“The Internet can never replace one of my favorite places — the library.”

The quotes throughout this annual report were collected from library patrons by libraries across the country as part of Library Snapshot Day. Thirty-six states participated in Library Snapshot Day. Events took place at local libraries between September 2010 and April 2011.
power on

The information age waits for no one. The digital revolution is challenging the way we access and understand our world. Technological advances and mega trends are redefining the book, the periodical, the organization and storage of information.

And America’s libraries want no one left behind. Marching to a binary beat, librarians are embracing the evolution of information. They are transforming libraries for a digital world, yet never losing sight of the diverse needs of the people and communities they serve.

With this annual report, the American Library Association will show that the power to navigate a dynamically changing world is in the hands of libraries.

The power is on.
Without question, this is the most exciting time in the history of libraries. The digital age has transformed how we read, learn, research, and organize the explosion of information that surrounds us. Never before have libraries – public, school, academic, and special – been faced with this kind of challenge. By contrast, Americans have never needed their libraries more.

THE PRESSURE IS ON.

The economy continues to put pressure on adequate library funding. Over the past four years, more than half the states have reported decreases in funding. In 2010, 19 states reported cuts in state funding for public libraries, with more than half indicating cuts greater than 10 percent.

On the other hand, when voters have the chance, they overwhelmingly support their libraries with tax dollars through referenda. Between 2009 and 2010, operating revenue measures passed at a spectacular rate of 87 percent.

Despite the drastic cuts in library budgets, the economic power of libraries is clearly evident. In a groundbreaking study, The Free Library of Philadelphia (FLP) conducted the first ever economic impact study about Philadelphia’s public libraries. The Economic Value of the Free Library of Philadelphia concludes that the library created more than $30 million worth of economic value to the city in fiscal year 2010 and that it has a particularly strong impact on business development and employment. About 1,000 respondents said they found work thanks to FLP resources, pumping $30 million in salaries into the economy with $1.2 million in tax revenue to the community.
THE POWER IS ON.

The American Library Association (ALA) has been integral to providing the vision, the leadership, and the training to prepare librarians for the transformational role they will play in preparing Americans for the digital world and the demands of the 21st century learner. Through ALA, game-changing work is underway to rethink and re-envision America’s libraries.

- **Access**: ALA and the Center for Library and Information Innovation (CLII) of the University of Maryland’s iSchool are developing a Web resource to help libraries and governments better assist users with successfully accessing e-government services. The project is funded by a grant from the federal Institute of Museum and Library Services (IMLS).

- **Literacy**: The American Dream Starts @ your library provides grants to libraries building innovative literacy services for adult English language learners in their communities. Seventy libraries in large cities and rural towns are participating in this initiative, funded by the Dollar General Literacy Foundation.

- **Technology**: ALA and the Bill & Melinda Gates Foundation are supporting The Public Library Funding and Technology Access Study – a multi-year project that assesses public access to computers, the Internet and Internet-related services in U.S. public libraries and their impact on individuals and communities.

- **Advocacy**: On June 29, 2010, 2,000 library supporters participated in ALA’s Library Advocacy Day (LAD) on Capitol Hill to make the case for the national support of America’s libraries. Advocacy activities included a rally and personal meetings with elected officials. 1,053 supporters participated virtually, emailing their members of Congress that day.

These efforts are only a small part of the ALA. Our organization champions our 58,000 members, their profession and the public they serve through two national conferences, professional development workshops and webinars, 11 professional divisions, research, national book awards, literacy campaigns, student scholarships, and protecting First Amendment freedoms.

With this annual report we hope to engage you, challenge you and ultimately inspire you about the powerful role libraries play in our lives today, and in the future of our nation.
The back-to-school season was again in full swing this past September. Just as millions of parents and children were getting ready for the first day of school, so were over 100,000 libraries around the country. It is no surprise that September is also Library Card sign-up month – allowing young readers to access additional books and media that will help them with their reading and homework, starting them on a path to lifelong learning.

Connect with Your Kids @ Your Library Combines Family Fun with Learning – for Free at Your Local Library

Libraries are the place to connect with our children. School and public libraries open up new worlds, spark imagination, encourage reading, help develop critical thinking and prepare kids and teens in school and life. With its newly launched Connect with your Kids @ your library initiative, the American Library Association is encouraging parents and caregivers to spend quality time with their children by utilizing the free and extensive resources available at their local libraries.

Studies show that early reading is critical for child development and academic and career success later in life. Preschoolers who are frequently read to by their parents developed a stronger foundation for learning and show greater language skills that can lead to better reading and spelling scores. Older kids benefit greatly from the stronger bonds formed and the quality time spent with their families.

ALA is offering a vast variety of ideas and suggested activities on the Connect with your Kids @ your library website at atyourlibrary.org/connectwithyourkids. The initiative is made possible with the generous support of Lifetime and Scholastic Parent and Child Magazine, as well as ALA’s Library Champions.

“The Library is important to me because as a parent I have instilled a love of different types of literature in my children... Librarians are so wonderful in aiding, suggesting and locating books. We love our library.”
In September 2010 ALA and Target Corporation announced their partnership in Target’s nationwide Target Read With Me℠ campaign to help increase the reading proficiency of children. As part of this partnership, ALA is providing support and resources for a dedicated website hosted by Target (reading.target.com) that is focused on encouraging adults to read to children.

ALA is contributing recommended reading lists and tips to help parents build their child's home library. Many of the reading lists are based on ALA’s highly recognized Youth Media Awards (a selection of the 2010 award winners is posted on the inside back cover of this report). The website also offers a search tool to help visitors find libraries by ZIP code so they can supplement their reading activities with free resources from their own local library.

In 2010 ALA also became a national partner for Read it Loud!, an early literacy outreach campaign to raise awareness for the positive impact that reading out loud to children has on them. Similarly to the Target Read With Me℠ campaign, Read it Loud! is encouraging parents to make a pledge online to read to their children.

ALA is proud to be involved in these leading national initiatives focused on early childhood reading. “Research shows that it is never too early to prepare children for success as readers,” said Keith Michael Fiels, executive director of ALA, adding that libraries “provide resources that parents can use to help their children learn to love reading at an early age.”

Raising Awareness About Early Childhood Literacy Through USA Today
An editorial co-authored by ALA President Roberta Stevens and AASL President Nancy Everhart was distributed in March 2011 as part of an insert in USA Today. Compiled by Media Planet, the insert focused on the benefits of reading to and by young children. The editorial stressed the benefits of services provided by libraries and librarians and highlighted the significant impact and role of school librarians for the long-term success of 21st Century Learners. The insert was distributed to over 1.1 million readers in targeted markets across the United States.
21st Century Learner Means 21st Century Library User
While learning to read is an important first step, it is only a start for the kind of information literacy required in our competitive global environment. School library programs in particular add to both formal school-based learning and learning throughout a lifetime. To that end, the American Association of School Librarians is promoting Learning 4 Life, an innovative national implementation plan for learning standards and program guidelines.

Besides reading for fun, the 21st Century Learner needs to develop critical thinking skills. This is where librarians — especially school librarians — serve an important role: they can help with comprehension and learning strategies, and encourage critical thinking. As more information is becomes readily available, it is vital for young people to be able to evaluate the quality of the information they find.

Preparing children to meet the challenges in the 21st Century is a collaborative effort that is greatly enhanced when parents, teachers and librarians all contribute. “Even on a budget, reading and other early literacy activities can be nurtured with free resources and programs from the public library”, says Roberta Stevens, President of ALA. “If your child shows an interest in a certain topic, author or type of book, your librarian can be a valuable resource in identifying additional, age appropriate materials.”

Five national and 73 state organizations have signed on to AASL’s Learning 4 Life program, looking to build a strong K-12 education system.
**WrestleMania Reading Challenge**

Getting teens involved with libraries and reading can be difficult – but an ongoing national partnership between the Young Adult Library Services Association (YALSA) and World Wrestling Entertainment (WWE) meets that challenge head on. More than 1,600 libraries took up the 2010 WrestleMania Reading Challenge, sponsored by YALSA and WWE.

The challenge began during Teen Read Week in September, and encouraged participating youth to read beyond Teen Read Week by offering prizes and incentives. Participants read 10 books, magazines or graphic novels over a period of 10 weeks, and then created a slogan and bookmark design that promoted reading. The regional finalists were chosen by a national judging committee of YALSA members.

Twenty-one finalists in three categories (Grades 5-6, 7-8 and 9-12) won trips to WrestleMania XXVI in Phoenix, plus $2,000 for their libraries. The finalists competed for the chance to win ringside tickets. Liam Jose (grades 7-8), Gabe Murrell (grades 5-6) and La’Quan Deen (grades 9-12) were crowned WrestleMania Reading Challenge world champions in the WrestleMania® Reading Challenge on March 27. As champions, Murrell, Jose and Deen won ringside seats to WrestleMania XVI at the University of Phoenix Stadium.

---

**A Homerun for Literacy and Library Awareness-Major League Baseball Joins the American Library Team**

Thirteen-year-old Josh Smith’s dream of visiting the National Baseball Hall of Fame and Museum in Cooperstown, N.Y. came true last year, thanks to a trip to his local library, the Haverhill Public Library in Massachusetts.

As avid library users and baseball fans, the Smith family discovered the Step Up to the Plate @ your library program while visiting their library this summer. The incentive of a grand-prize trip to the Baseball Hall of Fame and Museum was a big enticement for Smith. Smith’s library promoted the program at its summer reading kick-off event.

Jointly developed by ALA and the National Baseball Hall of Fame, Step Up to the Plate @ your library combines up two American classics - baseball and libraries - to promote the importance of information literacy skills and increase awareness of the library as an essential information resource.

“We are so fortunate to have the library. In addition to all the resources we use for homeschooling, the kids love to read,” said Smith’s mother, Melanie. “We use the library all the time.”
Libraries educate, enrich and transform lives. Best of all, public, school, academic and special libraries offer a vast number of resources for free to anyone who needs them. To help ensure that as many people as possible take advantage of the resources and innovative programs offered at their library, the American Library Association launched a bold public awareness initiative - The Campaign for America’s Libraries. The Campaign for America’s Libraries is supported by ALA’s Library Champions and other corporate and foundation supporters.

Authors Promoting Libraries Through National Library Week and Beyond

One of the biggest splashes for the Campaign for America’s Libraries each year is National Library Week. The event raises additional awareness of libraries and encourages library use. In 2010, world renowned-author John Grisham lent his support to the campaign by appearing in numerous print public service announcements. Moving frequently during childhood, reading and libraries became a passion for Grisham. Said the author, “I worry about how many children read... overall, we buy fewer books, read fewer books - Libraries are more important today than they were when I was a kid.”

In addition to Grisham, numerous other authors spoke up in support of libraries last year. ALA’s “Our Authors, Our Advocates” highlights writers who recognize the importance of libraries to the economic, social and educational fabric of our nation. Testimonials by Neil Gaiman, Kathy Reichs and others are available at www.ourauthorsouradvocates.org, and can be easily shared via Facebook and Twitter on the website.

“I depend on the library to use the computer, read magazines that I don’t subscribe to, and look for books. I can’t buy them all. The library is very important – I visit once or twice a week.”
Dollar General Invests in the American Dream

The 2005 National Assessment of Adult Literacy found that about one in 20 adults in the United States have such limited English skills that they can't read a newspaper, understand written directions for medication, or help their children with schoolwork. Recent immigrants account for most of this group. To meet this need, the Dollar General Literacy Foundation partnered with the American Library Association to start the “American Dream” initiative, which is administered by ALA’s Office for Literacy and Outreach Services.

“The Dollar General Literacy Foundation is proud to partner with the ALA to provide grants to libraries that are committed to enhancing literacy services for individuals with limited English proficiency,” said Rick Dreiling, Dollar General’s Chairman and CEO. “It is our hope that by investing in the creation or enhancement of these specialized programs and services we will help individuals achieve their own dreams of success in America.”

The 70 public libraries in 21 states that received $5,000 grants earlier this year as part of the initiative include libraries in large cities and rural towns throughout Dollar General's market area. The libraries will use the grant funds to build innovative literacy services for adult English-language learners living and working in their communities. The libraries will expand their print and digital literacy collections, offer classes and conversation clubs, develop mobile tech labs, and reach out to immigrant organizations.

“The American Library Association deeply appreciates Dollar General’s generous support and applauds their vision for a more literate America,” says Camila Alire, 2009–10 ALA president. “‘The American Dream Starts @ your library’ serves 70 communities, reaches thousands of adults, and helps libraries change lives across generations.”
FINRA Foundation and ALA Announce $1.4 Million in Grants to Public Libraries to Support Grassroots Financial Literacy

The Financial Industry Regulatory Authority (FINRA) Investor Education Foundation is extending the Smart investing @ your library® initiative with the Reference and User Services Association (RUSA), a division of ALA, through another $1.4 million in grants to 20 libraries.

The program funds library efforts to provide patrons with effective, unbiased financial education resources. Now in its fourth year, the program has awarded a total of more than $4.6 million to public libraries and library networks nationwide. Grant recipients are developing innovative ideas, including workshops, videos and even online games to bring information about financial literacy to library users.

Milwaukee Public Library (WI) is reaching 6,000 11th graders in the Milwaukee Public Schools in partnership with Make a Difference-Wisconsin and Money Smart Week. Members of the library’s Teen Advisory Board are consultants to the program, Get Smart about Money@MPL. They helped to create authentic videos that deal with three big teen topics: needs vs. wants (http://youtu.be/rn9YQ8ZXNcs), credit (http://youtu.be/6Qfjsq9szZ8), and banking (http://youtu.be/Ap-FXYZqE004).

In Brunswick, ME, Curtis Memorial Library created a marketing strategy on Facebook to attract women ages 16 to 70 who live within a 25-mile radius of the library (www.curtislibrary.com/programs-events/money/). The eye-catching campaign engages women at different life stages who discuss financial issues that are important to them. In Brunswick, ME, Curtis Memorial Library created a marketing strategy on Facebook for a similar audience (www.curtislibrary.com/programs-events/money/). The eye-catching campaign engages women at different life stages who discuss financial issues that are important to them. An intergenerational investment club meets monthly to hear speakers and share learning across the generations.

“The library is a wonderful community asset – providing materials for intellectual growth, reading enjoyment, and pure entertainment.”
Dwayne Wade Plays Offense for Hometown Library

During Library Card Sign-up Month 2009, NBA star Dwayne Wade donated $25,000 through his Wade’s World Foundation to help save the struggling William Leonard Public Library in Robbins, Illinois. It is only too fitting that in 2010 Wade became the Honorary Chair of Library Card Sign-up Month.

As Honorary Chair, Wade has donated his time and image to the creation of a high-impact print public service announcement. In these tough economic times libraries are on the forefront of providing their communities with cost-effective tools that many Americans need to succeed.

Library Card Sign-up Month launched in 1987 and remains a key annual initiative of ALA’s Campaign for America’s Libraries.

“The library is the focus of our children’s education. We are there several times a week to research topics, attend a program or get together with other families. The librarians are always available to help find information on a study topic or craft.”
As society changes, so does the role and function of libraries in our communities. Libraries are responding to the changing needs of patrons. Between the increased use of the internet and technology, and the demand for digital media, libraries are transforming the user experience – and are transforming themselves.

ALA is committed to supporting libraries and librarians throughout this process. Professional development for our members has always been at the core of ALA. Through new initiatives and partnerships, the association is rededicating itself to that task of transforming the librarian profession and preparing librarians for the needs of tomorrow. For more, please visit transforming.ala.org.

Gates Foundation “Turning the Page” for Libraries
With generous support from The Bill & Melinda Gates Foundation, the Public Library Association (PLA), a division of ALA, developed a free public library advocacy training course called Turning the Page 2.0. This version uses the same content as the original in-person Turning the Page (another Gates funded project) but takes it online with a six-week, facilitated course. Library staff and supporters learn how to advocate for library funding by creating and telling their library’s story, deliver effective presentations, and develop a compelling case for support. The culmination is a completed advocacy work plan.

Participants have enjoyed the online convenience of this course, while still being able to interact with facilitators and other participants in the online virtual classroom sessions. They also enjoy using real world examples and advocacy goals that relate to their libraries.

For example, a library in Massachusetts developed a plan with the goal of educating funders and community organizations about the transformative value of the library, resulting in a 10% increase of the library’s 2013 operating budget. A library in Hawaii hopes to raise funds for expansion of their e-book and e-audiobook collection. And an Anaheim library set their goal around increasing job resources to aid unemployed patrons. PLA plans to
Library Advocacy Day

During ALA’s Annual Conference in Washington, DC, 2,000 librarians and library supporters rallied at Upper Senate Park to voice their concern for the lack of funding for school, public and academic libraries. U.S. Rep. Vernon Ehlers (R-MI), and Sen. Jack Reed (D-RI) joined the rally in support of libraries. An additional 1,053 supporters participated virtually by emailing their representative that day. This event was nearly five times larger than any National Library Legislative Day (NLLD) event held in the past.

“Keep touting the message that libraries are important,” said Ehlers. “Work actively within the community to get community support.” Reed, a longtime library advocate noted that “the cost of ignorance is much greater than the cost of libraries.”

Following the rally, ALA members and supporters met with members of Congress and their staffs to emphasize the needs and concerns of the libraries in their communities facing budget cuts at a time of significantly increased library use. They urged funding for the Library Services and Technology Act, funding for the Improving Literacy Through School Libraries Act, and expressed their support for net neutrality and the Access to 21st Century Communications and Video Accessibility Act. Several ALA Library Champions lent their support to Library Advocacy Day, including DEMCO, EBSCO, Gale Cengage Learning, Scholastic, and SirsiDynix.

During the three months following the event, library advocates sent a total of 14,690 messages to Congress, breaking last year’s record.
Emerging Leaders

This year’s group of Emerging Leaders showcased their projects at the Annual Conference in New Orleans. Some of the highlights were Money Smart Week @ your library and promoting Preservation Week.

Since 2007, the Emerging Leaders program has enabled newer librarians from across the country to participate in problem solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity to serve the profession in a leadership capacity. Founded by ALA Past-President Leslie Burger, Emerging Leaders puts participants on the fast track to ALA committee volunteerism as well as other professional library-related organizations.

ALA Scholarships

Established in 1997, the Spectrum Scholarship Program is ALA’s national effort to increase diversity in the profession by recruiting and providing scholarships that allow students from racially and ethnically diverse backgrounds to become librarians. To date, over 730 scholarships have been provided to worthy students pursuing careers in library and information science. The goal of the Spectrum Initiative is to raise $1 million in an effort to double the amount of scholarships awarded. ALA is looking to meet the fundraising goal in 2011-12.

In addition to ALA’s Spectrum Scholarship program, ALA and its units award over $300,000 annually to aspiring librarians for study in a master’s degree in library and information studies, or for a master’s degree in school library media program.

To support Spectrum or any other scholarship offered by ALA and its divisions, please visit www.ala.org/giveala.
NEW TOOLKITS FOR LIBRARIES

Frontline Fundraising Toolkit
Recognizing the need particularly by small and rural libraries to make up for serious budget cuts, ALA President Roberta Stevens made advocacy and fundraising two strong areas of focus during her term.

As a result, the Frontline Fundraising toolkit was introduced during the 2011 ALA Annual Conference. The response from members attending fundraising sessions in New Orleans and previewing the toolkit was overwhelmingly positive. “This effort offers practical help to libraries of all sizes with their fundraising efforts,” said Ann Malkin, Director of the Deschutes Public Library System in Bend, OR. “It is excellent.”

The toolkit is available at www.ala.org/advocacyuniversity

Keys to Engaging Older Adults Toolkit
One of the fastest-growing groups of active older adults today is comprised of baby boomers. They are as diverse as the rest of population representing a wide span of education, life experience, sexual orientation, income and location.

To respond to the needs of librarians who are looking to provide better services to older adults in their communities, the ALA Office for Literacy and Outreach Services (OLOS) developed their latest toolkit Keys to Engaging Older Adults @ your library. The toolkit provides tips and tools to better serve this important and growing segment of the population, covering topics ranging from programming, funding, publicity, and accessibility.

The toolkit is available at www.ala.org/ala/aboutala/offices/olos/toolkits/olderadults.cfm

“I’m an avid reader. This library has a wonderful selection of large print books that I require.”

Census 2010 Partnership
Throughout 2009 and 2010, the American Library Association was an active partner with the US Census Bureau to help ensure complete and accurate response. Census data helps communities and state and federal government determine the appropriate level of funding for public services such as public libraries, schools and school libraries, and community colleges and their associated library services.

“The accuracy of census data is critical to policy and decision makers in both Washington, D.C., and the state and local government,” said ALA Past President Dr. Camila Alire. “Not only do census data influence how trillions of dollars will be spent over the next 10 years, the data also help shape planning decisions in the local community such as services to the library to enhance learning and ensure access to information for all.”
## ALA CALENDAR OF ACTIVITIES

<table>
<thead>
<tr>
<th>MONTH</th>
<th>EVENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SEPTEMBER</strong></td>
<td>Banned Books Week</td>
</tr>
<tr>
<td></td>
<td>Library Card Sign-up Month</td>
</tr>
<tr>
<td><strong>OCTOBER</strong></td>
<td>Teen Read Week™</td>
</tr>
<tr>
<td></td>
<td>National Friends of Libraries Week</td>
</tr>
<tr>
<td></td>
<td>Information Literacy Awareness Month</td>
</tr>
<tr>
<td></td>
<td>National Hispanic Heritage Month</td>
</tr>
<tr>
<td><strong>NOVEMBER</strong></td>
<td>National Gaming Day</td>
</tr>
<tr>
<td><strong>DECEMBER</strong></td>
<td></td>
</tr>
<tr>
<td><strong>JANUARY</strong></td>
<td>ALA Youth Media Awards</td>
</tr>
<tr>
<td></td>
<td>ALA Midwinter Meeting</td>
</tr>
<tr>
<td><strong>FEBRUARY</strong></td>
<td>Teen Tech Week™</td>
</tr>
<tr>
<td></td>
<td>Freedom of Information Day</td>
</tr>
<tr>
<td></td>
<td>ACRL Conference</td>
</tr>
<tr>
<td></td>
<td>PLA Conference</td>
</tr>
<tr>
<td><strong>MARCH</strong></td>
<td></td>
</tr>
<tr>
<td><strong>APRIL</strong></td>
<td>National Library Week</td>
</tr>
<tr>
<td></td>
<td>School Library Month</td>
</tr>
<tr>
<td></td>
<td>National Book Mobile Day</td>
</tr>
<tr>
<td></td>
<td>Preservation week</td>
</tr>
<tr>
<td></td>
<td>Support Teen Literature Day</td>
</tr>
<tr>
<td></td>
<td>Smart Money Week</td>
</tr>
<tr>
<td></td>
<td>Children’s Day/Book Day - El día de los niños/El día de los libros</td>
</tr>
<tr>
<td></td>
<td>National Library Legislative Day</td>
</tr>
<tr>
<td><strong>MAY</strong></td>
<td></td>
</tr>
<tr>
<td><strong>JUNE</strong></td>
<td>ALA Annual Conference and Exhibit</td>
</tr>
<tr>
<td><strong>JULY</strong></td>
<td></td>
</tr>
<tr>
<td><strong>AUGUST</strong></td>
<td>For additional information about the events listed and to find out about other activities, please visit <a href="http://www.ala.org">www.ala.org</a>.</td>
</tr>
</tbody>
</table>

“Libraries open doors to the future and windows to the past with every word that is read and every book that is finished. Books allow avid readers to continue on lifelong journeys of learning and present opportunities for new readers to begin those journeys, judging not whether he or she is rich or poor.”
## Financial Highlights 2009 – 2010

### Statement of Financial Position

**ASSETS**

<table>
<thead>
<tr>
<th>Asset Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and short-term investments</td>
<td>$17,578,601</td>
</tr>
<tr>
<td>Accounts receivables</td>
<td>$3,498,195</td>
</tr>
<tr>
<td>Inventories</td>
<td>$1,248,792</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>$859,910</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$849,190</td>
</tr>
<tr>
<td>Property and equipment, less accumulated depreciation</td>
<td>$13,845,862</td>
</tr>
<tr>
<td>Long-term investment</td>
<td>$28,810,543</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$66,691,093</strong></td>
</tr>
</tbody>
</table>

**LIABILITIES**

<table>
<thead>
<tr>
<th>Liability Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$4,753,792</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$11,517,775</td>
</tr>
<tr>
<td>Capital lease obligation</td>
<td>$35,395</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>$59,160</td>
</tr>
<tr>
<td>Accrued post-retirement benefits</td>
<td>$16,029,217</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$37,027,629</strong></td>
</tr>
</tbody>
</table>

**TOTAL NET ASSETS**

<table>
<thead>
<tr>
<th>Net Asset Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted net assets</td>
<td>$23,762,211</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$5,386,553</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>$514,700</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$29,663,464</strong></td>
</tr>
</tbody>
</table>

**Total liabilities and net assets**

<table>
<thead>
<tr>
<th>Amount</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$66,691,093</td>
<td></td>
</tr>
</tbody>
</table>

### Statement of Operations by Program Activity

**REVENUE**

<table>
<thead>
<tr>
<th>Program Activity</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing</td>
<td>$15,068,981</td>
</tr>
<tr>
<td>Grants and awards</td>
<td>$7,750,831</td>
</tr>
<tr>
<td>Contributions</td>
<td>$1,173,208</td>
</tr>
<tr>
<td>Meetings and conferences</td>
<td>$12,674,350</td>
</tr>
<tr>
<td>Membership dues</td>
<td>$8,820,157</td>
</tr>
<tr>
<td>Products and promotions</td>
<td>$1,459,906</td>
</tr>
<tr>
<td>Short and long-term investments</td>
<td>$1,758,236</td>
</tr>
<tr>
<td>Other</td>
<td>$2,635,778</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td><strong>$51,339,447</strong></td>
</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th>Expense Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payroll</td>
<td>$21,162,124</td>
</tr>
<tr>
<td>Outside services</td>
<td>$7,295,343</td>
</tr>
<tr>
<td>Travel</td>
<td>$2,529,826</td>
</tr>
<tr>
<td>Meeting and conferences</td>
<td>$6,821,535</td>
</tr>
<tr>
<td>Publications</td>
<td>$4,760,810</td>
</tr>
<tr>
<td>Operating</td>
<td>$7,639,195</td>
</tr>
<tr>
<td>Post-retirement benefits</td>
<td>$1,725,247</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$57,994,690</strong></td>
</tr>
</tbody>
</table>
A GREAT BIG THANK YOU...

...to all of the members and friends, individuals, corporations, government agencies, foundations and organizations of the American Library Association (ALA) who helped us fulfill our mission in fiscal year 2009-2010! The ALA is grateful for the generous support of the many donors who have graciously enriched the past, transformed the present and created extraordinary opportunities for all types of libraries and the library profession.

During fiscal year 2009-2010, ALA and its divisions, offices and round tables raised more than $11.8 million. Through your generosity, we have been able to uphold advocacy for libraries and increase public awareness of their value and the services they provide, create awards and scholarships, and support programs and initiatives within divisions, offices, and round tables. Your gift, grant or sponsorship support makes a real difference and helps ALA better serve the over 120,000 libraries across America and the millions of people they serve each year. We are truly grateful.

LIBRARY ADVOCATES
Corporations, Foundations, Government Agencies and Organizations

$100,000 AND ABOVE
Bill and Melinda Gates Foundation
Carnegie Corporation of New York
Chicago Community Trust
Dollar General Literacy Foundation
Fetzer Institute
FINRA Investor Education Foundation
Gale Cengage Learning
Institute of Museum and Library Services
The John D. and Catherine T. MacArthur Foundation
Library of Congress
Lifetime Networks
National Endowment for the Arts
National Institutes of Health Library
NEXTBOOK
Open Society Institute
Oprah’s Angel Network
ProQuest
Scholastic Inc.
Space Telescope Science Institute
Target, Inc.
Terra Foundation for American Art
Verizon Foundation

$10,000 AND ABOVE
ABC-CLIO, Inc.
Baker & Taylor Books
Boston Public Library
BWI -Follett Library Resources
Capstone Publishers
Charles H. Revson Foundation
Coughlan Publishing
The David Berg Foundation
DEMCO Incorporated
Disney Worldwide Services, Inc.
EBSCO Information Services
Elsevier
Emerald Group Publishing Ltd.
Google, Inc.
Innovative Interfaces
Integrated Technology Group
Library Journals LLC
Mattel, Inc.
Medical Library Association
Merck, Sharp and Dohme Corporation
Midwest Tape
National Constitution Center
National Endowment for the Arts
Nordstrom, Inc.
OCLC Online Computer Library Center
OverDrive, Inc.
Random House
Reed Business Information
Reference USA
Sage Publications
SirsiDynix
Synergy Enterprises, Inc.
Temple University
Thomson Reuters
University of Pennsylvania
University of Pittsburgh
US Bank
Wells Fargo
World Wrestling Entertainment, Inc.
YBP Library Services

$5,000 AND ABOVE
Alexander Street Press
Book Page Promotion Inc.
Brainfuse

IN-KIND SUPPORT
AlphaBound
DEMCO Incorporated
Gale Cengage Learning
IMAX Corporation
Lifetime Networks
National Baseball Hall of Fame and Museum
North Star Games
Scholastic Parent and Child Magazine
SirsiDynix
Univision
Woman’s Day Magazine
LIBRARY CHAMPIONS

ALA’s Library Champions program was launched by a select group of corporate and foundation supporters who joined together to advocate for libraries and the library profession. Since its inception, the Library Champions program has helped connect corporations and foundations with ALA’s goal to raise awareness and support for libraries and librarians.

ALA’s Campaign for America’s Libraries and its @ your library® brand – which now supports libraries across the nation by fostering public awareness of the value and services offered by libraries – was established as a result of the impact of the Library Champions program. To each of our Champions, thank you for supporting ALA and for making the Campaign for America’s Libraries a success.

3M Library Systems
Baker & Taylor Books
Bound to Stay Bound Books
Bowker
Brodart Company
BWIFollett Library Resources
Candlewick Press
The Combined Book Exhibit
DEMCO Incorporated
Dollar General
EBSCO Information Services
Elsevier
Ex Libris
FINRA Investor Education Foundation
Gale Cengage Learning
Gaylord Bros., Inc.
H.W. Wilson Company
Highsmith
infoGroup
Ingram Library Services Inc.
Innovative Interfaces, Inc.
LexisNexis
The Library Corporation
Library Systems and Services, LLC
Marshall Cavendish
Mergent, Inc.
Morningstar
Neal-Schuman Foundation
OCLC Online Computer Library Center
Polaris Library Systems
ProQuest Company
The Rowman and Littlefield Publishing Group
Sage Publications
Scholastic Inc.
Severn House Publishers Ltd.
SirsiDynix
Sisters in Crime, Inc.
Springer
Standard & Poor’s
Swets
Thomson Reuters
Verizon Foundation
VTLS, Inc.
World Book

ALA LEGACY SOCIETY

YOUR LIBRARY • YOUR LEGACY

I mailed a postcard to ALA over thirty years ago to request help to find funding for graduate school. I am most grateful to the Association staff member who wrote to my two institutions of choice to alert them of my needs. This was quite helpful and I am grateful to this day.

With my bequest, I am able to continue to make a long term commitment to ALA and other students who share the same concern as me. Thus, I have stipulated the Spectrum program that will continue to award scholarships to talented students of color entering our field.

Dr. Em Claire Knowles

As a librarian, you deeply understand the value and the impact of our libraries and the librarian profession. Even a modest-sized gift can make an enormous difference. It is easy to designate the American Library Association or any of its divisions, offices, programs, or round tables as a recipient of your planned gift.

The American Library Association is pleased to announce that to date, 29 individuals and couples have committed over $1.6 million combined from their estates to the ALA Legacy Society. These gifts help ALA strengthen and protect one of America’s greatest institutions – our libraries. By making a planned gift of your own, you too can help support opportunities to learn, grow, adapt and enjoy at our nation’s libraries, and further the profession of librarianship.

Please contact the Development Office at ALA to discuss giving options and opportunities that might work for you and your family. If you already named the American Library Association in your estate plans, please let us know. To contact the Development Office, please call 312-280-5049, or 800-545-2433 ext. 3259 to speak confidentially with a development officer. For general inquiries, you can also reach our office at development@ala.org.

IN APPRECIATION

The ALA Legacy Society honors and recognizes the enduring commitment of the following individuals who have provided for ALA or its divisions, offices or round tables in their estate plans, and made a lasting contribution to the future of the American Library Association.

ALA gratefully acknowledges the following individuals:

Anonymous (2)
Peggy Barber*
Francis J. Buckley
Carole Pitts Diedrich
Carole and Stan Fiore*
Shirley Fitzgibbons
Barbara J. Ford*
Charles Garris, in memory of Cicely Phippen Marks
William R. Gordon*
Ellin Greene*
Nann Blaine Hilyard*
†Margaret "Peg" Oettinger
Frances R. Roscello
Patricia Glass Schuman
Peggy Sullivan*
Teri Switzer
Ann and John Symons*
Ruth and Jay Toor*
Betty Turow*
J. Linda Williams

*Charter Member
† Deceased

Dr. Em Claire Knowles
Shirley Loo*
Carse McDaniel*
Regina Minudri
John N. Mitchell*
Robert Newlen
Sylvia K. Norton
†Margaret "Peg" Oettinger
Frances R. Roscello
Patricia Glass Schuman
Peggy Sullivan*
Teri Switzer
Ann and John Symons*
Ruth and Jay Toor*
Betty Turow*
J. Linda Williams
INDIVIDUALS

Anonymous (5)
Amira Aaron
Bernadine Abbott Hoduski
Ismael Abdullahi
Elizabeth G. Acerra
Marilyn Ackerman
Elaine S. Ackroyd-Kelly
Melissa A. Adler
Barbara C. Adrianopolis
Dr. Joan N. Agumanu
Ms. Gia Aivazian
Dr. Joan N. Agumanu
Barbara C. Adrianopolis
Melissa A. Adler
Elaine S. Ackroyd-Kelly

INDIVIDUALS

Esther G. Bierbaum
Marcia M. Bianchi
Raj Bhatia
Jonathan R. Betz-Zall
Ruth Betkowski
Kathleen E. Bethel
Mr. John W. Berry
Alan Bern
Mary Rinato Berman
Mr. John W. Berry
Ruth Berkowski
Jonathan R. Betz-Zall
Raj Bhatia
Marcia M. Bianchi
Esther G. Bierbaum
Lizbeth Bishoff
Katherine J. Bishop
Donna R. Bjorkquist
Elise W. Blackwell
Vola D. Blair
Peggy J. Blake
Joan Blaylock
Gayle Bogel
Clara Nall Bohrer
Ms. Martha W. Bonney
Marcia L. Boosinger
Paula Bornstein
Mrs. Vera Borum
Eileen K. Bosch
Carmen Lynette Boston
Virginia Boucher
Cathleen Boudon
Christopher F. Bowen
Mr. Steven K. Bowers
Kay I. Bowes
Joseph H. Bowman
Louise J. Boyd
Yvonne D. Boyer
Daniel J. Bradbury
Jo Ellen Bradley
Sandra E. Bradley-Strautmanis
Martha G. Bradshaw
William B. Brahm
Laurel J. Brandt
Linda W. Braun
W. Stephen Breedlove
Dr. Patricia Senn Breivik
David W. Bretherhauer
Julie Brewer
Carol A. Brey-Casiano
Judith S. Briden
Irene L. Briggs
Mary L. Brink
Nancy E. Brochu
Ms. Helen J. Brock
Linda A. Brooks
Michelle Daniels Brooks
Allen L. Brosious
David Carl Brown
Eva R. Brown
Jacqueline B. Broy
Maryellen Brubaker
Mrs. Rebecca Brubaker
Barbara D. Bryan
Susan Bryantes
Richard W. Buchen
Betty Jo Buckingham
Jane M. Bullock
Susan Bullock
Martin E. Bunker
Maryann Burden
Leslie B. Burger
John A. Burke
Mary Frances Burns
Nicolas H. Buron
Betty Burritt
Cara Burton
Gary Bush
Zoe A. Butler
Steven Burzelt
Charisse Byers
Anita Calderon
Eileen K. Call
Gregory L. Calloway
Jo Ann Calzonetti
Douglas G. Campbell
Christine D. Caputo
Marilyn Carbonell
Constance Cardillo
Ms. Dudley B. Carlson
Allyson Carlyle
Amy Carney
Lee Carpenter
Virginia Friesner Carrington
Angela Carstensen
Mrs. Lori Ann Carter
Anne Marie Casey
Kay A. Cassell
Lisa Castellano
Lainie Castle-Cimfel
Cameron Caswell
Jon E. Cawthorne
Brian Czaranave
Rosanne Cerny
Alena F. Chadwick
Margaret A. Chang
Joy D. Chase
Andrea Chernero
Diane R. Chen
Hsuang-Ting Chen
Nell J. Chenault
Jeanne Chevsy
Janet M. Chin
Linda Grace Choo
Mrs. Sheila Christensen
June Allen Christian
Victoria Chu
Laurie A. Chudzinski
Catherine H. Chute
Dr. Patricia J. Cianciolo
Mr. Peter J. Cirona
Silvia Cisneros
Kathleen A. Cizek
Ms. Carolyn L. Clark
Ms. Jane Claud
Gail P. Clement
Anita Cline
Elaine Ross Cline
Michele V. Cloonan
Ann C. Cole
Brenda W. Coleman
<table>
<thead>
<tr>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karen V. Griechel</td>
</tr>
<tr>
<td>Ms. Mina Jane Grothey</td>
</tr>
<tr>
<td>Sharon B. Grover</td>
</tr>
<tr>
<td>Ms. Nancy L. Gruber</td>
</tr>
<tr>
<td>Ms. Louise Gruenberg, MAE, MSLIS</td>
</tr>
<tr>
<td>Andrea M. Gruhl</td>
</tr>
<tr>
<td>Jeff Guerrier</td>
</tr>
<tr>
<td>Ms. Eva Rose Gugemos</td>
</tr>
<tr>
<td>Ngoc-My Guidarelli</td>
</tr>
<tr>
<td>Kevin Gunn</td>
</tr>
<tr>
<td>Patricia Reese Guyton</td>
</tr>
<tr>
<td>Dolores D. Gwaltney</td>
</tr>
<tr>
<td>Mary Habstritt</td>
</tr>
<tr>
<td>Cynthia A. Hackett</td>
</tr>
<tr>
<td>Joseph Hafner</td>
</tr>
<tr>
<td>Ruth Hafer</td>
</tr>
<tr>
<td>Christine Lind Hage</td>
</tr>
<tr>
<td>Nancy H. Haines</td>
</tr>
<tr>
<td>Mrs. Gabrielle A. Hajduk-Oster</td>
</tr>
<tr>
<td>Edward Hale</td>
</tr>
<tr>
<td>Ms. Tracie D. Hall</td>
</tr>
<tr>
<td>Margaret A. Hammond</td>
</tr>
<tr>
<td>Youngmie Han</td>
</tr>
<tr>
<td>Mary S. Hanning</td>
</tr>
<tr>
<td>Kathleen Hanselmann</td>
</tr>
<tr>
<td>Roland C. Hansen</td>
</tr>
<tr>
<td>Yasuhiro Harada</td>
</tr>
<tr>
<td>Michele M. Harber</td>
</tr>
<tr>
<td>Judith Hardic</td>
</tr>
<tr>
<td>Wendy Hardy</td>
</tr>
<tr>
<td>Judith F. Harrington</td>
</tr>
<tr>
<td>Sara Harrington</td>
</tr>
<tr>
<td>Annie B. Harris</td>
</tr>
<tr>
<td>Frances Jacobson Harris</td>
</tr>
<tr>
<td>Linda O. Harrison</td>
</tr>
<tr>
<td>Florence E. Harshe</td>
</tr>
<tr>
<td>Arianne Hartsell-Gundy</td>
</tr>
<tr>
<td>Mary Lee Hastler</td>
</tr>
<tr>
<td>Gregory J. Hatch</td>
</tr>
<tr>
<td>Avril HAUGHTON</td>
</tr>
<tr>
<td>W. Michael Havener</td>
</tr>
<tr>
<td>Ms. Sandra Lee Hawes</td>
</tr>
<tr>
<td>Richenda L. Hawkins</td>
</tr>
<tr>
<td>Sara V Hayes</td>
</tr>
<tr>
<td>Simon J.M. Healey</td>
</tr>
<tr>
<td>Anne A. Heanue</td>
</tr>
<tr>
<td>Mrs. Patricia Hector</td>
</tr>
<tr>
<td>Phyllis S. Hedberg</td>
</tr>
<tr>
<td>Kathleen B. Hegarty</td>
</tr>
<tr>
<td>Mrs. Barbara Heiderscheid</td>
</tr>
<tr>
<td>Charlotte Hemingway-Davis</td>
</tr>
<tr>
<td>Mary S. Hennessey</td>
</tr>
<tr>
<td>Judy Ann Henning</td>
</tr>
<tr>
<td>Mr. John J. Hernandez</td>
</tr>
<tr>
<td>Ms. Irene M.H. Herold</td>
</tr>
<tr>
<td>Phyllis B. Heroy</td>
</tr>
<tr>
<td>Mrs. Jessica Briann Herr</td>
</tr>
<tr>
<td>Alberto Herrera, Jr</td>
</tr>
<tr>
<td>Luis Herrera</td>
</tr>
<tr>
<td>J. Lani Hermann</td>
</tr>
<tr>
<td>Rodney M. Hersberger</td>
</tr>
<tr>
<td>Helga Herz</td>
</tr>
<tr>
<td>Cindy L. Hickey</td>
</tr>
<tr>
<td>Shirley R. Hickman</td>
</tr>
<tr>
<td>Pamela J. Hickson-Stevenson</td>
</tr>
<tr>
<td>Dottie R. Helbing</td>
</tr>
<tr>
<td>Susan Hildreth</td>
</tr>
<tr>
<td>Claudia Hill</td>
</tr>
<tr>
<td>Helen K. Hill</td>
</tr>
<tr>
<td>Nann Blaine Hilyard</td>
</tr>
<tr>
<td>Lisa Janice Hinchliffe</td>
</tr>
<tr>
<td>Steven Hinckley</td>
</tr>
<tr>
<td>Kiplinger Hine, Jr</td>
</tr>
<tr>
<td>Marilyn L. Himshaw</td>
</tr>
<tr>
<td>Brenda Hitchcock</td>
</tr>
<tr>
<td>Pao - Fen Ho</td>
</tr>
<tr>
<td>Katherine Jill Hobson</td>
</tr>
<tr>
<td>Gretchen McCord Hoffmann</td>
</tr>
<tr>
<td>Anne J. Hofmann</td>
</tr>
<tr>
<td>Elizabeth Hofsas</td>
</tr>
<tr>
<td>Patricia M. Hogan</td>
</tr>
<tr>
<td>Ms. Sara Holliday Holder</td>
</tr>
<tr>
<td>Harold E. Holland</td>
</tr>
<tr>
<td>Pamela Spencer Holley</td>
</tr>
<tr>
<td>Jill M. Holmes</td>
</tr>
<tr>
<td>Katherine E. Holmes</td>
</tr>
<tr>
<td>Paula Holmes</td>
</tr>
<tr>
<td>Laura Maness Holt</td>
</tr>
<tr>
<td>Sarah Holterhoff</td>
</tr>
<tr>
<td>Douglas Holtzman</td>
</tr>
<tr>
<td>Melody Holzman</td>
</tr>
<tr>
<td>Lee Anne Hooley</td>
</tr>
<tr>
<td>Heather Jill Hopkins</td>
</tr>
<tr>
<td>Lee Bennett Hopkins</td>
</tr>
<tr>
<td>Ruth H. Horie</td>
</tr>
<tr>
<td>Penelope Hornsby</td>
</tr>
<tr>
<td>Susan E. Hornung</td>
</tr>
<tr>
<td>Norman Horrocks</td>
</tr>
<tr>
<td>Gloria W. Houser</td>
</tr>
<tr>
<td>Ms. Denise Ellen Howard</td>
</tr>
<tr>
<td>Mrs. Marshla L. Howard</td>
</tr>
<tr>
<td>Pamela Howard</td>
</tr>
<tr>
<td>Mr. William Andrew Howard</td>
</tr>
<tr>
<td>Norman Howden</td>
</tr>
<tr>
<td>Mary M. Howrey</td>
</tr>
<tr>
<td>Nina Huber</td>
</tr>
<tr>
<td>Cynthia Huebschen</td>
</tr>
<tr>
<td>Carol Ann Hughes</td>
</tr>
<tr>
<td>Patricia Ann Hall</td>
</tr>
<tr>
<td>Dr. Judith Lin Hunt</td>
</tr>
<tr>
<td>Mr. John H. Hunter</td>
</tr>
<tr>
<td>Christina Hustead-Barnes</td>
</tr>
<tr>
<td>Ann Barnett Hurton</td>
</tr>
<tr>
<td>Ms. Emily C. Hutton-Hughes</td>
</tr>
<tr>
<td>Patricia A. Iannucci</td>
</tr>
<tr>
<td>June H. Iannuzzi</td>
</tr>
<tr>
<td>Dr. Barbara F. Innrooth</td>
</tr>
<tr>
<td>Mr. Harrison W. Inefuku</td>
</tr>
<tr>
<td>Jane M. Ishibashi</td>
</tr>
<tr>
<td>Rebecca K. Jackman</td>
</tr>
<tr>
<td>Phyllis W. Jackson</td>
</tr>
<tr>
<td>Mr. James Robertson Jacobs</td>
</tr>
<tr>
<td>Ms. Nancy A. Jacobson</td>
</tr>
<tr>
<td>Judith Jahneke</td>
</tr>
<tr>
<td>Frank Jakosz</td>
</tr>
<tr>
<td>Mary Jean Jakubowski</td>
</tr>
<tr>
<td>Barbara B. James</td>
</tr>
<tr>
<td>Lanell James</td>
</tr>
<tr>
<td>George W. Jamgochian</td>
</tr>
<tr>
<td>Kelly S. Janousek</td>
</tr>
<tr>
<td>Darnice Yvette Jasper</td>
</tr>
<tr>
<td>Penelope S. Jeffrey</td>
</tr>
<tr>
<td>Evone Jeffries</td>
</tr>
<tr>
<td>Dr. Judy H. Jeng</td>
</tr>
<tr>
<td>Christine A. Jenkins</td>
</tr>
<tr>
<td>Catherine J. Jensen</td>
</tr>
<tr>
<td>Charles Jessen</td>
</tr>
<tr>
<td>Shirley Joe</td>
</tr>
<tr>
<td>Sara Kelly Johns</td>
</tr>
<tr>
<td>Andrea E. Johnson</td>
</tr>
<tr>
<td>Anne J. Johnson</td>
</tr>
<tr>
<td>Barbara Johnson</td>
</tr>
<tr>
<td>Carol P. Johnson</td>
</tr>
<tr>
<td>Debra Wilcox Johnson</td>
</tr>
<tr>
<td>Elizabeth L. Johnson</td>
</tr>
<tr>
<td>Katherine Johnson</td>
</tr>
<tr>
<td>Linda B. Johnson</td>
</tr>
<tr>
<td>Mary V. Johnson</td>
</tr>
<tr>
<td>Penny Johnson</td>
</tr>
<tr>
<td>Sherrill L. Johnson</td>
</tr>
<tr>
<td>Barbara Jones</td>
</tr>
<tr>
<td>Barbara M. Jones</td>
</tr>
<tr>
<td>Deridre Jones</td>
</tr>
<tr>
<td>Stef Jones</td>
</tr>
<tr>
<td>Ms. Falona Joy</td>
</tr>
<tr>
<td>Alfred Kagan</td>
</tr>
<tr>
<td>Leslie Kahn</td>
</tr>
<tr>
<td>Christine A. Kalish</td>
</tr>
<tr>
<td>Nancy A. Kandoian</td>
</tr>
<tr>
<td>Joseph P. Kane</td>
</tr>
<tr>
<td>Kim Marie Kane</td>
</tr>
<tr>
<td>Sara E. Karrow</td>
</tr>
<tr>
<td>Linda S. Keiter</td>
</tr>
<tr>
<td>Paul Keith</td>
</tr>
<tr>
<td>Kathryn Anne Kelchner</td>
</tr>
<tr>
<td>Kendi L. Kelley</td>
</tr>
<tr>
<td>Amy Kellman</td>
</tr>
<tr>
<td>Dr. Carol Ritzten Kern</td>
</tr>
<tr>
<td>Marian Tarrant Kendricks</td>
</tr>
<tr>
<td>Ms. Ann Turner Kennedy</td>
</tr>
<tr>
<td>Linda M. Kennedy</td>
</tr>
<tr>
<td>Maya G. Kennedy</td>
</tr>
<tr>
<td>Susan Kent</td>
</tr>
<tr>
<td>Denise Keogh</td>
</tr>
<tr>
<td>Patricia E. Keogh</td>
</tr>
<tr>
<td>Christopher Kertesz</td>
</tr>
<tr>
<td>Dr. Majed J. Khader</td>
</tr>
<tr>
<td>Diane L. Kimball</td>
</tr>
<tr>
<td>Dr. Sue C. Kimmel</td>
</tr>
<tr>
<td>Dana H. King</td>
</tr>
<tr>
<td>Dr. Geraldine B. King</td>
</tr>
<tr>
<td>Jack King</td>
</tr>
<tr>
<td>Joanne King</td>
</tr>
<tr>
<td>Kenneth King</td>
</tr>
<tr>
<td>Lynne O. King</td>
</tr>
<tr>
<td>Megan C. Kinney</td>
</tr>
<tr>
<td>Kirsten Kinsley</td>
</tr>
<tr>
<td>Terri G. Kirk</td>
</tr>
<tr>
<td>Thomas Kirk</td>
</tr>
<tr>
<td>Ms. Rhonda H. Kleiman</td>
</tr>
<tr>
<td>Stephen Klein</td>
</tr>
<tr>
<td>Freda Kleinbard</td>
</tr>
<tr>
<td>John Kloswick</td>
</tr>
<tr>
<td>Kurt Wesley Knoernschild</td>
</tr>
<tr>
<td>Martin L. Knott</td>
</tr>
<tr>
<td>Em Claire Knowles</td>
</tr>
<tr>
<td>W.J. Knox Carr</td>
</tr>
<tr>
<td>Ellen B. Ko</td>
</tr>
<tr>
<td>Noriko Kobayashi</td>
</tr>
<tr>
<td>Thomas L. Koenig</td>
</tr>
<tr>
<td>Jessie S. Koepp</td>
</tr>
<tr>
<td>Linda A. Kopeck</td>
</tr>
<tr>
<td>Melissa A. Kopeck</td>
</tr>
<tr>
<td>Kirsten Dana M. Kowalewski</td>
</tr>
<tr>
<td>Ronald S. Kozlowski</td>
</tr>
<tr>
<td>Karen S. Kral</td>
</tr>
<tr>
<td>Hannah Kramer</td>
</tr>
<tr>
<td>Nancy Carol Kranich</td>
</tr>
<tr>
<td>Charles E. Kratz, Jr.</td>
</tr>
<tr>
<td>Susan M. Kroll</td>
</tr>
<tr>
<td>Ms. Inger Krueger</td>
</tr>
<tr>
<td>Ginny Moore Kruse</td>
</tr>
<tr>
<td>Christine M. Kuhn</td>
</tr>
<tr>
<td>Linda L. Kumin</td>
</tr>
<tr>
<td>Cindy Kump</td>
</tr>
<tr>
<td>Marya S. Kurwa</td>
</tr>
<tr>
<td>Susan Martha Kurz</td>
</tr>
<tr>
<td>Ms. Jennifer S. Kutzien</td>
</tr>
<tr>
<td>Stephen P. Labash</td>
</tr>
<tr>
<td>Lois Lackore</td>
</tr>
<tr>
<td>Mr. Michael J. LaCroix</td>
</tr>
<tr>
<td>Mary A. Lacy</td>
</tr>
<tr>
<td>Cary DuPre Lafaye</td>
</tr>
<tr>
<td>Randall W. Lalonde</td>
</tr>
<tr>
<td>Leena Lahlani</td>
</tr>
<tr>
<td>Connie Lamb</td>
</tr>
<tr>
<td>Jolaine B. Lamb</td>
</tr>
<tr>
<td>Barbara Jane Land</td>
</tr>
<tr>
<td>Carla M. Land</td>
</tr>
<tr>
<td>Julia A. Lane</td>
</tr>
<tr>
<td>Mr. Michael James Lange</td>
</tr>
<tr>
<td>Hugh C. Larimer</td>
</tr>
</tbody>
</table>
Ann E. Stephens  
Alice G. Stephens  
Jutta Stephan  
Dr. Victoria L. Steele  
Dana Standlee  
Barbara A. Stampfl  
Sister Ritarose Stahl  
Stephanie Anne Squicciarini  
Jackie Spurlock  
Ann Sprunger  
Diana L. Spirt  
Margaret Spires  
Ed A. Spicer  
Ms. Pamela Spencer Holley  
Martha J. Spear  
Gail Spangenberg  
Barbara Sottilaro  
Susan Y. Song  
John W. Sondheim  
Sue Darden Williams  
Jutta Stephan  
Dr. Victoria L. Steele  
Ann Sprunger  
Dana Standlee  
Dr. Patricia A. Williams  
Sue Darden Williams  
Derek Willis  
Joyce Willis  
George C. Wilson  
Karen Bertoldo Wilson  
Marie K. Wilson  
Pamela J. Wilson  
Ms. Katherine Winslow  
Linda Winter  

Yasmeen Shorish  
Sandra H. Shryock  
Karlan K. Sick  
Pamela C. Sieving  
Jack A. Siggins  
Samantha Shalom Silver  
Steve Silver  
Nancy A. Silverrod  
Bruce K. Silverstein  
Dr. Wendy A. Simmons  
Mary E. Sims  
Samantha K. Sinanan  
Debra L. Sipola  
Catherine M. Skrzypczak  
Stephen A. Skuce  
Susan T. Slensker  
Melissa Trimler Sloan  
Robert B. Slocum  
Anne P. Small  
Susan S. Smargissi  
Alexandra George Smith  
Christine Marie Smith  
Mrs. Connie L. Smith  
Dorothy B. Smith  
Emily Smith  
Mr. Kevin L. Smith  
Lani P. Smith  
Nathaniel Ellbert Smith  
Patricia H. Smith  
Rebecca S. Smith  
Rosemary Smith  
Sally Gildea Smith  
Scot Smith  
Mr. Timothy Allan Smith  
Ms. Elaine B. Smyth  
Mr. Timothy Allan Smith  
Ms. Elaine B. Smyth  

Ann E. Stephens  
Keith R. Steenson  
Christopher Hudson Stewart  
Dr. Henry K. Stewart, Jr.  
Joanne R. Stewart  
Karen Stillwell  
Walter D. Stine  
Dorothy M. Stolz  
Carol Stone  
Barbara F. Storer  
Lisa K. Strand  
Richard L. Strickler  
Barbara K. Strippling  
Ms. Shannon Kathleen Struble  
Sybil A. Strupp  
Jean A. Struckey  
Rebecca Stuhr  
Beverly M. Sullivan  
Peggy Sullivan  
Claudia Burnett Sumler  
Susanna Swade  
Dawn C. Swanson  
Edward Swanson  
Dorothy L. Swerdlove  
Teri R. Switzer  
Ann K. Symons  
Kimmy Szeto  
Winston Tabb  
Teri G. Tada  
Mrs. Sandra S. Takishita  
Sister Anita Talar  
Eve M. Tallman  
Jennifer Tam  
Laura Tamanaha  
Neely Tang  
Sharon Kay Tani  
Suzy Taraba  
Janice Semler Tausky  
Dr. Gwen M. Taylor  
Ms. Shaunan Marie Teer  
Eduardo Tenenbaum  
Barbara Tepper  
Josephine R. Terry  
Mary C. Terwesow  
Mary E. Thatcher  
Lucille C. Thomas  
Mary Augusta Thomas  
Raye Lynn Thomas  
Tracey Thomas  
Bette M. Thompson  
Bonnie H. Thompson  
Evelyn L. Thompson  
Sally/Anne M. Thompson  
Mr. Spencer Thompson  
Helen K. Threatt  
Berhaney G. Tilley  
Dr. Carol J. Tiptron  
Eugene Tkatch  
Gail Christine Tobin  

Mrs. Julia Todd  
Mrs. Ida Tomshinsky  
Ms. Anna K. Tonnenmacher  
Mary Alice Toomey  
Albert Tovar  
Julie Crawford Tozer  
James Trapasso  
Alan Eric Travis  
Elizabeth H. Tsai  
Ms. Lori Tschirhart  
Waren M. Tsuneishi  
Susan E. Tulis  
Dr. Tanya Tullos  
Gaylene R. Tunison  
Johanna R. Tunon  
Ms. C. Anne Anne Turbollow  
Mr. Jeffrey L. Turner  
Mr. William L. Turner, Jr.  
Dr. Betty J. Turuck  
Michelle R. Turvey-Welch  
Ellie M. Tweedy  
Travis E. Tyer  
Sue Tyner  
Susan Uebelacker  
Marilyn Umfress  
Lois N. Upham  
Jeannine Uppgard  
Ruth Ureell  
Elizabeth J. Uring  
Ms. E. Chisato Uyek  
John C. Van Berkel  
Phyllis Jeanne Van Orden  
Carl VanAusdal  
Raymond G. VanDiest  
Merle Vanterpool  
Frank V. VanZanten  
Ms. Andrea Vaughn  
Pier A. Veit  
Susan M. Veltfort  
Judith Verkest  
Valerie F. Verscaj  
Brian William Vetruba  
Marilyn K. Von Seggern  
Ruth A. Vondracek  
Helena M. VonVille  
Mary R. Voors  
Betty L. Wagnier  
John Wagstaff  
Jina Choi Wakimoto  
Marlena Malmstedt Wald  
Ms. Lisa Walker  
Patricia S. Walker-Welk  
Linda E. Wallace  
Frederick Paul Walter  
Patricia Walton  
Dorris M. Wampler  
Ms. Patricia A. Wand  
Caroline Ward  

Leslie A. Warren  
Jan S. Watkins  
Mrs. Merlyn Watson  
Rosalie Watts  
Pat L. Weaver-Meyers  
Barbara Webb  
Kelly Webster  
Stephen R. Wechtler  
Ann C. Weeks  
Kathleen Weissel  
Mr. David L. Weisbrod  
Ms. Luise M. Weiss  
Steven Weissman  
Penny Anne Welbourne  
Janice D. Welburn  
H. Lea Wells  
Louise B. Wenberg Luce  
Mary Elizabeth Wendt  
Sara Jo Weinfurt  
Amanda Werhane  
Elsa Ann Werner  
Ms. Diana L. Weiss  
Elizabeth Whalen  
Thomas E. Wheatley  
Cynthia Marie Whitacre  
Ada M. White  
Annmarie E. Wicks  
Barbara D. Widem  
Wayne A. Wiegand  
Kendall French Wiggan  
Valerie C. Wild  
Frances L. Wilderson  
Eloise W. Wilding  
James Wilding  
Martha R. Wilding  
Thomas L. Wilding  
Ms. Valerie J. Wilford  
Wiviann Wilhelmsson  
Ms. Laurie Anne Willhalm  
Andrea L. Williams  
Avery W. Williams  
Barbara Williams  
Eleanor H. Williams  
Gilbert Judd Williams  
J. Linda Williams  
J. Linda Williams  
James F. Williams, II  
Marion M. Williams  
Dr. Patricia A. Williams  
Sue Darden Williams  
Derek Willis  
Joyce Willis  
George C. Wilson  
Karen Bertoldo Wilson  
Marie K. Wilson  
Pamela J. Wilson  
Ms. Katherine Winslow  
Linda Winter  

ALA 2010 Annual Report    25
We sincerely thank all of our donors for their generous contributions. Your support of the American Library Association is greatly appreciated and we thank you for recognizing the importance of supporting libraries.

If your name and contribution this past year was not recognized, please let us extend our apologies. You are valuable to us, so please contact the Development Office with any discrepancies to ensure that you are appropriately acknowledged.

Individuals wishing to make a donation to support the association should contact and/or direct contributions to:
American Library Association, Development Office
50 E. Huron Street, Chicago, IL 60611
Phone: 800-545-2433, ext. 3259
Email: development@ala.org
www.ala.org/development

ALA EXECUTIVE BOARD

Officers

Roberta A. Stevens
ALA President
Library of Congress
Washington, DC

Molly Raphael
ALA President-Elect
Portland, OR

Camila A. Alire
ALA Immediate Past President
Professor, Simmons College
Boston, MA
Adjunct Professor,
San Jose University, CA

James Neal
ALA Treasurer
Vice President for Information Services & University Librarian
Columbia University
New York, NY

Keith Michael Fiels
ALA Executive Director and Board Secretary
ALA Headquarters, Chicago, IL

Executive Board

Diane R. Chen
John F. Kennedy Middle School
Antioch, TN (2008-2011)

Joseph M. Eagan
Montgomery County Public Libraries
Olney, MD (2008-2011)

Patricia M. Hogan
Poplar Creek Public Library District
Streamwood, IL (2009-2012)

Dr. Em Claire Knowles
Simmons College
Boston, MA (2008-2011)

Stephen Matthews
Foxcroft School, Currier Library
Middleburg, VA (2009-2012)

Kevin Reynolds
The University of the South
Sewanee, TN (2010-2013)

J. Linda Williams
Anne Arundel County Public Schools
Crofton, MD (2010-2013)

Courtney Young
Penn State Greater Allegheny
McKeesport, PA (2009-2012)

Senior Staff

Keith Michael Fiels
Executive Director

Mary Ghikas
Senior Associate Executive Director, Member Programs and Services

Greg Calloway
Associate Executive Director, Finance and Accounting

Cathleen Bourdon
Associate Executive Director, Communications and Member Relations

Emily Sheketoff
Associate Executive Director, Washington Office

Donald Chatham
Associate Executive Director, Publishing Services
DIVISIONS AND ROUNDTABLES

Members may join one or more of eleven membership divisions that deal with specialized topics such as academic, school, or public libraries, technical or reference services, and library administration. Members may also join any of eighteen round tables that are grouped around more specific interests and issues than the broader set of ALA divisions. A network of affiliates, chapters, and other organizations enables ALA to reach a broad audience.

Divisions

- American Association of School Librarians (AASL)
- Association for Library Collections and Technical Services (ALCTS)
- Association for Library Service to Children (ALSC)
- Association of College and Research Libraries (ACRL)
- Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)
- Association of Specialized and Cooperative Library Agencies (ASCLA)
- Library Information Technology Association (LITA)
- Library Leadership and Management Association (LLAMA)
- Public Library Association (PLA)
- Reference and User Services Association (RUSA)
- Young Adult Library Services Association (YALSA)

Round Tables

- Ethnic and Multicultural Information Exchange (EMIERT)
- Exhibits (ERT)
- Federal and Armed Forces Libraries (FAFLRT)
- Games and Gaming (GameRT)
- Gay, Lesbian, Bisexual, Transgender (GLBTRT)
- Government Documents (GODORT)
- Intellectual Freedom (IFRT)
- International Relations (IRRT)
- Learning Round Table of ALA (LearnRT)
- Library History (LHRT)
- Library Instruction (LIRT)
- Library Research (LRRT)
- Library Support Staff Interests (LSSIRT)
- Map and Geography, (MAGERT)
- New Members (NMRT)
- Retired Members Round Table (RMRT)
- Social Responsibilities (SRRT)
- Staff Organizations (SORT)
- Video (VRT)

Offices

- Chapter Relations Office (CRO)
- Conference Services
- Development
- Governance
- Human Resources
- Information Technology and Telecommunication Services (ITTS)
- International Relations Office (IRO)
- Finance and Accounting
- Library
- Member and Customer Service
- Membership
- Office for Accreditation
- Office for Diversity
- Office for Human Resource Development and Recruitment (HRDR)
- Office for Information Technology Policy (OITP)
- Office for Intellectual Freedom (OIF)
- Office for Library Advocacy (OLA)
- Office for Literacy and Outreach Services (OLOS)
- Office for Research and Statistics (ORS)
- Office of Government Relations (OGR)
- Public Programs Office (PPO)
- Public Information Office (PIO)
- Publishing
- Staff Support Services
- Washington Office
Mission

ALA’s mission is “to provide leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.”

Key Action Areas

Key action areas include diversity, equitable access to information and library services, education and lifelong learning, intellectual freedom, advocacy for libraries and the profession, literacy, and organizational excellence.

History

Founded by Justin Winsor, Charles Ammi Cutter, Samuel S. Green, James L. Whitney, Melvil Dewey (Melvil Dui), Fred B. Perkins, and Thomas W. Bicknell in 1876 in Philadelphia and chartered in 1879 in Massachusetts, ALA’s head office is now in Chicago. ALA is the oldest, largest, and most influential library association in the world.

Membership

ALA has approximately 58,000 members, including not only librarians but also library trustees, publishers, and other interested people from every state and many nations. The association serves public, state, school, and academic libraries, as well as special libraries for people working in government, commerce and industry, the arts, and the armed services or in hospitals, prisons, and other institutions.

Governing Structure

ALA is governed by an elected council and an executive board. Keith Michael Fiels has served as ALA executive director since 2002. Policies and programs are administrated by eleven membership divisions representing public, school, academic and special libraries, eighteen round tables and various committees, member groups and affiliations, and online communities that address specific issues and areas of interest, encompassing every aspect of library and information science.
SELECTED 2010 ALA BOOK AWARDS

NEWBERRY MEDAL:
When You Reach Me by Rebecca Stead
(Wendy Lamb Books, an imprint of Random House Children's Books)
Presented by the Association of Library Service to Children (ALSC)

CALDECOTT MEDAL:
The Lion & the Mouse by Jerry Pinkney
(Little, Brown & Company)
Presented by the Association of Library Service to Children (ALSC)

PURA BELpré AWARD:
Return to Sender by Julia Alvarez
(Alfred A. Knopf)
Presented by the Association of Library Service to Children (ALSC)

CORETTA SCOTT KING AWARD:
Illustrator Award: My People illustrated by Charles R. Smith Jr.
(ginee seo books, Atheneum Books for Young Readers)
Presented by the ALA Office for Literacy and Outreach Services (OLOS)

MICHAEL L. PRINTZ AWARD:
Going Bovine by Libba Bray
(Delacorte Press, an imprint of Random House Children's Books, a division of Random House)
Presented by the Young Adult Library Services Association (YALSA) and ALA Booklist Booklist

The Newberry and Caldecott medals, presented annually, focus public attention on excellence in writing and illustrating children's literature. The announcement of the medal winners and honor books, selected by librarians, is eagerly awaited by the publishing, library, and reading communities each year.

Several other youth media awards presented by ALA recognize excellence in literature for children and young adult audiences, such as the Coretta Scott King award for African American children's literature, the Pura Belpré award for excellence in children's literature by a Latina/Latino writer, and the Michael L. Printz award for excellence in literature written for young adults.

American Library Association
Development Office
50 E. Huron Street  Chicago, IL 60611
800-545-2433  www.ala.org

CREDITS
American Library Association Development Office
Kim Olsen-Clark, Director of Development
Marc Huber, Assistant Director of Development

Turner+Cunniff
Concept, design, editorial direction, copywriting

PHOTO CREDITS
Cover: Getty Images
Page 4: Julie Wyatt
Page 6: World Wrestling Entertainment (WWE)
Page 19: Alex Clancy
Pages 2, 5, 6, 8, 9, 15, 16, 29: ALA Library Snapshot Day
All others: American Library Association

©2011 American Library Association