

## ANNEX A

### **Publications on industry lobbying against climate action and climate science**

Annex A contains a list of publications providing background on the involvement of fossil fuel industry, either directly or through trade associations, public relations firms, or other third-party intermediaries, in undermining action on climate change and in climate denial efforts.

We are not providing evidence of specific company involvement in these activities, or suggest that specific companies were or are currently involved. This is an indicative and non-exhaustive list of the substantial resources available on the issues of anti-climate lobbying, the funding of climate deniers, the trade associations known to lobby against action on climate change and to campaign against climate science as well as notable industry quotes on climate change and other quotes on climate denialism.

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## Corporate Influence on Climate Science and Policy

WWF. 2014. WWF files complaint against world's biggest coal company for misleading advertising. 10 April 2014. See: <http://www.wwf.eu/?219430/WWF-files-complaint-against-worlds-biggest-coal-company--for-misleading-advertising> Accessed 07 May 2014

Center for Responsive Politics. 2014. Influence & Lobbying Interest Groups, Energy&Natural Resources. 10 March 2014. See: <http://www.opensecrets.org/industries/indus.php?Ind=E> Accessed 22 April 2014

Center for Responsive Politics. 2014. Energy&Natural Resources Sector, PAC Contributions to Federal Candidates, Election cycle 2014. 10 March 2014. See: <http://www.opensecrets.org/pacs/sector.php?txt=E01&cycle=2014> Accessed 22 April 2014

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Greenpeace Canada. 2013. Confidential documents detail oil industry lobbying to weaken greenhouse gas rules. 8 November 2013. See: <http://www.greenpeace.org/canada/en/Blog/confidential-documents-detail-oil-industry-lo/blog/47293/> Accessed 30 April 2014

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Krauss, C., Mouawad.,J. 2009. Oil industry backs protests of emissions bill. *The New York Times*, 18 August 2009. See: [www.nytimes.com/2009/08/19/business/energy-environment/19climate.html?ref=business](http://www.nytimes.com/2009/08/19/business/energy-environment/19climate.html?ref=business) Accessed 16 April 2014

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Cushman, J. 1998. Industrial Group Plans to Fight Climate Treaty, *New York Times*, 26 April 1998. See: <https://www.documentcloud.org/documents/781725-nyt-1998-api-global-climate-science-comms-plan.html> Accessed 29 April 2014

### Industry's support of trade associations known to lobby against action on climate change

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Union of Concerned Scientists (UCS). 2014. Tricks of the Trade - How companies anonymously influence climate policy through their business and trade associations. 8 January 2014. See: <http://www.ucsusa.org/assets/documents/center-for-science-and-democracy/tricks-of-the-trade.pdf> Accessed 16 April 2014

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## Funding Climate Change Deniers

Greenpeace USA. 2013. Dealing in doubt. September 2013. See: <http://www.greenpeace.org/usa/en/campaigns/global-warming-and-energy/polluterwatch/Dealing-in-Doubt---the-Climate-Denial-Machine-vs-Climate-Science/> Accessed 17 April 2014

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## Climate Science Denial

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The Heartland Institute. 2014. 9<sup>th</sup> International Conference on Climate Change 7-9 July 2014. See: <http://heartland.org/events/9th-international-conference-climate-change> Accessed 17 April 2014

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*The original source:* Heartland Institute. 2012. Confidential Memo: 2012 Heartland Climate Strategy. January 2012. See: <http://www.desmogblog.com/sites/beta.desmogblog.com/files/2012%20Climate%20Strategy.pdf> Accessed 16 April 2014

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Keyes, S. 2010. Rep. Steve King unloads on climate change scientists: “Frauds” practicing “modern version of the rain dance.” *Climate Progress*, 18 August 2010. See: <http://thinkprogress.org/green/2010/08/18/174777/rep-steve-kingunloads-on-climate-change-scientists-frauds-practicingmodern-version-of-the-rain-dance/> Accessed 16 April 2014

Hoggan, J.& Littlemore, R. 2009. *Climate Cover-Up: The Crusade to Deny Global Warming*. Vancouver: Greystone Books. ISBN 978-1-55365-485-8. See, e.g., p31 ff, describing industry-based advocacy strategies in the context of climate change denial, and p73 ff, describing involvement of free-market think tanks in climate-change denial.

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## Industry Quotes on Climate Change

Peabody Energy:

*"The greatest crisis society confronts is not a future environmental crisis predicted by computer models but a human crisis today that is fully within our power to solve . . . with coal."*<sup>1</sup>

Senior Vice President of ExxonMobil, J. Stephen Simon, 2008

*"In other words, that we are supporting junk science and trying to make people think that this is not an issue. I think all of us recognize it is an issue. It is how we deal with it—and I think we are dealing with it, and we are doing so in a responsible fashion."*<sup>2</sup>

The Heartland Institute, 2014

*"Come to fabulous Las Vegas to meet leading scientists from around the world who question whether "man-made global warming" will be harmful to plants, animals, or human welfare. Learn from top economists and policy experts about the real costs and futility of trying to stop global warming."*<sup>3</sup>

EUROFER's director general, Gordon Moffat, 2010

*"After the Copenhagen failure, the EU would be foolish to again unilaterally increase its GHG objective. (...) Before Copenhagen, the Union affirmatively stated that it would only move to -30% if binding measures would be taken by other countries, comparable to the EU's -20%. Clearly no other country has followed Europe. It cannot therefore credibly justify a move to -30%."*<sup>4</sup>



ExxonMobil, Corporate Citizenship Report, 2007

*"In 2008, we will discontinue contributions to several public policy research groups whose position on climate change could divert attention from the important discussion on how the world will secure the energy required for economic growth in an environmentally responsible manner."*<sup>5</sup>

ExxonMobil, Report on "Tomorrow's Energy", 2006

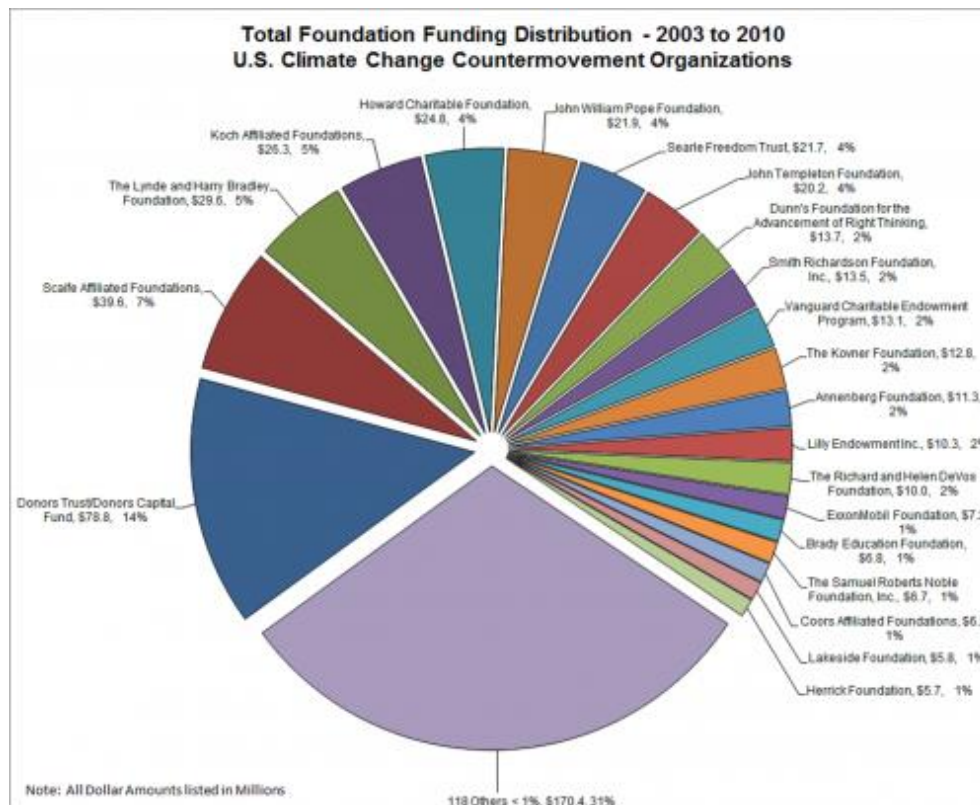
*"The accumulation of greenhouse gases in the Earth's atmosphere poses risks that may prove significant for society and ecosystems." But on the same page, it said that "gaps in the scientific basis for theoretical climate models and the interplay of significant natural variability make it very difficult to determine objectively the extent to which recent climate change might be the result of human actions."*<sup>6</sup>

**Other Quotes and Figures Relevant to Climate Denialism**

Laurence Torello, 2014

*"If those with a financial or political interest in inaction had funded an organised campaign to discredit the consensus findings of seismology, and for that reason no preparations were made, then many of us would agree that the financiers of the denialist campaign were criminally responsible for the consequences of that campaign. I submit that this is just what is happening with the current, well documented funding of global warming denialism."*<sup>7</sup>

Total Foundation Funding Distribution – 2003 to 2010, Figure from Brulle, R.J. 2013.<sup>8</sup> p. 7





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<sup>1</sup> Peabody Energy. Energy Access for All with Green Coal. See:

<http://www.peabodyenergy.com/content/224/Video-Gallery/Energy-Access-For-All> Accessed 29 April 2014

<sup>2</sup> Simon, J.S. 2008. Statement of J. Stephen Simon (senior vice president of Exxon Mobil Corporation) to a hearing (Exploring the skyrocketing price of oil) of the U.S. Senate Committee on the Judiciary, 21 May 2008. See: <http://www.gpo.gov/fdsys/pkg/CHRG-110shrg43354/pdf/CHRG-110shrg43354.pdf>, p.54 Accessed 29 April 2014

<sup>3</sup> The Heartland Institute. 2014. 9<sup>th</sup> International Conference on Climate Change 7-9 July 2014. See: <http://heartland.org/events/9th-international-conference-climate-change> Accessed 29 April 2014

<sup>4</sup> The European Steel Association (Eurofer). 2010. European manufacturing industry united against -30% climate change objective, 21 January 2010, See: <http://www.eurofer.org/News%26Media/Press%20releases/European%20Manufacturing%20Industry%20United%20.fhtml?&wtd=i3404slVVctRkqxn> Accessed 16 April 2014

<sup>5</sup> ExxonMobil. 2007. Corporate Citizenship Report. p.39 See: [http://corporate.exxonmobil.com/~media/Reports/Corporate Citizenship Report/2007/community\\_ccr\\_2007.pdf](http://corporate.exxonmobil.com/~media/Reports/Corporate%20Citizenship%20Report/2007/community_ccr_2007.pdf) Accessed 29 April 2014

<sup>6</sup> Mufson, S. 2007. Exxon Mobil Warming up to Global Climate Issue, The Washington Post, 10 February 2007, See: [http://www.washingtonpost.com/wp-dyn/content/article/2007/02/09/AR2007020902081\\_2.html](http://www.washingtonpost.com/wp-dyn/content/article/2007/02/09/AR2007020902081_2.html) Accessed 29 April 2014

<sup>7</sup> Torcello, L. 2014. Is Organised Climate Science Denial Criminally Negligent? *The Conversation*, 13 March 2014. See: <http://theconversation.com/is-misinformation-about-the-climate-criminally-negligent-23111> Accessed 16 April 2014

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