LIBRARIES. REIMAGINED.
It starts with rethinking ALA.

If we want to reinvent the role of libraries in our country, we have to re-engage ALA’s nearly 60,000 members.

We have to harness the collective power of public, school, academic and special libraries and use it as a catalyst for how we connect, build and define communities.

And how we lead them.

Everything is on the table: education, social justice, leadership development, community advocacy, and yes, how we help people embrace the digital world.

It’s a bold vision that requires courage and collaboration. Innovation and imagination. A way of thinking about information and technology yet to be discovered.

ALA and America’s libraries have already begun to reimagine our future.

Here’s what it looks like.
Reimagining libraries

starts with rethinking ALA

America’s libraries have always been great centers of education and lifelong learning. During the past five years, America’s libraries have taught this country some valuable lessons about commitment, courage and community.

At a time when an economic recession left 12 million Americans unemployed, public libraries responded with heroic measures to help people adapt to the challenging economic circumstances. Technology training, online resources for employment, computer and internet access, continuing education, retooling for new careers, even starting a business were just a few of the ways libraries came to America’s rescue – all while many of their budgets were slashed.

What makes this even more impressive is that at the same time, technology took off at warp speed creating a digital trajectory that is changing the definition of books, information – even libraries. As though an economic crisis was not enough, school, academic, public and special libraries had to jump into a digital revolution and lead it.

While libraries have been on the front lines, the American Library Association (ALA) has taken the crisis, the unpredictable environment and a digital revolution and used it to fuel a powerful transformation that will reimagine the organization and libraries.

**THE MEASURE OF THE VIBRANCY OF ANY**

> ALA is spearheading leadership development efforts to prepare the next generation of library leaders for the dynamic digital world. The first four-day immersive leadership development program for future library leaders, Leading the Future, will be held in August, 2013. Here 40 librarians, chosen from a diverse, competitive pool of public, academic, school and special libraries will explore the greatest challenges and possibilities of leading into a future marked by turbulence and ambiguity.

> ALA continues its aggressive advocacy on behalf of libraries. In addition to its work in Washington, D.C., ALA launched a new portal, Library Matters. This portal provides online access to information on hundreds of studies that document the impact of public, academic, and school libraries on local economies, community development, literacy and education. For example, a recent Wisconsin library study found that the value of public internet computers, determined by 7,070,855 access events, valued at $4.32 each, was $30,546,094.
ALA’s special website, *Transforming Libraries*, is a robust collection of resources—research, tutorials, networking—to help libraries meet the immediate and ongoing demands in a digital environment that continues to expand at great speed.

ALA continues to inspire and engage librarians to use their collective power. An ALA Midwinter Conference panel discussion, *The Promise of Libraries Transforming Communities*, challenged librarians to step up to a new role as community leaders and help bring their community together.

ALA is rethinking the organization and reimagining its own future. During the past year, ALA has been taking a bold, substantive look at what it is and what it aspires to be. Building on the strengths of members, staff, chapters and organizational units, ALA aims to create a more nimble, responsive, adaptive and innovative organization, one that will be prepared to embrace the challenges of the digital world and use them to energize our work.

Without question, this is just an overview of ALA’s work on behalf of America’s libraries. Our Annual Conference draws thousands of librarians, library staff, trustees, educators, publishers and businesses to learn about and discuss complex issues such as the relationship between libraries, publishers, library users and ebooks; the decline in funding for school libraries; connecting faculty who are immersed in their research and teaching, and students from around the world as they are learning and developing their areas of study and interest; empowering communities through knowledge creation; diversity in the workplace; and how to create an informed citizenry to meet the demands of democracy in the 21st century.

COMMUNITY IS THE STRENGTH OF ITS LIBRARY.

Our 2012 Annual Report will highlight our leadership, our innovations, and our advocacy for libraries and the profession. However, none of this would be possible without the extraordinary support we receive each year from individuals, members, corporations, foundations, government agencies and organizations.

We hope this report will reaffirm your support and re-inspire your generosity.

Let’s get started.

Maureen Sullivan  
ALA President, 2012-2013

Keith Michael Fiels  
ALA Executive Director
At the federal level, ALA is active on a broad spectrum of issues including funding for libraries, civil liberties, surveillance and privacy issues, copyright, access to government information, as well as universal service and broadband access. Working with ALA membership committees, the Washington Office promotes ALA’s agenda seeking legislation and policies to support quality library services for the public. ALA is known for its network of legislative advocates and does continuous work to keep library supporters informed and engaged in grassroots lobbying and regulatory proceedings.

**APPROPRIATIONS in the FY 2013 GOVERNMENT BUDGET**

**Federal Funding for the Library Services and Technology Act (LSTA):**
ALA asked for and received funding for the Library Services and Technology Act (LSTA) at $184.7 million.

**Federal Funding for School Libraries:**
ALA asked for and received funding for the Innovative Approaches to Literacy (IAL) program at $28.6 million.

**Federal Funding for Other Library Programs:**
ALA asked for and received full funding for the Library of Congress, Government Printing Office and the National Archives and Records Administration.
CYBERSECURITY and SURVEILLANCE

Based upon the library community’s deep commitment to protect people’s right to read and access information without the threat of government oversight and intrusion ALA pushes for reforms to the USA PATRIOT Act and other surveillance laws. In seeking to improve the balance between privacy rights and security needs, ALA supports proposals requiring more specific judicial review to access personal data, due process for individuals and opposes wholesale collection of personal data. For example, ALA could not support the ultimately failed Cybersecurity Act of 2012, S. 2105, because of inadequate protections about use and retention of personal communications.

E-GOVERNMENT SERVICES and GOVERNMENT INFORMATION

Whistleblower Protections
ALA supported passage of The Whistleblower Protection Enhancement Act of 2011 (S. 743) and its companion bill in the House, H.R. 3289, which would expand the scope of whistleblower protections in the federal government, including providing whistleblower rights to employees of the Transportation Security Administration.

Open Access
ALA strongly supported the Federal Research Public Access Act (FRPAA) of 2012 (S. 2096/H.R. 4004). ALA members played a pivotal role in a petition to the White House to ensure that manuscripts of peer-reviewed scientific articles reporting on research funded by the U.S. government can be freely accessed and used by all American taxpayers—including researchers, teachers, students, and businesses.

CRS Resolution Introduced in the House
A resolution, Congressional Research Service Electronic Accessibility Resolution of 2012 (House Resolution 727), was introduced to create a publicly available database of Congressional Research Service (CRS) reports and would thereby “enhance our democracy to provide citizens with access to unbiased and accurate CRS documents on legislation and other critical issues before Congress.” ALA strongly supported this resolution and continues to work towards its passage.
ALA urged that when Congress reauthorized the *Elementary and Secondary Education Act* (ESEA) that it would include school libraries by incorporating the following provisions:

- Maintain dedicated federal funding for school libraries;
- Include provisions under Title I state and local plans and the *Race to the Top Fund* to establish a state goal of having a school library staffed by a state-licensed school librarian in each public school; and,
- Allow state and local professional development funds to be used for recruiting and training school librarians.

**White House Petition**

In February 2012, nearly 30,000 parents, librarians, and concerned citizens signed a “We the People” petition voicing the importance of effective school library programs and how they play a critical role in the education of a child and for a “dedicated funding stream for school library programs in the ESEA reauthorization bill.” The White House responded with the following: “The Obama Administration remains committed to supporting school libraries and the critical role they play in providing resources and support for all students in their learning, to ensure that all students -- regardless of their circumstances -- are able to graduate from school ready for success in college and career.”

**E-RATE**

In July 2013, the Federal Communications Commission released a Notice of Proposed Rulemaking to modernize the E-Rate program to support high-speed broadband for digital learning technologies and ensure all students, educators and library patrons have the tools they need to succeed in the 21st-century. ALA asked the Federal Communications Commission to accelerate deployment of the high-capacity broadband connections that support digital learning and economic development through libraries and schools. The current funding cap on the E-Rate program consistently falls far short of meeting basic demand for broadband-enabled services, and technology trends show needs and future capabilities for libraries and schools only are growing.
COURT FILINGS

HathiTrust Digital Library
On July 6, 2012, members of the Library Copyright Alliance (the American Library Association, Association of Research Libraries and Association of College and Research Libraries), together with the Electronic Frontier Foundation, filed a friend of the court brief in Authors Guild v. HathiTrust, urging a federal court to find that the fair use doctrine permitted the creation of a valuable digital library.

Kirtsaeng v John Wiley & Sons, Inc.
In July, the Library Copyright Alliance filed an amicus curiae brief with the U.S. Supreme Court in support of petitioner Supap Kirtsaeng in Kirtsaeng v. John Wiley & Sons, Inc. (Docket no. 11-697).

Authors Guild v Google, Inc.
On August 1, 2012, members of the Library Copyright Alliance, together with the Electronic Frontier Foundation, filed a friend of the court brief in Authors Guild v. Google, Inc., a lawsuit in which authors allege that Google violated copyright by scanning books to create Google Book Search (GBS), a search tool similar to its Internet search engine. The brief defends GBS as permissible under the doctrine of fair use.

COPYRIGHT

ALA went on record as opposing the Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 (PIPA) and the Stop Online Piracy Act (SOPA), and ALA’s Office of Government Relations issued the PIPA, SOPA, and OPEN Act Quick Reference Guide to libraries. On January 18, 2012—a day designated as Internet Blackout Day—several popular websites such as Google, Wikipedia, and Flickr protested PIPA and SOPA by blocking access to their content for the day.

AFFORDABLE CARE ACT*
On Sunday, June 29, 2013, President Barack Obama released a special video message to ALA Conference attendees in Chicago. President Obama discussed ways that libraries could serve as places where consumers seek information about the health insurance marketplace, which began October 1, 2013.

DECLARATION of LEARNING*
American Library Association President Maureen Sullivan joined Secretary of State Hillary Rodham Clinton and IMLS Director Susan Hildreth, along with ten government agencies and organizations, to sign the “Declaration of Learning,” a statement that formally announces their partnership as members of the Inter-Agency Collaboration on Learning on January 30, 2013.

*While this annual report includes ALA stories from September 2011 – August 2012, ALA made an exception for these special 2013 stories.
SMART INVESTING @ YOUR LIBRARY

In the current economic climate, money management is a survival skill – and it’s one that many Americans lack. “Financial Literacy” refers to the ability to understand money and investment issues – a fluency which, like computer literacy, is drawing increased attention as an important life skill. In 2011-2012, Chesterfield County Public Library (VA) expanded the traditional role of the library in the community by positioning itself as the community’s source for financial literacy information through a grant under the Smart Investing @ your library initiative, a joint project of the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation and the Reference and User Services Association (RUSA), a division of the American Library Association.

Sarah and her mom on graduation night for “Families Understanding Numbers,” or F.U.N @ the Chesterfield County Public Library, Meadowdale Library Branch. Now in its fifth year, the Smart Investing @ your library program has awarded a total of nearly $6 million to public libraries and library networks nationwide.
In FY 2012, the ALA Public Programs Office was awarded more than $2.1 million in funding to bring cultural programming grant opportunities and resources to libraries. Since 1992, the office has received more than $29 million in grants to support library programs. School, public, academic, and special libraries nationwide benefited from PPO initiatives, with more than seventy libraries receiving new grant awards in 2012. In addition, PPO reached more than 1.5 million library visitors and program participants through its traveling exhibitions and discussion programs.
NEW ALA BOOK MEDALS: ANDREW CARNEGIE MEDALS for EXCELLENCE in FICTION and NONFICTION

“The Andrew Carnegie Medals for Excellence in Fiction and Nonfiction recognize literary excellence. But more, they also celebrate the important role librarians play in opening up the world of imagination, education, and aspiration to new readers and avid book lovers alike.” Vartan Gregorian, president of Carnegie Corporation of New York and past president of the New York Public Library.

In 2012, the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction were established to recognize the best fiction and nonfiction books for adult readers published in the U.S. in the previous year and are the first single-book awards for adult titles given by ALA. They reflect the expert judgment and insight of a selection committee of library professionals who work closely with adult readers. The longlist is drawn from Booklist Editors’ Choice and RUSA Notable Books List. Six titles are shortlisted and the winners (one for fiction, one for nonfiction) are then announced at an event at the ALA Annual Conference; winning authors receive a $5,000 cash award, and two finalists in each category receive $1,500.

**ALC Co-sponsors**
Booklist and the Reference and User Services Association (RUSA) co-sponsor the awards. Booklist also sponsors the Michael L. Printz Award, Odyssey Award and Alex Awards. RUSA’s Collection Development and Evaluation Section (CODES) administers Notable Books, The Reading List, The Listen List and the Sophie Brody Award.

**Winners of the inaugural 2012 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction**


**Supporting the Awards**
The Andrew Carnegie Medals for Excellence in Fiction and Nonfiction are made possible by a grant from the Carnegie Corporation of New York on the occasion of the Corporation’s centennial and in recognition of Andrew Carnegie’s deep belief in the power of books and learning to change the world.
30TH ANNIVERSARY of BANNED BOOKS WEEK

Banned Books Week is an annual event sponsored by the American Library Association that recognizes the importance of the freedom to read, and it has grown into a premier literary event and a national awareness and advocacy campaign around censorship.

For the 30th Anniversary, award-winning broadcast journalist Bill Moyers discussed book banning and the harms of censorship in a new video essay. Both Bill and Judith Davidson Moyers served as Honorary Co-Chairs.
Ten dedicated and passionate librarians were honored for their unwavering commitment to patrons, communities, and libraries when they received the I Love My Librarian 2012 Award, presented in New York City on December 18.

Patrons nominate candidates for the award, which recognizes public, school, and academic librarians. Sponsored by Carnegie Corporation of New York and the New York Times, and administered by the American Library Association, the I Love My Librarian Award gives winners $5,000 and a travel stipend to the award ceremony in New York City.
Nearly every building in Smithville, Mississippi was gone or so heavily damaged they had to be demolished. The tornado shifted the roof of the Smithville High School and destroyed literacy materials, including more than 800 books. The Smithville High School received a $15,000 grant from the Beyond Words program to create a new state-of-the-art school library.

To date, the American Association of School Librarians (AASL) program has awarded more than $1 million dollars to rebuild and expand library programs at more than 130 schools affected by natural disasters. In 2012, a new catastrophic grant of $50,000 was introduced to provide additional support to school libraries that lost 90% or more of their school library collection in a natural disaster, fire, or a terrorism act. http://www.ala.org/aasl/awards/beyond-words
SPECTRUM PRESIDENTIAL INITIATIVE EXCEEDS $1 MILLION GOAL

At the 2012 Annual Conference in Anaheim, CA, then ALA President Molly Raphael announced the successful conclusion of the Spectrum Presidential Initiative, which had received more than $1.23 million in donations. ALA is deeply grateful for the generous gifts from Spectrum alumni, ALA units, ALA members and library supporters that have helped to further the mission of the Spectrum Scholarship Program.

Established in 1997, the Spectrum Scholarship Program is ALA’s national diversity and recruitment effort designed to address the specific issue of under-representation of critically needed ethnic librarians within the profession while serving as a model for ways to bring attention to larger diversity issues in the future.

Dinners for Spectrum Scholars and Special Fundraising Events

Launched by ALA Past President Camila Alire through a special video to ALA members, Dinners for Spectrum Scholars was a unique opportunity for ALA members and their friends to share a meal and conversation, and to support the Spectrum Scholarship Program. The Dinners for Spectrum Scholars and Special Fundraising Events raised more than $38,000.

ALCTS Board of Directors in memory of Dorothy Wilt
American Library Association Staff Pizza Party for Spectrum
Ann Arbor Librarians 1st Annual Dinner for Spectrum – BBQ
Ann Arbor Librarians 2nd Annual Dinner for Spectrum – Mexican Fiesta
Anne Arundel County Public Library Fundraiser in honor of Ellen Berkov’s retirement
APALA Luau Spectrum Fundraiser
Mario Ascencio and Mark Puente Dinner for Spectrum
CALA Food, Fun and Fundraising for Diversity
Gregory L. Calloway Marathon Run for Spectrum
Drexel ALA Student Chapter Spectrum Dance Party
Drexel ALA Student Chapter, iSchool, and Drexel Libraries Dine Out for Spectrum
Barbara Eschner and Dick Cantley ProQuest Dinner in memory of Ron Clowney
Claudia Fishler Dinner for Spectrum
Grinnell College Librarians Spectrum Fundraiser in honor of Rebecca Stuhr
Georgia Library Association Awards Banquet
King County Library System Staff Fundraiser
Los Angeles Public Library Spectrum Fundraiser hosted by Dora T. Ho
New Albany Public Library Spectrum Dinner
New Jersey Spectrum Scholarship Committee Dinner
Northern California Joint APALA/REFORMA Spectrum Fundraiser
Ocean County NJ Library Spectrum Fundraiser
REFORMA Orange County Chapter Fundraiser for Spectrum
REFORMA San Francisco Dinner for Spectrum
San Diego Area Spectrum Fundraiser hosted by Alanna Aiko Moore
Simmons College Dinner for Spectrum hosted by Dr. Em Claire Knowles
Simmons College 2nd Dinner for Spectrum hosted by Dr. Em Claire Knowles
Simmons College ALA Student Chapter Spectrum Fundraiser
Southern California Library Directors Challenge
South Carolina Library Association Spectrum Fundraiser
Miriam Tuliao Marathon Swims for Spectrum 2009-2012
University of Arizona SIRLS & REFORMA Tucson Spectrum Fundraiser
University of California Los Angeles ALA Student Chapter Spectrum BBQ
University of North Carolina Chapel Hill ALA Student Chapter Spectrum Fundraiser
University of North Carolina Greensboro dinner hosted by the ALA Student Chapter, UNCG Libraries and UNCG Department of Library and Information Studies
University of Pittsburgh School of Information Science Diversity Student Organization Spectrum Dinner
University of South Florida ALA Student Chapter Spectrum Fundraiser
University of Wisconsin - Milwaukee SOIS Spectrum Fundraiser
Virginia Library Directors Challenge
J. Linda Williams Dinner for Spectrum
Yolo County Library Spectrum Dinner hosted by Patty Wong and Ken Yamashita
The Promise of Libraries Transforming Communities

The American Library Association’s *The Promise of Libraries Transforming Communities* is a groundbreaking libraries-as-change-agents initiative. ALA has partnered with the Harwood Institute for Public Innovation to provide librarians with the tools and training they need to lead community engagement and innovation.

This project aligns with ALA’s 2015 strategic plan to provide leadership in the transformation of libraries and library services in a dynamic and increasingly global digital information environment. *The Promise of Libraries Transforming Communities* is the first step in building a sustainable, scalable national plan for library-led community engagement.

This project is made possible by a grant from the Institute of Museum and Library Services (IMLS).

“The role and contribution of libraries in ensuring informed and engaged communities is critical to our society and the future of our democracy. This grant will provide librarians with the tools and training they need to lead their communities in finding innovative solutions to the challenges they face. Now is the time for librarians to assume this important leadership role. ALA very much appreciates this support from IMLS,” said ALA President Maureen Sullivan.
WHAT IS DIGITALLEARN.ORG?*

The Public Library Association’s new site, DigitalLearn.org, is an Institute of Museum and Library Services grant-funded project to create an online hub for digital literacy support and training. The site launched in June 2013 and is intended to build upon and foster the work of libraries and community organizations as they work to increase digital literacy across the nation. DigitalLearn.org is being undertaken in partnership with ALA’s Office for Information Technology Policy and the Chief Officers of State Library Agencies, as well as bringing together a diverse group of stakeholders including representatives from national agencies, state libraries, public libraries, community organizations, and many others.

Included in DigitalLearn.org is a collection of self-directed tutorials for end-users to increase their digital literacy, and a community of practice for digital literacy trainers to share resources, tools and best practices.

*While this annual report includes ALA stories from September 2011 – August 2012, ALA made an exception for this special 2013 story.

GETTING FACTS STRAIGHT

News Know-how is a two-year project that seeks to create partnerships and collaborations for a nonpartisan, critical analysis of news and information. High school students, with public libraries as their “newsroom,” learn how to distinguish facts from opinions; how to check the source and validity of news and information and how to identify propaganda and misinformation. News Know-how is supported by the Open Society Foundations.

Students learn information literacy principles to help them develop critical thinking skills and analyze news coverage in all of its formats. Participants also have an opportunity to work with professional journalists and librarians as mentors and will create projects that will be shared online.
PROFESSIONAL DEVELOPMENT and COLLABORATION

ALA and its divisions and offices are committed to providing the highest continuing education opportunities at our conferences, forums, institutes, meetings, symposia and through our online learning offerings in areas of specialization.
EDGE STRENGTHENS LIBRARIES

Edge is a management and leadership tool. It provides a snapshot of the library’s current public technology services along with steps to make improvements and better serve community needs. Read more >>

The Edge Initiative is a voluntary, assessment program that provides libraries with benchmarks, best practices, tools and resources that support continuous improvement and reinvestment in public technology services. Edge helps libraries connect their services to community priorities.

TOOLS AND RESOURCES

NEW! CASE STUDIES: TWO LIBRARY LEADERS SHARE HOW THEY HAVE USED EDGE IN THEIR LIBRARIES

In recent interviews, Gretchen Prueitt of New Braunfels Public Library in Texas and Denise Davis of Sacramento Public Library share how they have used Edge in their libraries. In both case studies, you’ll learn how Edge has impacted these libraries both internally and externally and how these libraries demonstrated their impact to present community outcomes to their local officials. Read the case studies>

SOFT LAUNCH RESOURCES

To aid state and local libraries participating in the soft launch, a collection of resources which includes the slides and recordings of the launch presentations, is available. Review the resources>

EDGE WILL BE AVAILABLE NATIONWIDE IN JANUARY 2014

Have you used the Edge Benchmarks Version 1.0 to help with your library’s technology planning? If so, you probably used the printable version made available earlier this year. Starting this year, the Edge Coalition will be testing the online Edge toolkit - a suite of tools and resources, including an online assessment tool - as part of the soft launch with 150 libraries in seven states. Edge will be available to public libraries nationwide in January 2014. Learn more about the timeline>

EDGE BENCHMARKS

Edge was created through a collaboration of organizations dedicated to the success of libraries, including library leaders from rural and urban systems, city and community officials, and others. The organizations, each with diverse constituencies and core competencies, are united in the common cause of ensuring that the life-enriching benefits of using technology are available to all people regardless of education, income, or where they live.

Funded by the Bill and Melinda Gates Foundation and led by the Urban Libraries Council, the Edge Coalition includes: American Library Association Office for Information Technology Policy, California State Library, International City/County Management Association, LYRASIS, OCLC, Oklahoma Department of Libraries, Public Library Association, a division of ALA, TechSoup Global, Texas State Library and Archives Commission, University of Maryland, Information Policy & Access Center, and the University of Washington Information School.
ALA EVENT WEEKS

ALA Event Weeks such as National Library Week, Teen Read Week, School Library Month, Preservation Week, and El día de los niños/El día de los libros (Children’s Day/Book Day) highlight the impact of libraries as centers of education and lifelong learning. During these commemorative weeks and months, ALA provides free resources to nearly 120,000 libraries so they can celebrate the societal benefit of all types of libraries with millions of library users.

“Without librarians, I wouldn’t be a writer today.” Bestselling author and Honorary Chair of National Library Week, Brad Meltzer, about the impact of libraries on his life.

TEEN READ WEEK

John Green, best-selling author of The Fault of Our Stars, was named the 2012 Teen Read Week™ spokesperson. Teen Read Week is an annual literacy initiative of the Young Adult Library Services Association (YALSA), aimed at encouraging teens to read for the fun of it. Teen Read Week 2012 was celebrated Oct. 14-20 with a theme of “It Came from the Library!”

“YALSA is thrilled to have the enthusiasm and support of such an amazing author for Teen Read Week,” Jack Martin, YALSA president, said. “Green’s books continue to capture the attention of today’s teens. That’s what Teen Read Week is all about—getting more teens to pick up a book and make it a regular habit.”

Nearly 5,000 libraries across the United States celebrate Teen Read Week with special events and activities encouraging teens to read for the fun of it.
PUBLICATIONS, WHITE PAPERS, RESOURCES and TOOLS

ALA is dedicated to publishing the best and most comprehensive professional literature for and about libraries and librarianship. Our primary goal is to help all libraries, and their professional and volunteer staffs, achieve the highest level of excellence in serving their communities and the public at large.
VISIONARIES and INNOVATORS

In 2012, the American Library Association bestowed its highest honors and awards on a variety of individuals and institutions whose achievements underscore their bold vision for librarianship and their strong commitment to the profession. Selected by their colleagues and peers, the 2012 honorees highlighted in these pages represent the best of the best in ALA and just a fraction of the more than 200 awards and honors given out each year by the Association’s divisions, round tables, offices, and other units.

HONORARY MEMBERSHIPS

ALA’s highest honor, recognizes outstanding contributions of lasting importance to libraries and librarianship. Honorary membership is given to living citizens of any country whose contribution to librarianship or a closely related field is so outstanding that it is of lasting importance to the advancement of the whole field of library service. Honorary members are elected for life by vote of ALA Council upon recommendation by the ALA Executive Board.

Dr. Betty J. Turock

Dr. Betty J. Turock, professor and dean emeritus at Rutgers University and ALA past president (1995–1996), was elected by the ALA Council to honorary membership at the 2012 Midwinter Meeting in Dallas. Turock was nominated in recognition of her outstanding commitment and achievement in the field of library and information science, as a practitioner, educator, advocate, and philanthropist. Her efforts have increased ALA’s and librarianship’s emphasis on diversity, innovation, leadership, and access for all. During her term as president, Turock developed the Spectrum Scholarship Program in partnership with then–ALA Executive Director Elizabeth Martinez. The initiative recruits members of underrepresented ethnic populations to programs of library and information science and helps fund their graduate education.

U.S. Senator Jack Reed

For his unwavering commitment to supporting and strengthening library services, Senator Jack Reed received Honorary Membership at the 2012 National Library Legislative Day in Washington, D.C. Reed has been a staunch supporter of school and public libraries in the US Congress since his election to the House of Representatives in 1990 and his election to the US Senate in 1997. In 2012, as a member of the US Senate Appropriations Committee, he fought efforts to eliminate library funding and delivered $28.6 million in competitive grants for school libraries and literacy programs.
JOSEPH W. LIPPIENCOTT AWARD
For distinguished service to the profession of librarianship, including outstanding participation in the activities of the professional library association and on behalf of the profession, or notable published professional writing. **Donor: Joseph W. Lippincott III**

**Carla J. Stoffle**, dean of libraries and the Center for Creative Photography at the University of Arizona, for serving ALA as an endowment trustee and on its Executive Board, chairing the ALA Accreditation Committee, leading the Association for College and Research Libraries as president in 1982–1983, and contributing more than 60 articles and chapters in professional literature during her 40-year career.

MELVIL DEWEY MEDAL
For creative professional achievement in library management, training, cataloging and classification, and the tools and techniques of librarianship. **Donor: OCLC, an ALA Library Champion**

**Beverly Lynch**, professor in the Graduate School of Education and Information Studies at the University of California–Los Angeles, can lay claim to educating dozens of the library world’s leaders as director of UCLA’s Senior Fellows program, as well as establishing the prestigious California Rare Book School, a world-class center focused on an increasingly important aspect of academic librarianship. Lynch was also lauded for her contributions to international librarianship through her work as chair of ALA’s International Relations Committee and for founding the US–China Librarians conference series.

KEN HAYCOCK AWARD FOR PROMOTING LIBRARIANSHIP
For contributing significantly to the public recognition and appreciation of librarianship through professional performance, teaching, and/or writing. **Donor: Ken Haycock**

As chief of binding and collections care/manager, mass deacidification, in the Preservation Directorate at the Library of Congress, **Jeanne Drewes** has proven to be a tireless public advocate for preservation. In addition to her work educating colleagues in the field about preservation, Drewes was instrumental to the success of ALA’s Preservation Week, established in 2010 to reach out to the general public. Drewes also supported preservation efforts in Cuban libraries, sending shipments of tools for library and book repair as well as overseeing the translation of how-to manuals.

THE SULLIVAN AWARD FOR PUBLIC LIBRARY ADMINISTRATORS SUPPORTING SERVICES TO CHILDREN
Given to an individual who has shown exceptional understanding and support for public library service to children while having general management, supervisory, or administrative responsibility that has included public service for children in its scope. **Donor: Peggy Sullivan**

As director of family services at Anythink Libraries in Thornton, Colorado, **Lynda Welborn Freas** has expanded services to children at Anythink’s seven branches. Freas brought Family Place Libraries to Anythink, an approach that integrates resources for the entire family into children’s services, ensuring that the library is a welcoming place for everyone in the family, from birth through adulthood. Freas also expanded the summer reading program to include hands-on programming and greater family involvement and spearheaded the addition of Nature Explore community gardens at three branches.
BETA PHI MU AWARD
For distinguished service to education in librarianship. **Donor: Beta Phi Mu International Honor Society**

When St. Catherine University received its ALA accreditation in 2011 after decades of work to establish Minnesota’s only library science program, Mary Wagner, its most tireless advocate, wasn’t there to hear the good news. Wagner, a professor of library and information science at St. Catherine, was on sabbatical at the University of Zambia in Lusaka as a Fulbright Scholar, lecturing in the Library Studies Program, developing a curriculum for school librarians, teaching marketing strategies, and fostering literary development for Zambian children. Wagner also established the Urban Library Program, in collaboration with St. Paul Public Library, which gives training to minority students and encourages them to embark on careers in librarianship.

EQUALITY AWARD
For outstanding contribution that promotes equality in the library profession. **Donor: Scarecrow Press**

County librarian and chief archivist of the Yolo County (Calif.) Library, Patty Wong attributes her career championing the importance of diversity in library services to her upbringing in a culturally and ethnically diverse community. Wong—1999 president of the Asian Pacific American Librarians Association, one-time ALA Executive Board member, and a participant on several Spectrum scholarship committees—received recognition for her work on diversity issues at the California State Library and her mentorship of MLS students at San José State University’s School of Library and Information Science, where she is an instructor. She received the Joint Conference of Librarians of Color’s Advocacy Award in 2006 for being a strong advocate for “communities of color” and was Yolo County’s 2009 Woman of the Year.

ELIZABETH FUTAS CATALYST FOR CHANGE AWARD
For making positive changes in the profession of librarianship. **Donor: Elizabeth Futas Memorial Fund**

Lyn Hopper, a strategic planning consultant and retired assistant state librarian for library development in Georgia, effects change in libraries by going beyond library doors and conducting outreach to trustees and Friends, focusing on providing educational opportunities and training across the library community. An IMLS grant recipient, she created multiple resources for trustees and Friends in her home state of Georgia, expanding the library community. She also leads professional development opportunities for the Public Library Association and at Valdosta State University, where she teaches a community building seminar in the Library and Information Science program.

SCHOLASTIC LIBRARY PUBLISHING AWARD
For a librarian for promoting access to books and encouraging a love of reading and lifelong learning. **Donor: Scholastic Library Publishing**, an ALA Library Champion

Although Paul Kelsey has a notable career as head of acquisitions at Sims Memorial Library at Southeastern Louisiana University, he is likely best known to thousands of young authors, illustrators, and poets as the founder, publisher, and editor in chief of **Launch Pad: Where Young Authors and Illustrators Take Off!**, a free online magazine that gives creative youth ages 6–14 a venue to publish their work and collaborate together.
MARSHALL CAVENDISH EXCELLENCE IN LIBRARY PROGRAMMING AWARD
For a school or public library that demonstrates excellence. Donor: Marshall Cavendish Corporation

The Early Learning Center at Waukegan (Ill.) Public Library is a model for supporting the learning needs of a changing area while celebrating the diversity that makes the community dynamic. Staff at WPL saw that the literacy rates for children ages 0–7 were lagging because of a lack of resources and developed a programming series called Championing Our Littlest Learners to bolster the preliteracy needs of youngsters and showcase the importance of parents as their children’s first teachers.

H. W. WILSON LIBRARY STAFF DEVELOPMENT GRANT
Awarded to a library that demonstrates great merit in a staff development program that furthers the goals and objectives of the library organization. Donor: H. W. Wilson Company

Virginia Beach (Va.) Public Library will fund its innovative Petting Zoo training program with this grant, purchasing a variety of digital devices and then using both structured in-person instruction and self-directed, hands-on exploration to teach staff how to use the devices. Library staffers at all levels throughout the system will be able to learn from tech experts and by means of their own experimentation. They will then be able to use the Petting Zoo concept to teach library customers how to use digital media at the library or with their own equipment.

GALE CENGAGE LEARNING FINANCIAL DEVELOPMENT AWARD
Presented to a library organization for exhibiting meritorious achievement in securing new funding sources for a public or academic library. Donor: Gale Cengage Learning, an ALA Library Champion

The Cedar Rapids (Ia.) Public Library Foundation was hard at work raising funds for a new downtown library in 2008 when a catastrophic flood destroyed its existing building. But floodwater couldn’t drown the foundation’s clear goals, and from the devastation rose the Library 3.0 campaign, which aimed to raise funds for a new LEED-certified building and strengthen the library’s endowment by at least $1 million. Through innovative collaborations with community groups and dynamic public engagement, the foundation exceeded its goal, raising $7.1 million before the official evaluation phase even began.

ALA/INFORMATION TODAY LIBRARY OF THE FUTURE AWARD
Recognizes an individual library, library consortium, group of librarians, or support organization for innovative planning, application, or development of patron training programs about information technology in a library setting. Donor: Information Today, Inc.

NPR librarians Lauren Sin and Katie Daugert developed Artemis, a training program designed to teach NPR staff far and wide how to use a new internal database for audio archives and transcripts. The program offers instruction through a variety of strategies, including librarian-produced online videos narrated in the familiar dulcet tones of NPR journalists, email campaigns, posters in NPR’s headquarters, presentations at editorial staff meetings, and the recruitment and training of power users to be Artemis advocates.

THE FREEDOM TO READ FOUNDATION ROLL OF HONOR AWARD
Recognizes individuals who have contributed substantially to the foundation through adherence to its principles and/or substantial monetary support. Sponsor: Freedom to Read Foundation

Attorney Michael Bamberger, general counsel for Media Coalition, partner at SNR Denton, adjunct professor of law at Cardozo Law School, and lecturer at the University of California–Berkeley’s School of Law, was honored for his more than 30 years fighting for free speech rights.
# ALA Calendar of Activities

## September 2013
- **Banned Books Week**
  - September 22 – September 28
- **Banned Websites Awareness Day**
  - September 25
- **Civic Awareness Month**
- **Library Card Sign-up Month**
- **National Hispanic Heritage Month**

## October 2013
- **Teen Read Week™**
  - October 13 - 19
- **National Friends of Libraries Week**
  - October 20 - 26
- **Diversity Awareness Month**
- **Information Literacy Awareness Month**
- **Lesbian, Gay, Bisexual, Transgender (LGBT) History Month**
- **National Arts and Humanities Month**

## November 2013
- **LITA National Forum**
  - November 7 – 10
- **AASL 16th National Conference & Exhibition**
  - November 14-17
- **International Games Day @ your library**
  - November 16
- **ACRL Assessment/Intentional-Teaching Immersion Program**
  - November 20 - 24
- **Native American Heritage Month**
- **National Scholarship Month**
- **Picture Book Month**

## December 2013
- **I Love My Librarian Award**
  - December 17

## January 2014
- **ALA Midwinter Meeting**
  - January 24 - 28
- **ALA Book & Media Award Announcements**
  - January 27

## February 2014
- **Digital Learning Day**
  - February 5
- **Library Lovers’ Month**
- **National African American History Month**

## March 2014
- **Teen Tech Week**
  - March 9 - 15
- **PLA 2014 Conference**
  - March 11 – 15
- **Freedom of Information Day**
  - March 16
- **National Deaf History Month**
- **National Women’s History Month**

## April 2014
- **Money Smart Week ® @ your library**
  - April 5 – 12
- **National Volunteer Week**
  - April 6 - 13
- **National D.E.A.R. Day**
  - April 12
- **National Library Week**
  - April 13 - 19
- **National Library Workers Day**
  - April 15
- **National Bookmobile Day**
  - April 16

## May 2014
- **National Library Legislative Day**
  - May 5 - 6
- **Asian - Pacific American Heritage Month**
- **Choose Privacy Week**
- **National Older Americans Month**

## June 2014
- **Annual Conference and Exhibition**
  - June 26 - July 1
- **ALA Book & Media Award Announcements**
  - June 26 – July 1

## July 2014
- **ACRL Teacher/Program Track Immersion Program**

For additional information about the events listed and to find out about other activities, please visit www.ala.org.
## Financial Highlights 2011 – 2012

### Consolidated Statement of Financial Position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and short-term investments</td>
<td>$16,500,868</td>
</tr>
<tr>
<td>Accounts receivables</td>
<td>3,291,339</td>
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<tr>
<td>Inventories</td>
<td>1,817,155</td>
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<tr>
<td>Grants receivable</td>
<td>791,457</td>
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<tr>
<td>Prepaid expenses and other assets</td>
<td>658,632</td>
</tr>
<tr>
<td>Property and equipment, less accumulated depreciation</td>
<td>14,171,505</td>
</tr>
<tr>
<td>Goodwill</td>
<td>2,326,567</td>
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<tr>
<td>Intangible assets, less amortization:</td>
<td>3,915,121</td>
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<tr>
<td>Long-term investment</td>
<td>32,560,816</td>
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</tbody>
</table>

**Total Assets** 76,033,460

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>5,088,492</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>12,546,756</td>
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<tr>
<td>Capital lease obligation</td>
<td>709,025</td>
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<tr>
<td>Long-term debt</td>
<td>10,100,000</td>
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<tr>
<td>Accrued post-retirement benefits</td>
<td>17,126,536</td>
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**Total liabilities and net assets** 45,570,809

<table>
<thead>
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<th>TOTAL NET ASSETS</th>
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<tr>
<td>Unrestricted</td>
<td>24,899,115</td>
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<tr>
<td>Temporarily restricted</td>
<td>5,048,836</td>
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<tr>
<td>Permanently restricted</td>
<td>514,700</td>
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</table>

**Total net assets** 30,462,651

**Total liabilities and net assets** $76,033,460

### Consolidated Statement of Operations by Program Activity

<table>
<thead>
<tr>
<th>OPERATING REVENUE</th>
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<tbody>
<tr>
<td>Publishing</td>
<td>16,730,427</td>
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<tr>
<td>Grants and awards</td>
<td>5,750,398</td>
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<tr>
<td>Contributions</td>
<td>1,189,183</td>
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<tr>
<td>Meetings and conferences</td>
<td>12,080,405</td>
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<tr>
<td>Membership dues</td>
<td>8,621,239</td>
</tr>
<tr>
<td>Products and promotions</td>
<td>1,288,498</td>
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<tr>
<td>Dividends and interest</td>
<td>1,344,857</td>
</tr>
<tr>
<td>Other</td>
<td>2,631,810</td>
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**Total operating revenues** 49,636,817

<table>
<thead>
<tr>
<th>EXPENSES</th>
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<tbody>
<tr>
<td>Payroll</td>
<td>21,373,228</td>
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<tr>
<td>Outside services</td>
<td>7,608,159</td>
</tr>
<tr>
<td>Travel</td>
<td>2,227,428</td>
</tr>
<tr>
<td>Meeting and conferences</td>
<td>6,355,523</td>
</tr>
<tr>
<td>Publications</td>
<td>4,934,377</td>
</tr>
<tr>
<td>Operating</td>
<td>7,554,582</td>
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<tr>
<td>Post-retirement benefits</td>
<td>1,472,116</td>
</tr>
</tbody>
</table>

**Total expenses** 51,525,413

**Expenses in excess of operating revenues** $1,888,596

Complete audited financial statements are available upon request.
A GREAT BIG thank you . . .

. . . to all the members and friends, individuals, corporations, government agencies, foundations, and organizations of the American Library Association (ALA) who helped us fulfill our mission in Fiscal 2012! The ALA is grateful for the generous support of the many donors who have graciously enriched the past, transformed the present, and created extraordinary opportunities for all types of libraries and the library profession.

During Fiscal 2012, ALA and its divisions, offices, and round tables raised more than $7 million. Through your generosity, we have been able to uphold advocacy for libraries and increase public awareness of their value and the services they provide, create awards and scholarships, and support programs and initiatives within divisions, offices, and round tables. Your gift, grant, or sponsorship support makes a real difference and helps ALA better serve the approximately 120,000 libraries across America and the millions of people they serve each year. We are truly grateful.

Library Advocates

Corporate, Foundations, Government Agencies, and Organizations

$100,000 and Above
Bill and Melinda Gates Foundation
Carnegie Corporation of New York
Dollar General Literacy Foundation
Fetzer Institute
Financial Industry Regulatory Authority (FINRA) Foundation
Gale Cengage Learning
Library Services
Library of Congress
National Aeronautics and Space Administration (NASA)
National Constitution Center
National Endowment for the Humanities
National Library of Medicine/Medical Library Association
National Science Foundation
Open Society Foundations

$50,000 to $99,999
Google, Inc.
LEGO® DUPLO®
ProQuest

$10,000 to $49,999
Anonymous Foundation
ABC-CLIO, Inc.
Alexander Street Press
Amazon.com
Baker & Taylor Books
BoardSource
Bound To Stay Bound Books, Inc.
Cable in the Classroom
Capstone Publishers

$5,000 to $9,999
Findaway World, LLC.
HarperCollins Publishers
Indiana University-Bloomington

John Wiley & Sons, Inc.
Kansas State University Libraries
Library Journals LLC
Macmillan
Newberry Library
Penguin Group (USA)
Pennsylvania State University Libraries
Recorded Books LLC
Sterling Publishing Company, Inc.
U.S. Charitable Gift Trust
University of Kansas Libraries
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IN-KIND SUPPORT

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Free Spirit Publishing, Inc.
GameTable Online
Lifetime Networks
National Baseball Hall of Fame and Museum
PopCap
Ravensburger
Scholastic Parent & Child Magazine
Univision
Viz Media
Women’s Day Magazine

Individual:
Lisa Browar
Christian Dupont
ALA would like to thank the following Library Champions for their generous support of ALA and our Campaign for America’s Libraries. The Library Champions program was launched in 1991 by ALA with a select group of corporate supporters who came together to advocate for libraries and the library profession. Since its inception, the Library Champions program has helped connect corporations and foundations with ALA’s goal to raise awareness and support for libraries and librarians.

ALA’s Campaign for America’s Libraries and its @ your library® brand – which has been used by libraries of all types nationwide to foster public awareness of the value and services offered by libraries – continues strong thanks to the support and involvement of ALA’s Library Champions. To each of our Champions, thank you for supporting ALA and for making the Campaign for America’s Libraries a success. For more information about the Library Champion program and how to support the Campaign for America’s Libraries, please visit: http://www.ala.org/offices/librarychampions.

**ALA Library Champion Sustainer**
$25,000 and above
Dollar General

**ALA Library Champion Investor**
$10,000 to $24,999
LEGO® DUPLO®

**ALA Library Champion Member**
$5,000 to $9,999
Baker & Taylor Books
Bound to Stay Bound Books
Brodart Company
Candlewick Press
The Combined Book Exhibit
DELMCO Inc.
EBSCO Information Services
Elsevier
Ex Libris
Follett Library Resources
Gale Cengage Learning
Gaylord Bros., Inc.
Highsmith

InfoGroup
Ingram Content Group
Innovative Interfaces, Inc.
LexisNexis
The Library Corporation
Library Systems & Services, LLC
Mergent, Inc.
Morningstar
OCLC Online Computer Library Center
Polaris Library Systems
ProQuest Company
The Rowman & Littlefield Publishing Group
SAGE Publications
Scholastic Inc.
Severn House Publishers Ltd.
Sirsidynix
Sisters in Crime
Springer
S&P Capital IQ
Swets
Taylor & Francis Group
Thomson Reuters
VTLS, Inc.
Members of the ALA Legacy Society place their ultimate confidence in the Association, entrusting ALA and its divisions, round tables, and offices to steward their deepest passions through a bequest or estate plan to ensure the role of libraries and the profession of librarianship keeps transforming and evolving.

In June 2012, ALA launched 15x15, a planned giving campaign to help strengthen the impact and longevity of ALA’s programs and activities in support of libraries and librarians. The goal of the campaign is to secure $15 million in planned giving commitments by 2015. At the close of FY 2012, nearly $2,000,000 of the $15,000,000 goal had been reached. For more information about the ALA Legacy Society program, please visit: http://www.ala.org/plannedgiving/.

IN APPRECIATION

Our Legacy Society honors the enduring commitment of our supporters who have identified ALA, its divisions, round tables, programs or funds as a beneficiary in their estate plans. ALA would like to recognize and thank the following individuals:

Anonymous (2)
Robert Banks
Peggy Barber*
Francis J. Buckley, Jr.
Carol Pitts Diedrichs
Carole & Stan Fiore*
Shirley Fitzgibbons
Barbara J. Ford*
Charles Garris, in memory of Cicely Phippen Marks
William R. Gordon*
Ellin Greene*
Nann Blaine Hilyard*
Pam Spencer Holley
Suellen Hoy
Penny Johnson
Dr. Em Claire Knowles
Nancy Kranich
Shirley Loo*
Geri Hansen Mann
Carse McDaniel*
Regina Minudri
John N. Mitchell*
Jim & Fran Neal

Robert Newlen
Sylvia K. Norton
Kimberly Patton
Frances R. Roscello
Patricia Glass Schuman
Peggy Sullivan*
Teri Switzer
Ann & John Symons*
Ruth & Jay Toor*
Betty Turock*
J. Linda Williams

* Charter Member

The ALA wishes to take this opportunity to honor the memory of those friends who remembered the Association in their estate plans and whose bequests were realized in FY 2012.

Estate of Helga Herz
Anonymous
Amira Aaron
Bernadine Abbott
Hoduski
Mr. Joel H. Abrams
Mr. William B. Abresch, Jr
Ms. Marilyn Ackerman
Paul Thomas Adalian
Sharon K. Adley
Ms. Gia Aivazian
Lois K. Albrecht
Frances Ann Albright
Hoduski
Mr. Joel H. Abrams
Mr. William B. Abresch, Jr
Ms. Marilyn Ackerman
Paul Thomas Adalian
Sharon K. Adley
Ms. Gia Aivazian
Lois K. Albrecht
Frances Ann Albright
Hoduski
Mr. Joel H. Abrams
Mr. William B. Abresch, Jr
Ms. Marilyn Ackerman
Paul Thomas Adalian
Sharon K. Adley
Ms. Gia Aivazian
Lois K. Albrecht
Frances Ann Albright
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Martha Cornog
Sherri Cosby
Margaret Frances Coyne
Margaret E. Cozine
Nancy Grabbe
Mrs. Linda S. Cravens
Mary P. Crehore
Nancy C. Cridland
Rachel C. Crowley
Shutta K. Crum
Colleen Cuddy
Mrs. Alice W. Cullen
Ms. Margo M. Cunniffe
Kevin Curils MLS, DPM
Michael D. Current
Sandra da Conturbia
Katherine M. Dahl
Glenn R. Dallman
Darleen Gerace Daly
James A. Damico
Priscille M. Dando
Wilfred Danielson
John Joseph Danneker
Dr. Barbara Simpson
Darden
Maxine Dark
Honor Jean Davenport
Mr. Matthew David
Christine Davis
Joyce Davis
Mary Ellen K. Davis
Nancy A. Davis
Mr. Trevor A. Dawes
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Erica Dean Glenn
Tammy Nickelson Dearie
LaNesha DeBardelaben
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Denise DeLaFontaine
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Mrs. Rosemarie DeMaio
Charlotte K. Demchock
Dr. Adele S. Dendy
Mary D. Denecour
Marie-Helene J. Dere
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Elizabeth A. Dupuis
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Diane L. Eidelman
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Vicki M. Emery
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Patricia E. Freeman
Rebecca Freeman
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Rebecca K. Friedman
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Dr. Gustav W. Friedrich
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Craig Gable
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Dale W. Gaddis
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Leroy J. Gaertner
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James T. Giles
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Joyce K. Giuliani
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Jo Ann Greenberg
Judith C. Greenfield
Mrs. Euginie M. Greig
Karen V. Griebel
Agnes M. Griffen

ALA REIMAGINING THE FUTURE

10/16/13  6:29 PM

32
(Individuals continued)

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Ms. Deborah Joy Lazar
Ruth Lazar
Monique Le Conge
Hwa-Wei Lee
Janis M. Lee
Roderick C. Lee
Angela Leeper
Mr. John A. Lehner
Ann V. Leighton
Kim Leith
Diana J. Lennon
Elizabeth Lenz
Mr. Lars Leon
Dr. Teri S. Lesesne
Deborah J. Leslie
Jeanette T. Levesque
Nina B. Levine
Susan H. Levine
Mr. John Dana Levy
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Zanne Macdonald
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Mary Mackay
Judith W. Macnab
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Sue H. MacTavish
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Margaret K. Maes
Beatrice K. Maguire
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Jennifer Masterton
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ALA’s mission is “to provide leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.”

Key Action Areas
Key action areas include advocacy for libraries and the profession, diversity, education and lifelong learning, equitable access to information and library services, intellectual freedom, literacy, organizational excellence and transforming libraries.

History
Founded by Justin Winsor, Charles Ammi Cutter, Samuel S. Green, James L. Whitney, Melvil Dewey (Melvil Dui), Fred B. Perkins, and Thomas W. Bicknell in 1876 in Philadelphia and chartered in 1879 in Massachusetts, ALA’s head office is now in Chicago. ALA is the oldest, largest, and most influential library association in the world.

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ALA has nearly 60,000 members, including not only librarians but also library trustees, publishers, and other interested people from every state and many nations. The Association serves public, state, school, and academic libraries, as well as special libraries for people working in government, commerce and industry, the arts, and the armed services or in hospitals, prisons, and other institutions.

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ALA is governed by an elected council and an executive board. Keith Michael Fiels has served as ALA executive director since 2002. Policies and programs are administered by eleven membership divisions representing public, school, academic and special libraries, twenty round tables and various committees, member groups and affiliations, and online communities that address specific issues and areas of interest, encompassing every aspect of library and information science.

Big Audacious Goal
ALA builds a world where libraries, both physical and virtual, are central to life-long discovery and learning and where everyone is a library user.
Selected 2012 ALA Book and Media Awards

Pura Belpré Author Award
Under the Mesquite written by Guadalupe Garcia McCall, published by Lee and Low Books Inc. Presented by the Association for Library Service to Children (ALSC).

Pura Belpré Illustrator Award
Diego Rivera: His World and Ours illustrated and written by Duncan Tonatiuh, published by Abrams Books for Young Readers, an imprint of ABRAMS. Presented by the Association for Library Service to Children (ALSC).

Randolph Caldecott Medal

Andrew Carnegie Medals for Excellence in Fiction

Andrew Carnegie Medals for Excellence in Nonfiction

Coretta Scott King Author Award
Heart and Soul: The Story of America and African Americans written and illustrated by Kadir Nelson, published by Balzer + Bray, an imprint of HarperCollins Publishers. Presented by the ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and supported by the ALA Office for Literacy and Outreach Services (OLOS).

Coretta Scott King Illustrator Award
Underground: Finding the Light to Freedom illustrated and written by Shane W. Evans, a Neal Porter Book, published by Roaring Brook Press, a division of Holtzbrinck Publishing Holdings Limited partnership. Presented by the ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and supported by the ALA Office for Literacy and Outreach Services (OLOS).

John Newbery Medal

Michael L. Printz Award
Where Things Come Back written by John Corey Whaley, published by Atheneum Books for Young Readers, an imprint of Simon & Schuster Children’s Publishing Division. Presented by the Young Adult Library Services Association (YALSA) and ALA Booklist.

Stonewall Book Award
Putting Makeup on the Fat Boy written by Bil Wright, and published by Simon & Schuster BFYR, an imprint of Simon & Schuster Children’s Publishing Division. Presented by the Gay, Lesbian, Bisexual, and Transgender Round Table (GLBTRT) and supported by the ALA Office for Literacy and Outreach Services (OLOS). The Stonewall Book Awards are a set of three literary awards: the Mike Morgan & Larry Romans Children’s & Young Adult Literature Award, the Stonewall Book Award-Barbara Gittings Literature Award, and the Stonewall Book Award-Israel Fishman Non-Fiction Award.

Several other book and media awards are presented by ALA in recognition of excellence in literature for all types of audiences, such as the Mildred L. Batchelder Award, Booklist Editors’ Choice, Booklist Top of the List, Andrew Carnegie Medal for Excellence in Children's Video, Margaret A. Edwards Award, Theodor Seuss Geisel Award, Coretta Scott King-John Steptoe Award for New Talent, William C. Morris Award, Odyssey Award for Excellence in Audiobook Production, RUSA Notable Books, Schneider Family Book Award, Robert F. Sibert Medal, Laura Ingalls Wilder Award and the YALSA Excellence in Nonfiction for Young Adults Award. For more information, please visit: http://www.ala.org/awardsgrants/awards.

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