie Rose Bukuba  
Callixte Kayijuka  
Andy Amour  
Sonia Mucyo  
Shoko César  
Igor Cesar  
Joy Mukarage

### **Latin America**

Andrea Fabiana Bocanegra  
Frank E. Cándido  
Armando Alberto Carmona  
Pedro Rodriguez De Los Santos  
Rodrigo Loyola  
Karina Hurtado de Mendoza  
Irma Patricia Vazquez-Vazquez

### **Black Canadian**

Jean Walrond-Patterson  
Winston Wharton  
Etty Cameron  
Vilma Harvey  
Malinda Smith  
Malcolm Azania  
Abiona Roberts  
Rosaline Smith  
Arthur Clark  
Winston Indarsingh  
George Rogers  
Winston Wharton  
Steve Ramsankar

Mr & Mrs Maurice Walters  
Mrs Yvette Leslie  
Brian Alleyne  
Leslie Steele  
Nigel Darbasie  
Junetta Jamerson  
Gordon Sadool

### **Canada's Petroleum Heritage**

Don Hill  
Beatrice Hunter  
Aubrey Kerr

### **Staff**

The Foundation is proud to announce that in 2004 we were able to expand our human resources to include a team of Directors to assist the Executive Director with the management and day to day operations of the Foundation.

Dr. Adriana Davies, Executive Director  
Win Aungkyaw, Chief Financial Officer  
Davor Babic, Systems Administrator  
Joel Christianson, Director of Research and Production

Terrance Armstrong, Director of Learning  
Wanda Bornn, Director of Communications

Technology



# Human Resources

## Heritage Community Foundation Trustees

Morris Flewwelling, President/Chair, Red Deer

Satyra Brata Das, Vice President/Vice Chair, Edmonton

Diane Darlington, Secretary, Calgary

Bruce Alger, Treasurer, Calgary

Doug Leonard, Trustee, Canmore

Catherine Twinn, Trustee, Slave Lake

Jerry Gunn, Trustee, Edmonton, Chair, Campaign Committee

Mark Ferguson, Trustee, Calgary

Kristina Milke, Incoming Treasurer, Edmonton

## Friends of the Heritage Community (FHC) Foundation Board

Doug Leonard, President

Jerry Gunn, Vice President

Bruce Alger, Treasurer

Diane Darlington, Secretary

Mark Ferguson, Board member

Morris Flewwelling, Board member

Kristina Milke, Incoming Treasurer

## Legal Counsel

Laird Hunter  
Worton, Hunter, Callaghan

## Honourary Chief Patron

The Honourable Dr. Lois E. Hole

## Patrons Council

J. Sherrold Moore, Chair, Calgary

Prem P. Singhmar,  
Vice Chair, Sherwood Park

Carlo Amodio, Edmonton

Dr. Dale Auger, Calgary

The Hon. Tommy Banks, O.C., Edmonton

Dr. Larry Booi, Edmonton

The Hon. Peter Caffaro, Edmonton

Douglas Cardinal, Ottawa

The Hon. Thelma Chalifoux, Ottawa

Ken Chapman, Edmonton

Eveline Charles, Edmonton

Dr. Patricia Clements, Edmonton

Shirley Cripps, Winfield

Dr. Chester Cunningham, Nestow

John Dahl, Whitecourt

Marc de La Bruyère, Edmonton

Jim Dinning, Calgary

Cora Fedyk, Red Deer

Dr. Max and Heather Foran  
(MacEwan), Priddis

Fil Fraser, C.M., Edmonton

The Hon. Dan Hays, Calgary

Linda Hughes, Edmonton

The Hon. Helen Hunley, O.C.,  
Rocky Mountain House.

Tom Jackson, O.C., LL.D., Calgary

Brian Keating, Calgary

Allan Kerr, Edmonton

John Kosolowski, Edmonton

Donna Livingstone, Calgary

Tom Maccagno, Lac La Biche

James A. N. Mackie, Q.C., Calgary

Justice John Wesley McClung, Edmonton

M. Frank Phillett, Edmonton

Murray Rasmussen, Calgary

Ken Regan, Edmonton

The Hon. Douglas Roche, O.C., Ottawa

George A. Rogers, Leduc

Dr. Horst A. Schmid, Edmonton

Larry Shaben, Edmonton

Dr. Curtis Shell, Edmonton

The Hon. Nicholas Taylor, Chestermere

Bob Vergidis, Edmonton

Bruce Watson, Calgary

Dr. Robert Westbury, Edmonton

David Will, Red Deer

Faye Williamson, Madden

Tom Willock, Medicine Hat

## Volunteers

### Web Advisory Council

Derek Allman, Social Studies Council

Cheryl Croucher,  
Porcupine Stone Productions

Barbara Dacks, Legacy,  
Alberta's Heritage Magazine

David Dusome, Museums Alberta

Bert Finnermore, Ph.D.,  
Provincial Museum of Alberta

Peter Goertzen, Grande Prairie  
and District Museum

Jack Ives, Ph.D.,  
Historic Sites Service,  
Alberta Community Development

Ian Kupchenko, Vimy Ridge Academy,  
Edmonton Public School Board

Michale Lang, Glenbow Museum,

Art Gallery, Library and Archives

David Leonard, Ph.D.,  
Historic Sites Service,  
Alberta Community Development

Doug Leonard, Heritage Community  
Foundation Trustee

Michael Payne, Ph.D.,  
Historic Sites Service,  
Alberta Community Development

Ken Regan, CKUA Radio Network Inc.

Todd Nivens, Kerry Wood Nature Centre

Ron Ulrich, Sir Alexander Galt Museum

Kevin Viau, Social Studies Council,  
Alberta Teachers' Association

Tom West, Olympic Hall of Fame  
and Museum, Canada Olympic Park

Aldo Zaroni, President and CEO,  
Network Learning Masters

## Nature's Laws Advisory Committee

Chief Wayne Roan, Ceremonialist  
and Research Head, Co-Chair

Earle Waugh, Ph.D.,  
Academic Senior Researcher

Catherine Twinn, B.A., LL.B., LL.M., Co-Chair

Adriana A. Davies, Project Manager

Elder Constantine Auger

Grace Auger, LL.B.

Elder William Dreaver

Elder Melanie Dreaver

Father Renée Fumoleau

Elder Henry Holloway

Elder David Janvier

Kristina Midbo, B.A., LL.B.

Elder Sykes Powderface

Rarihokwats

Elder Elizabeth Roan

## Doors Open Alberta Advisory Committee

Adriana A. Davies, Chair

Wanda Bornn, Director of Communications

Merinda Conley, Alberta Main Streets

Tanya Brunelle, Doors Open Banff

Nigel Paterson, Doors Open Banff

Trudy Cowan, Doors Open Calgary

Sally Jennings, Doors Open Calgary

Linda Collier, Doors Open Edmonton

Lisa Maltby, Doors Open Edmonton

Gordon MacIvor, Doors Open Fort Macleod

Ron Ulrich, Doors Open Lethbridge

Erika Foley, Doors Open Wainwright

# Heritage Community Foundation

## *Celebrates Alberta's Centennial*

### Focus 2005

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#### A to Z Campaign

We believe Heritage makes a difference and contributes to societies decisions of today and tomorrow. In the Development area of the Foundation, our focus for 2005 will be the A to Z Campaign. New attention will be paid to both developing and cultivating solid partnerships and public awareness. This major fundraising initiative will build sustaining resources for not only the Encyclopedia but also other Foundation research and educational activities in every community in Alberta.

From its inception, the Heritage Community Foundation has focused on Alberta's centenary—the most important heritage event of our lifetimes and worthy of celebration and recognition. Here is our ever-growing list of significant 2005 partnership initiatives. Watch for them on the web and in your communities!

#### 2005 Projects

##### Alberta Online Encyclopedia

Alberta's SuperNet will bring broad-band access and connectivity to all schools and libraries, no matter how remote. The Heritage Community Foundation will provide the major "hit" of content that is relevant, accessible and timely through [www.albertasource.ca](http://www.albertasource.ca). Staff are hard at work on the creation of the database and other features. Look for the Launch of the *Alberta Online Encyclopedia* this fall.

##### Websites

- 100 Years of Volunteers
- Alberta's Francophone Heritage
- Elders' Voices
- Nature's Laws
- *The Alberta Online Encyclopedia*
- Alberta's Aviation Heritage
- Alberta's Telephone Heritage
- Métis in Alberta
- So This is Alberta

##### Edukits

- Rwanda – Diversity
- Islamic Culture Study – Diversity
- Aboriginal Youth – Ethics and Values
- Aboriginal Youth – Environment/Outdoor Education
- West Balkans – Diversity
- Black Canadian Heritage – Multicultural
- Aboriginal Youth – Health and Life Skills

##### Programs

*Doors Open Alberta 2005*, a major centennial heritage tourism event, will be showcasing buildings, sites and people in celebration of the province's centenary.

The *IT/Animation Program* will see the inaugural group of students/interns graduate in August and entering the work force of communities across Western Canada and the territories. The 2005/2006 program will commence with a new group of students/interns in September.

Science

# Auditor's Report

February 18, 2005

## To the Trustees of Heritage Community Foundation

We have audited the statement of financial position of the **Heritage Community Foundation** as at December 31, 2004 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit. Except as explained in the following paragraph, we conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. In common with many charitable organizations, the Foundation derives revenue from sponsorships and donations, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Foundation and we were not able to determine whether any adjustments might be necessary to sponsorships and donation revenue, assets and net assets. In our opinion, these financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2004 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

*PricewaterhouseCoopers LLP*

Chartered Accountants

Edmonton, Alberta

# Heritage Community Foundation

## *Statement of Financial Position*

As at December 31, 2004

	2004	2003
<b>Assets</b>		
<b>Current assets</b>		
Cash and term deposits (note 3)	\$181,277	\$244,268
Grants and contracts receivable	153,953	83,288
Prepaid expenses	17,131	–
	352,361	327,556
<b>Investments</b> – quoted market value – \$312,524 (note 5)	280,802	273,270
<b>Property and equipment</b> (note 4)	41,591	33,521
	674,754	634,347
<b>Liabilities</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$38,867	\$17,221
Interest payable	7,788	3,145
Current portion of long-term debt (note 6)	50,000	100,000
Deferred contributions	152,210	151,887
	248,865	272,253
<b>Long-term debt</b> (note 6)	100,000	70,000
	348,865	342,253
<b>Commitments</b> (note 7)		
<b>Net Assets</b>		
<b>Endowment fund</b> (note 5)	250,000	250,000
<b>Internally restricted</b> (note 5)	30,802	23,270
<b>Unrestricted</b>	3,496	(14,697)
<b>Invested in property and equipment</b>	41,591	33,521
	325,889	292,094
	674,754	634,347

Nature

# Heritage Community Foundation

## *Statement of Changes in Net Assets*

For the year ended December 31, 2004

	2004				
	Endowment fund	Internally restricted	Unrestricted	Invested in property and equipment	Total
<b>Balance – Beginning of year</b>	\$250,000	\$23,270	\$(14,697)	\$33,521	\$292,094
Excess revenue over expenses for the year	–	7,532	39,539	(13,276)	33,795
Investment in property and equipment	–	–	(21,346)	21,346	–
<b>Balance – End of year</b>	\$250,000	\$30,802	\$3,496	\$41,591	\$325,889

	2003				
	Endowment fund	Internally restricted	Unrestricted	Invested in property and equipment	Total
<b>Balance – Beginning of year</b>	\$250,000	\$31,130	\$(24,806)	\$20,604	\$276,928
Excess revenue over expenses for the year	–	17,752	31,395	(8,369)	40,778
Donation to Alberta Museum Association	–	(25,612)	–	–	(25,612)
Investment in property and equipment	–	–	(21,286)	21,286	–
<b>Balance – End of year</b>	\$250,000	\$23,270	\$(14,697)	\$33,521	\$292,094

# Heritage Community Foundation

## *Statement of Operations*

For the year ended December 31, 2004

	2004	2003
<b>Revenues (schedule 1)</b>		
Grants	519,147	442,827
Contracts	497,145	377,067
Other	48,933	57,387
	1,065,225	877,281
<b>Expenses</b>		
Salaries, wages and benefits	556,885	534,232
Special contract	192,513	128,073
Office	131,004	69,433
Communications and promotion	32,587	18,881
Program grant	32,500	–
Professional fees	20,510	14,567
Donations	17,550	14,436
Travel	13,552	5,461
Fundraising consultant	11,800	–
Interest on long-term debt	7,788	3,145
Research and development	6,393	36,450
Fundraising materials	3,540	10,660
Trustee	3,279	–
Membership	1,529	1,165
	1,031,430	836,503
<b>Excess revenues over expenses for the year</b>	<b>33,795</b>	<b>40,778</b>

History

# Heritage Community Foundation

## Statement of Cash Flows

For the year ended December 31, 2004

	2004	2003
<b>Cash provided by (used in)</b>		
<b>Operating activities</b>		
Excess revenues over expenses for the year	\$33,795	\$40,778
Item not affecting cash		
Amortization	13,276	8,369
	47,071	49,147
Net change in non-cash working capital items		
Grants and contracts receivable	(70,665)	(29,213)
Accounts payable	21,646	(8,962)
Interest payable	4,643	3,145
Deferred contributions	323	118,150
Prepaid expenses	(17,131)	–
	(14,113)	132,267
<b>Investing activities</b>		
Purchase of investments	(181,296)	(308,829)
Proceeds on sale of investments	173,764	316,689
Distribution of internally restricted net asset	–	(25,612)
Purchase of property and equipment	(21,346)	(21,286)
	(28,878)	(39,038)
<b>Financing activities</b>		
Proceeds from long-term debt	30,000	170,000
Repayment of long-term debt	(50,000)	–
	(20,000)	170,000
<b>(Decrease) increase in cash and term deposits</b>	<b>(62,991)</b>	<b>263,229</b>
<b>Cash and term deposits (bank indebtedness) – Beginning of year</b>	<b>244,268</b>	<b>(18,961)</b>
<b>Cash and term deposits – End of year</b>	<b>181,277</b>	<b>244,268</b>
<b>Supplementary information</b>		
Interest received	1,678	497
Interest paid	955	179

# Heritage Community Foundation

## *Notes to Financial Statements*

December 31, 2004

### **1. The Foundation**

The Heritage Community Foundation (the “Foundation”) is a Trust settled by the Alberta Museums Association (the “Association”) on July 19, 1999. The Foundation was awarded charitable status and registered as a charitable organization by the Canada Revenue Agency as of January 1, 2000 and, as such, is exempt from income tax. The Foundation’s mandate, to be undertaken consistent with the Foundation’s charitable purposes and in keeping with its administrative guidelines, is to link people with heritage through discovery and learning. Its over-arching goal is for heritage to be valued by everyone.

### **2. Significant accounting policies**

These financial statements have been prepared by management in accordance with accounting principles generally accepted in Canada. Because the precise determination of many assets, liabilities, revenues and expenses are dependent on future events, the preparation of financial statements for a period necessarily includes the use of estimates and approximations which have been made using careful judgment. Actual results could differ from those estimates. These financial statements have, in management’s opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below.

#### **Revenue recognition**

The Foundation follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue in the year in which they are received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Interest and dividends earned on investments are recorded using the accrual method. Gains and losses on disposal of investments are calculated on an average cost basis and included in earnings for the year.

#### **Property and equipment**

Property and equipment are recorded at cost. Amortization is provided for using the straight-line method at the following rates:

Furniture and fixtures	8 years
Computer equipment	4 years
Computer software	4 years
Leasehold improvements	3 years

One half of the above rates are applied in the year of addition or disposal.

#### **Investments**

Investments are recorded at the lower of cost and cost less any adjustments for impairment in values, which are other than temporary in nature.

#### **Donated materials and services**

Donated materials and services are only recorded at fair value when the fair value can be reasonably estimated and when the materials or services would otherwise be normally purchased by the Foundation.



### 3. Cash and term deposits

Cash and term deposits include \$152,210 (2003 – \$151,887) received as grant and donation revenue restricted for the delivery of certain programs.

The Foundation has an operating line of credit limited to the lesser of \$150,000 and the total of approved grants and contracts receivable of \$153,953. The assets of the Foundation are pledged as collateral against this line of credit.

### 4. Property and equipment

			2004	2003
	Cost	Accumulated Amortization	Net	Net
Furniture and fixtures	\$11,089	\$3,697	\$7,392	\$4,979
Computer equipment	41,647	20,036	21,611	19,702
Computer software	11,822	4,003	7,819	8,840
Leasehold improvements	5,723	954	4,769	–
	\$70,281	\$28,690	\$41,591	\$33,521

During the year, amortization of property and equipment of \$13,276 (2003 – \$8,369) was recorded.

### 5. Endowment and internally restricted funds

As part of the settlement of the Foundation, upon their registration with Canada Revenue Agency as a charitable trust, \$250,000 was gifted to the Foundation by the Alberta Museums Association (the “Association”). The Trustees of the Foundation resolved to internally restrict the principal amount of the gift and established the Alberta Museums Association Endowment Fund. It was a further resolution of the Trustees that the cumulative investment income of \$30,802 (2003 – \$23,270) also be internally restricted.

### 6. Long-term debt

In December 2002, TELUS Foundation (“Telus”) agreed to provide the Heritage Community Foundation with financing of \$200,000 through the Canada-Telus New Media Learning Fund to prepare 12 multi-media learning resources (“edukits”). As of December 31, 2004, Telus has provided \$200,000 (2003 – \$170,000) of this financing to the Foundation. A promissory note bearing interest at 4.50% per annum has been issued in favour of Telus. The loan is due December 31, 2006 with annual repayments required as indicated below. The assets of the Foundation are pledged as collateral for the debt.

Outstanding balance	\$150,000
Less: Current portion	50,000
	\$100,000

Payments required over the next two years are as follows:

March 31, 2005	\$50,000
March 31, 2006	100,000

Science

## 7. Commitments

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The Foundation is committed under an operating lease for the rental of office space for a three year period, which commenced on December 1, 2003. The amounts of commitments for the next two years are as follows:

2005	\$42,161
2006	38,647

The Foundation subleases a portion of the premises to an affiliated charitable organization.

## 8 Financial instruments

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### Fair value

The carrying value of grants and contracts receivable and accounts payable and accrued liabilities approximates the fair value due to the relatively short-term maturities of these instruments. It is management's opinion that the company is not exposed to significant interest rate risk on its long-term debt as this instrument is subject to a fixed interest rate.

### Credit risk

The Foundation is potentially subject to concentration of credit risk principally with its cash and marketable securities. The Foundation's credit risk is the replacement cost at the then-estimated fair value of the instrument. As the Foundation places its cash, cash equivalent and debt securities with high credit quality financial and government institutions, management believes that the risk of incurring losses with these financial instruments is remote and that such losses, if any, would not be material.

### Liquidity risk

The Foundation is potentially subject to liquidity risk with its marketable securities. As a result, the Foundation may be unable to realize the full fair value of these securities in the event that these financial assets were to be sold quickly.

### Market risk

The Foundation is subject to market risk with its marketable securities. Accordingly, the values of these financial instruments will fluctuate as a result of changes in market prices, market conditions, or factors affecting the net values of the underlying investments. Should the value of the financial instruments decrease significantly, the Foundation could incur material losses upon the disposal of instruments.

## 9. Related party transactions

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During the year, the Foundation donated \$30,000 to and allocated expenses of \$89,071 to an affiliated charitable organization.

Accounts payable and accrued liabilities includes \$4,000 due to the affiliated charitable organization.

## 10. Comparative figures

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Certain comparative figures have been reclassified to conform with the current year presentation.

# Heritage Community Foundation

## *Statement of Revenues*

For the year ended December 31, 2004

	2004	2003
<b>Grants</b>		
Alberta Law Foundation	189,353	177,410
Canadian Heritage/Multiculturalism Program	72,465	–
Alberta Centennial Legacies Program	70,340	–
Wildrose Foundation	50,000	–
Department of Justice, Canada	32,796	59,822
Museums Assistance Program	30,000	56,319
Alberta Community Development	26,167	–
Canadian Centre for Energy	10,000	–
Imperial Oil Foundation	10,000	–
Alberta Foundation for Arts	10,000	–
CHRC Youth Interns	6,960	8,184
HRDC – Summer Career Placement	6,195	6,675
YCW Internship Program	2,871	–
Alberta Historical Resource Foundation	2,000	6,948
Department of Innovation & Science	–	100,000
Miscellaneous grants	–	18,433
Virtual Museum of Canada	–	6,036
National Congress of Italian Canadians	–	3,000
	519,147	442,827
<b>Contracts</b>		
Industry Canada	89,955	187,067
NAIT – Aboriginal Heritage Program	84,500	
Northlands Park	75,000	50,000
Coal Miner	50,000	100,000
Edmonton Telephone Heritage Centre	50,000	–
Friends of Heritage Community Foundation	43,690	–
Spirit of Peace Museum Network	25,000	25,000
Alberta Aviation Museum	25,000	–
Famous Five Foundation	25,000	–
Alberta Learning	11,000	–
Legislative Assembly of Alberta	10,000	–
Maclab Enterprises	7,000	15,000
Other website contracts	1,000	–
	497,145	377,067
<b>Other</b>		
Donations	22,382	31,963
Sponsorships	17,341	7,175
Net investment income on Endowment funds	7,532	17,752
Interest	1,678	497
	48,933	57,387
	1,065,225	877,281

# Auditor's Report

February 18, 2005

## To the Board Members of Friends of the Heritage Community Foundation

We have audited the statement of financial position of the **Friends of the Heritage Community Foundation** as at December 31, 2004 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit. Except as explained in the following paragraph, we conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. The Foundation derives revenue from grants, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Foundation and we were not able to determine whether any adjustments might be necessary to grants, revenue, assets and net assets. In our opinion, these financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2004 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

*PricewaterhouseCoopers LLP*

Chartered Accountants

Edmonton, Alberta

## Friends of the Heritage Community Foundation

### *Statement of Financial Position*

As at December 31, 2004

#### **Assets**

##### **Current assets**

Cash	\$3,480
Accounts receivable	4,000
	7,480

<b>Property and equipment</b> (note 3)	32,523
	40,003

#### **Liabilities**

##### **Current liabilities**

Accounts payable and accrued liabilities	2,351
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##### **Commitments**

#### **Net Assets**

<b>Unrestricted</b>	5,129
<b>Invested in property and equipment</b>	32,523
	37,652
	40,003

## Friends of the Heritage Community Foundation

### *Statement of Changes in Net Assets*

For the year ended December 31, 2004

	Unrestricted	Invested in property and equipment	Total
<b>Balance – Beginning of year</b>	–	–	–
Excess revenue over expenses for the year	42,222	(4,570)	37,652
Investment in property and equipment	(37,093)	37,093	–
<b>Balance – End of year</b>	37,652	32,523	37,652

## Friends of the Heritage Community Foundation

### *Statement of Operations*

For the year ended December 31, 2004

#### **Revenues**

Grants	
Heritage Learning Network	\$75,000
Métis in Alberta	75,000
Francophone Heritage website	64,524
Heritage Community Foundation start-up grant	30,000
Other grants and interest	24,285
	268,809

#### **Expenses**

Salaries, wages and benefits	118,642
Special contracts	77,090
Office	31,755
Professional fees	2,000
Bad debts	1,500
Travel and program committee	170
	231,157
<b>Excess revenues over expenses for the year</b>	<b>37,652</b>

## Friends of the Heritage Community Foundation

### *Statement of Cash Flows*

For the year ended December 31, 2004

#### **Cash provided by (used in)**

##### **Operating activities**

Excess revenues over expenses for the year	\$37,652
Item not affecting cash	
Amortization	4,570
	42,222
Net change in non-cash working capital items	
Accounts receivable	(4,000)
Accounts payable	2,351
	40,573

##### **Investing activities**

Purchase of property and equipment	(37,093)
Cash and term deposits – End of year	3,480

##### **Supplementary information**

Interest received	285
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# Friends of the Heritage Community Foundation

## *Notes to Financial Statements*

December 31, 2004

### **1. The Foundation**

Friends of the Heritage Community Foundation (the “Foundation”) was incorporated under the Societies Act on November 24, 2003 with operations commencing in 2004. The Foundation supports its parent, the Heritage Community Foundation in the achievement of its mandate to “link people with heritage through discovery and learning”. As a charitable organization the Foundation is exempt from income taxes.

The Friends of the Heritage Community Foundation will broaden the capacity of Heritage Community Foundation to work with communities. It will assist Heritage Community Foundation by supporting programs to help build community identity and pride.

### **2. Significant accounting policies**

These financial statements have been prepared by management in accordance with accounting principles generally accepted in Canada. Because the precise determination of many assets, liabilities, revenues and expenses are dependent on future events, the preparation of financial statements for a period necessarily includes the use of estimates and approximations which have been made using careful judgment. Actual results could differ from those estimates. These financial statements have, in management’s opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below.

#### **Revenue recognition**

The Foundation follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue in the year in which they are received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

#### **Property and equipment**

Property and equipment are recorded at cost. Amortization is provided for using the straight-line method at the following rates:

Furniture and fixtures	8 years
Computer equipment	4 years
Computer software	4 years
Leasehold improvements	3 years

One half of the above rates are applied in the year of addition or disposal.

#### **Donated materials and services**

Donated materials and services are only recorded at fair value when the fair value can be reasonably estimated and when the materials or services would otherwise be normally purchased by the Foundation.

### 3. Property and equipment

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	Cost	Accumulated ammortization	Net
Furniture and fixtures	\$1,811	\$113	\$1,698
Computer equipment	27,246	3,406	23,840
Computer software	6,909	863	6,046
Leasehold improvements	1,127	188	939
	37,093	4,570	32,523

During the year, amortization of property and equipment of \$4,570 was recorded.

### 4. Commitments

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The Foundation entered into a sublease with an affiliated charitable organization for the rental of office space for the period April 1, 2004 to December 31, 2006. The amounts of commitments for the next two years are as follows:

2005	\$9,065
2006	8,309

### 5. Related party transactions

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During the year, the Foundation received a donation of \$30,000 from and incurred expenses of \$89,071 for an affiliated charitable organization. Included in accounts receivable is \$4,000 due from the affiliated charitable organization.

### 6. Financial instruments

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The carrying value of accounts receivable and accounts payable and accrued liabilities approximates the fair value due to the relatively short-term maturities of these instruments.