



Greenpeace Arctic Survey

On behalf of Greenpeace, The RIWI Corporation (www.riwi.com) conducted an online study using RIWI's RDIT survey methodology, between August 8th and August 28th. 30 countries were surveyed in their most dominant languages. 30,679 adults over 18 years old participated.

RIWI surveys are representative of the Web-using population in the countries surveyed. **The results have been weighted to reflect the adult population of each country according to the latest available census data.**

The countries surveyed were: Czech Republic, Greece, Hong Kong, Japan, South Korea, Netherlands, Poland, Russia, Thailand, Turkey, Australia, Canada, United Kingdom, India, United States, South Africa, Argentina, Brazil, Switzerland, Germany, Spain, France, Italy, Luxembourg, Denmark, Greenland, Finland, Iceland, Norway and Sweden.

How It Works

RIWI's patented **Random Domain Intercept Technology (RDIT™)** is the only all-device technology capable of randomly intercepting online survey respondents in every Internet-enabled country and territory in the world.

When users navigate the Web by typing into the URL bar, this is referred to as direct navigation. When mistakes occur, such as mistypes on non-trademarked URLs or other input errors during direct navigation, users commonly land on sites that deliver ads or land on non-existent sites (e.g. "this page does not exist"). RDIT accesses that global flow of direct navigation users and filters this stream through the RIWI engine.

The RIWI Engine:

- Checks and cleans for 'bots'
- Recognizes the device type and operating system
- Acquires the country code and ISP location
- Chooses an applicable language and delivers the appropriate survey

RIWI software delivers a survey on any device including smartphones and tablets, with exceptional speed, creating an ideal user experience. The surveys are delivered in full screen format, allowing for maximum readability on smartphones and tablets.

Contact

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Q1 - Which statement do you most agree with:										
	GLOBAL AVG	Czech Repub	Greece	Hong Kong	Japan	South Korea	Netherlands	Poland	Russia	Thailand
The Arctic Ocean should be free from oil drilling and other types of heavy industry.	71%	79%	79%	72%	49%	71%	70%	73%	55%	76%
The Arctic Ocean should be opened up for oil drilling and other types of heavy industry.	29%	21%	21%	28%	51%	29%	30%	27%	45%	24%
Q2 - In your opinion ... Governments should create a protected area in the Arctic Ocean around the North Pole, providing a sanctuary for animals and other marine life.										
	GLOBAL AVG	Czech Repub	Greece	Hong Kong	Japan	South Korea	Netherlands	Poland	Russia	Thailand
strongly_agree	38%	35%	46%	33%	15%	25%	36%	41%	31%	28%
agree	36%	44%	33%	39%	42%	46%	32%	32%	41%	48%
disagree	11%	8%	9%	13%	16%	18%	15%	12%	15%	11%
strongly_disagree	6%	7%	4%	8%	10%	5%	7%	7%	4%	3%
dont_know	9%	6%	8%	7%	17%	7%	8%	8%	9%	10%
Q3 - Oil drilling, oil transport, and industrial-scale fishing should be banned in the international waters of the Arctic Ocean around the North Pole.										
	GLOBAL AVG	Czech Repub	Greece	Hong Kong	Japan	South Korea	Netherlands	Poland	Russia	Thailand
strongly_agree	31%	30%	36%	35%	10%	16%	34%	31%	19%	19%
agree	33%	41%	34%	36%	29%	43%	31%	31%	33%	45%
disagree	16%	12%	11%	15%	27%	23%	17%	17%	27%	19%
strongly_disagree	8%	8%	6%	5%	11%	8%	9%	10%	8%	5%
dont_know	12%	9%	13%	9%	23%	10%	10%	12%	13%	12%
Q4 - Which statement do you most agree with:										
	GLOBAL AVG	Czech Repub	Greece	Hong Kong	Japan	South Korea	Netherlands	Poland	Russia	Thailand
I trust that the oil companies have the necessary capacity and technology to clean up a major oil spill in the Arctic.	51%	57%	51%	41%	52%	50%	43%	48%	66%	59%
I believe that the oil companies do not have the necessary capacity and technology to clean up a major oil spill in the Arctic.	49%	43%	49%	59%	48%	50%	57%	52%	34%	41%

Turkey	Australia	Canada	United Kingd India	United States	South Africa	Argentina	Brazil	Switzerland	Germany	Spain	France	
66%	78%	75%	66%	70%	69%	75%	86%	72%	76%	74%	85%	83%
34%	22%	25%	34%	30%	31%	25%	14%	28%	24%	26%	15%	17%

Turkey	Australia	Canada	United Kingd India	United States	South Africa	Argentina	Brazil	Switzerland	Germany	Spain	France	
33%	46%	42%	36%	32%	39%	41%	50%	33%	43%	42%	52%	54%
34%	35%	36%	43%	51%	40%	43%	30%	42%	34%	30%	29%	25%
17%	8%	9%	10%	5%	9%	5%	4%	8%	10%	13%	9%	7%
6%	5%	7%	5%	3%	7%	2%	5%	4%	6%	9%	4%	5%
10%	7%	6%	7%	9%	6%	8%	11%	13%	7%	7%	7%	8%

Turkey	Australia	Canada	United Kingd India	United States	South Africa	Argentina	Brazil	Switzerland	Germany	Spain	France	
27%	40%	36%	26%	25%	28%	31%	47%	24%	38%	36%	47%	50%
33%	33%	34%	41%	47%	31%	41%	29%	39%	34%	32%	26%	28%
17%	11%	14%	17%	12%	17%	14%	8%	15%	12%	16%	12%	8%
9%	5%	7%	7%	5%	10%	4%	4%	5%	6%	9%	4%	5%
13%	11%	8%	9%	11%	14%	9%	12%	16%	10%	7%	11%	9%

Turkey	Australia	Canada	United Kingd India	United States	South Africa	Argentina	Brazil	Switzerland	Germany	Spain	France	
49%	53%	47%	57%	64%	58%	63%	55%	51%	46%	44%	44%	51%
51%	47%	53%	43%	36%	42%	37%	45%	49%	54%	56%	56%	49%

Italy	Luxembourg	Denmark	Greenland*	Finland	Iceland	Norway	Sweden
86%	73%	71%	53%	60%	51%	60%	73%
14%	27%	29%	47%	40%	49%	40%	27%

Italy	Luxembourg	Denmark	Greenland*	Finland	Iceland	Norway	Sweden
56%	46%	39%	33%	37%	31%	30%	47%
28%	26%	32%	30%	37%	36%	34%	25%
6%	8%	10%	13%	9%	15%	16%	11%
3%	7%	8%	4%	11%	9%	7%	9%
7%	14%	11%	20%	7%	9%	12%	8%

Italy	Luxembourg	Denmark	Greenland*	Finland	Iceland	Norway	Sweden
48%	33%	29%	26%	27%	21%	25%	42%
28%	34%	32%	19%	28%	25%	32%	24%
10%	12%	16%	16%	21%	24%	18%	13%
5%	5%	10%	27%	14%	15%	11%	9%
9%	17%	13%	12%	10%	15%	14%	12%

Italy	Luxembourg	Denmark	Greenland*	Finland	Iceland	Norway	Sweden
62%	50%	40%	46%	40%	47%	48%	43%
38%	50%	60%	54%	60%	53%	52%	57%

*Small sample size